

Shop and Play in Branford!!

SHOPPING GUIDE TO BETTER SHOPPING IN BRANFORD

JAY DE PHOTO CENTER Film - Camera Supplies Custom Finishing 24 hr. service 52 Main St. HU 8-4316	MARCUS 5c - \$1.00 STORE Opposite Town Hall on the Green 234 Main St. HU 8-6295	DAN'S MEN & BOYS SHOP All Summer Wear & Foot Wear 315 Main St. HU 8-1134	HILLTOP ORCHARD Fresh Fruit & Vegetables from the Farm Daily Route 1, Branford HU 8-0770
LIGGETT REXALL DRUG Drugs - Cosmetics - Film Fountain 230 Main St. HU 8-1897	JAY KAY Formerly Carroll's Cut Rate Cosmetics - Film Fountain Service 252 Main St. HU 8-9287	ALANE SPA Fountain - Magazines Suntan Oil Branford Theater Building HU 8-9381	SONDERGAARD Jewelers Jewelry - Watches - Silver Watch Repair 250 Main St. HU 8-9132
BRANFORD SAVINGS BANK Savings Accounts Safe Deposit Boxes 204 Main St. HU 8-2925	GABEL'S Main Package Store 258 Main St. HU 8-1072 FREE DELIVERY	PALAIAS DEPT. STORE Complete Line of Summer Apparel & Foot Wear 50 Main St. HU 8-9333	WEB CENTRAL HARDWARE Gifts - Hardware - Paint 246 Main St. HU 8-1316
SHORE LINE ELECTRIC 222 Main St. Branford Service on Major Appliances Phone HU 8-0610	WHITEWAY FISH MARKET Fresh - Fresh - Fresh 294 Main St. Branford HU 8-1759	MAIN COFFEE SHOP Salads - Luncheons Grinders 296 Main St. HU 8-9332	BRANFORD TRUST CO. Savings Accounts Loans 119 Montowese St. HU 8-2501
CAVALLARO PACKAGE STORE Largest Stock of Wines - Liquors - Beers 303 Main St. Down the Hill	BRANFORD TV CENTER TV - Radio - Sales 268 Main St. HU 8-9571	INDIAN NECK GARAGE Scott Atwater Outboard Motors Indian Neck Ave. HU 8-0841	BRANFORD DRUG CO., Inc. Drugs - Cosmetics Film - Fountain 305 Main St. HU 8-2535
BRANFORD RESTAURANT Breakfast - Luncheon - Dinners Orders to Take Out 262 Main St. HU 8-9257	HORWITZ DEPT. STORE Summer & Beach Wear Children's Wear 228 Main St. HU 8-2549	WESTERN AUTO STORES Auto Supplies - Hardware Fishing Tackle 270 Main St. HU 8-3165	JOSEPHINE DRESS SHOPPE Fine Women's Beach & Summer Wear 282 Main St. HU 8-0368
WILSON AUTO SALES, Inc. Ford Sales - Service HU 8-2546 447 Montowese St. Branford	MARTIN BOHAN Jewelers Watches, Silver, Watch Repair 183 Montowese St. HU 8-1585	CENTRAL TELEVISION Sales & Service Phone, Radio Repair Service 54 Main St. Branford HU 8-3764 HU 8-9213	SUVAL'S DEPT. STORE Janzan Complete Line of Beach & Sport Wear 280 Main St. HU 8-1434

Enjoy Your Summer in Branford!!

These Merchants Are Ready To Help You

O-WE-NE-GO INN
Linden Ave. Indian Neck

★ SWIM
★ DINE
★ DANCE

At a Connecticut Showplace
Enjoy Your Cocktail on Our Sea View Porch
FOR RESERVATIONS
Call Branford, HU 8-3805

**HOWIE'S
Pee-Wee
GOLF**

IT BEATS THEM ALL
Now, longer fair lanes,
Uphill, downhill and set
within a beautiful grove
of trees.

LOCATED AT
**HOWIE'S
RESTAURANT**
Route 1, Bfd., Conn.

SAT. NIGHT SAT. NIGHT
DANCE

Linger Awhile With
AL GENTILE
and His Band of 1,000 Melodies
Stars of Stage, Radio, TV, Ballroom
DANCE MUSIC AS YOU LIKE IT

PALMER'S CASINO
Indian Neck Branford Conn.
Free Parking

CAROUSEL PLAY HOUSE
Linden Avenue. Indian Neck
Beside the Montowese House

Current Show
on Page 3

Wednesday Special
ALL SEATS
\$1.50 plus tax
Thursday - Saturday \$1.50 - \$2.00
Seats Plus Tax
FOR RESERVATIONS CALL HU 8-9384

MONTOWESE
ON THE SOUND
Indian Neck Branford, Conn.
CONNECTICUT'S MOST BEAUTIFUL RESORT

BATHING CABANAS
DIRECTLY ON 700 FOOT BEACH
(BY THE MONTH OR THE SEASON)

TENNIS COURTS
PRO LESSONS - CHAMPIONSHIP COURTS
BASEBALL, BOATING, FISHING, SWIMMING

DINNERS
BY RESERVATION

COCKTAIL LOUNGE
DANCING EVERY EVENING
COATS AND TIES PLEASED
Phone HU 8-2558 for Reservations

KNUDSEN DAIRY

Featuring 1/2 Gal.
To Take Home

15 Wonderful Flavors
of Quality Ice-Cream
to Choose from.

\$1.10 1/2 Gal.

Main Street, East Haven, Conn.

SEARS
ROEBUCK AND CO.

FIRST TO SEARS then to school

SHOP THURSDAY AND FRIDAY TILL 9:00 P.M.

Fairloom Fabrics from Sears



washfast printed
cotton flannel

Reg. 49c yd.
36 inches wide **33¢** yard

Our lowest price in four years for this quality. Some fabrics which usually sell for 49c a yard. You save because we bought a tremendous quantity. Delightful children's patterns, novelty designs and floral patterns.

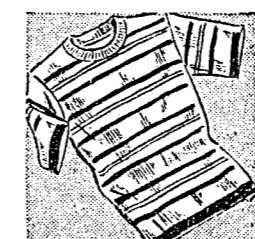
suggestions:
infants' sleepers robes
pajamas nightgowns
dusters



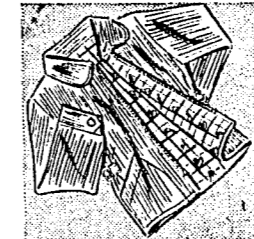
Durene® Anklets
Nylon Reinforced Heel
Three Pairs..... **\$1.00**
Come to Sears today and stock up on your youngsters' ankle supply! We've a complete selection of colors 4-7 1/2.



2-Piece Sleepers
Honeyuckle Cotton Flannel
Only..... **\$1.39**



Polo Shirts
Made of Wonderful Cotton
Now Only..... **.69**
Ever-popular short sleeved cotton polo shirts now selling for this low, low price! Many colorful stripes, 3 to 6X.



Corduroy Jackets
Five High-Fashion Colors
Special At..... **3.98**
Glorious selection of orange, red, blue, green and ginger! Cotton flannel lined for warmth. Zip front. 2-6X.

Avoid the "school bell rush" . . . shop now while selections are complete.

brand new work-savers and special washing care . . . now toss 'em in with other dark clothes
Honeyuckle

washfast denims



heavy navy boxer jeans
Boys and girls wear these favorite day in and out Elastic all around waist.
3 pockets. 2-6X. **.98**

jeans with double knees
Non-slip elastic back keeps jeans up! Double needle sewn with close stitches. Cooper rivet trim. 2-6. **\$1.69**

girls' suspender jeans
Navy color with copper rivet front trim. Bar tacked in back. Neat side zipper placket. 1-6X. Available in boy's style. **\$1.49**



All jeans shown in heavy 9-ounce denim . . . over the boxer jeans usually made up in 7-ounce denim and sold at this price! Sears heavier denims wear longer, hold their shape better. You get more for your money at Sears!

Just say "Charge It"
Sears Revolving Charge
6 Months to Pay . . . Small Service Charge

"Satisfaction guaranteed or your money back" **SEARS**



in wind and bad weather he'll go for the comfort of our 4-Star feature

Boys' Duralon surcoats

Boyville **8.50** 4-8
Fraternity Prep **9.90** 10 to 16

• Mothproof Dynel® collar won't mat or curl
• Warm 10-oz. reprocessed wool interlining
• Horseshide leather protects points of wear
• Duralon is water-repellant, wind resistant
A Duralon surcoat . . . the ideal all-weather coat for your active outdoor boy. Duralon is a new improved heavyweight gabardine, designed with 17% more nylon and 17% dacron* to keep him warmer, longer. Chartones of blue, gray, brown and green.

Matching cap with Dynel® trim . . . 2.39
*Dupon® polyester fiber.



water-resistant, wind-repellant
flight jackets
4-8 **7.50**
For the young man who prefers a shorter coat . . . our Duralon flight jacket with all the features of our 4-Star surcoat. Chartones of blue, gray, brown, green

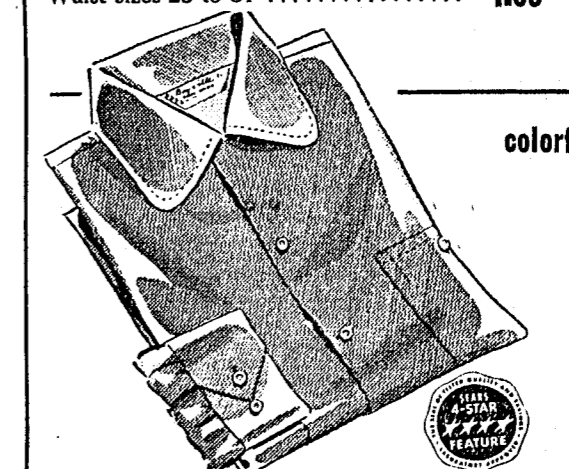
Fraternity Prep Jacket Sizes 10 to 16 . . . **8.90**

washable, crease-resistant
gabardine trousers

Boyville **3.85**
sizes 4 to 10

Searolan rayon gabardine trousers reinforced for extra wear with 21% nylon. Water repellent spot resistant, wash separately. This Fall's favorite fashion colors.

Fraternity Prep for the student set
Waist sizes 25 to 31 . . . **4.85**



colorful, casual, your favorite for fall and winter

Boyville sport shirts
for only **2.90**

Our viscose gabardine, washfast and preshrunk. Finished to be soil and perspiration resistant. Matching simulated pearl buttons. Back yoke interlined with satin. Your choice: maroon, rust, green, pink, royal, gray, Kelly, orange, helio, blue, yellow.

Mothers!
you pay only... **3.98**

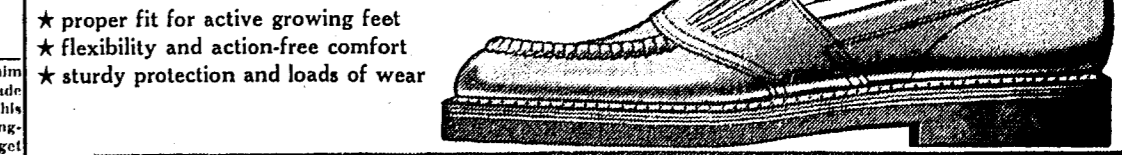
for Biltwel quality children's shoes

. . . and you're assured of
★ proper fit for active growing feet
★ flexibility and action-free comfort
★ sturdy protection and loads of wear



Turftan loafer with Searofan sole. Sizes 10 to 8

Girls' 2 strap in brown. Sizes 8 1/2 to 8



2301 Dixwell Ave. Open Daily 9:00-5:30 AIR CONDITIONED FREE PARKING
At Skiff St., Hamden Thurs. and Fri. 9:00-9:00 FOR YOUR COMFORT TWO LOTS
Tel. AT 8-1681

coffee break ... BY Esther Mock

Mental Health To Receive \$1,000 Off-Donations

Selection Of Nursery School Cited As Important Step By Health Dept.

4. Provision for the health of the children as shown by insistence on physician's statement of good health of the child...

Coffee is going to be the color for Fall and Winter... Coffee is going to be the color for Fall and Winter...

Your Child, which I saw just before I saw someone else's child... I wanted to photograph...

Unfortunately, there are no licenses required for the operation of child day care centers in Connecticut...

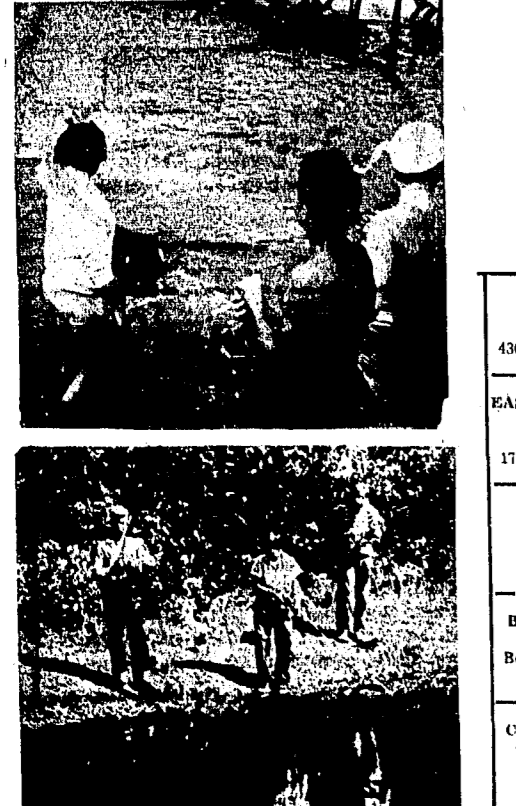
Having decided on the nursery school, talk about it with your child... A Good Start...

But on looking further into our prospects, I find Americans do not rate so high by the hair of their heads...

Miss Silvey Chooses Sept. 17 To Marry... Mr. and Mrs. John B. Silvey of Cherry Hill Road...

It is difficult for the inexperienced person to know all the fine points that make up a good nursery school or child day care center...

BRANFORD SAVINGS BANK. If you need help in building a home, see us on a Construction Plan Loan.



EAST HAVEN SHOPPING AND RECREATION GUIDE. A grid listing various businesses and services in East Haven.

HOTEL TALMADGE (Nellie Green) presents New York Floor Shows EVERY SAT. NIGHT Plus Al Lombardy Orchestra for Your Dancing Pleasure

EMPRESS 50 FT. Party - Fishing BOAT. TAlMADGE DOG at Nellie Green's

Pirates Cove Snack Bar - Featuring - A Beautiful New Flight Deck Porch Right on the Water

OVERHEAD DOOR CO., INC. BUILDING? Architects and builders know that the best garage door is the most economical.

BUY IT RENT IT TRADE IT HIRE IT WANT ADS

LOST AND FOUND A-10. WOMAN, VICINITY HAMDEN... BRANFORD MOTORS Inc. CHEVROLET Phone Hubbard 8-2535

DRIVING INSTRUCTIONS F-10. HOWE'S SUBURBAN AUTO DRIVING SCHOOL. WOMAN, CARE OF THREE CHILDREN...

REPAIRING C-25. WASHINGTON MACHINE REPAIRS. GARPENTRY SERVICES - Cabinets, bookcases, storage walls...

LEGAL NOTICE. DISTRICT OF BRANFORD, STATE OF CONNECTICUT. In pursuance of an order of Hon. Margaret Kilpatrick...

Yes! We Make Loans IN ONE TRIP. BENEFICIAL FINANCE CO. Phone first and give us a few simple facts...

WARNING OF A SPECIAL TOWN MEETING. Notice is hereby given for all people qualified to vote in a Town Meeting...

OVERHEAD DOOR CO., INC. BUILDING? Architects and builders know that the best garage door is the most economical.

ALL FIRST NATIONAL SUPER MARKETS Open Every Thursday and Friday Evening

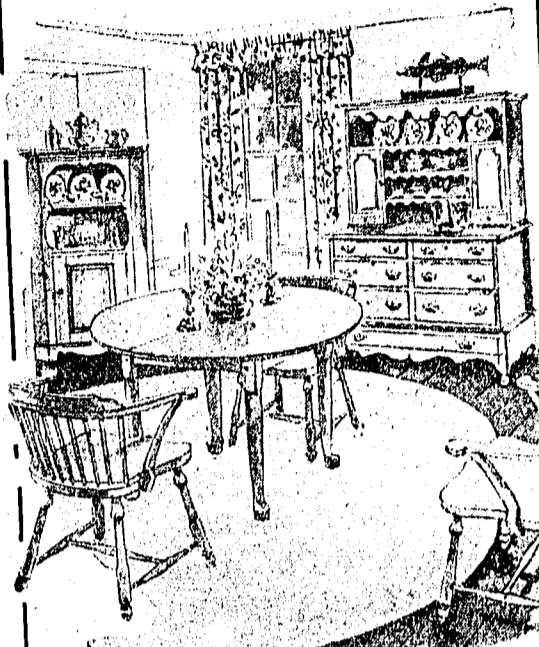
FIRST NATIONAL STORES. FOWL READY TO COOK. CHICKENS. FRESH FARM PRODUCE. BREAD. MAYONNAISE. ICE CREAM. GRAPE JUICE. PUREX DRY BLEACH. COOKIES.



Nearly a mile of piping is laid to produce Dancing Waters at the Eastern States Exposition in West Springfield, Mass. These fabulous "waters that dance" spurt out of 4,000 tiny jets and can be seen September 17-25 this year.

Beautiful STICKLEY

CHERRY CREATIONS



DURING OUR August Furniture Sale SAVE 10 PER CENT

Chamberlain's

CLOSED MONDAYS DURING AUGUST

Barker Disclaims Part In Ferrara's Action To Sit On Finance Board

East Haven Republican candidate for First Selectman this week disclaimed any part in the recent action of his Democratic opponent, who sought to attend meetings of the Board of Finance.

Frank A. Barker, present GOP candidate for First Selectman, and a former First Selectman, described the unsuccessful bid of Democratic candidate Dominick Ferrara, to attend the board's sessions as "naive," and stated that he, Barker, didn't go along with the suggestion because as a former First Selectman, he "felt no need of going through a sort of a training school."

In a caustic letter to the NEWS Barker claims that Ferrara's letter indicated "apparently someone has the power to do Ferrara's thinking and acting for him" and that the request was "merely a political attempt to get favorable publicity."

Cites Signature In reference to the "thinking and acting" phrase, Barker was making much of the fact that the letters requesting the audience were not signed by the Democratic candidate.

The requests are signed "Dominick Ferrara," in a light, scrawl. This aroused suspicion on the part of opposition members, and a check of the town vouchers, which Ferrara signs as a member

of the present Board of Selectmen, revealed that this signature did not compare with the bold script and "D. I. Ferrara" on the vouchers.

When questioned as to this at the Board of Finance meeting at which Barker attended, Ferrara admitted he had not signed the letters, but that such signatures were affixed with his knowledge. Another discrepancy which led the Board of Finance to believe Ferrara had not written the request was the fact that Leslie Redfield, a Republican member of the Board, received the request addressed to Mr. Lester (sic) Redfield, East Haven Second Selectman. It would be odd for Ferrara to make such a mistake since he is the Second Selectman!

Offers Help Barker, however, in his letter, did offer help to the Democrats, but this offer expressly excluded Ferrara. Barker's offer was extended to the two Democratic nominees to the board on the grounds that they would "automatically" be elected to the Board, while Barker did not expect Ferrara to get elected to First Selectman.

The letter from Barker reads as follows:

The refusal of the present Board of Finance to grant the request of my opponent, Dominick

Ferrara, for permission to take part in the making up of the Town Budget has created a certain amount of discussion. I would like to make it very plain that neither I, as a Republican Candidate for First Selectman, or my party have had any part in either making the request or in refusing to grant permission to Mr. Ferrara and the two Democratic nominees for the Board of Finance.

Since Mr. Ferrara and I are both members of the Board of Selectmen we were present at least part of the discussion with the Board of Finance before the decision was made. At that time I took no active part in the discussion because as a Former First Selectman I have had the experience of budget making and therefore I felt no need of going through a sort of a training school. I did say, however, that I was not naive enough to believe that the present office holder would allow me or any other candidate for office to come into their meetings and influence their actions. Since Mr. Ferrara and Mr. Gartland have just succeeded in dumping the present Democratic Administration and the present Democratic members of the Finance Board as candidates for reelection, and since these men have majority control of the Board, it was hardly to be expected that Mr. Ferrara would be allowed to come in and try to take over even before he has faced the voters at the polls.

However, in order that Town welfare be considered before other things I now offer to sit down, at any time, with the two Democratic nominees for the Board of Finance and place at their disposal all my knowledge about budget making and administration.

I do not include Mr. Ferrara in this offer because I do not expect him to be elected to office. The Finance Board candidates will be automatically elected because they have no opposition in the election. This is true of both parties.

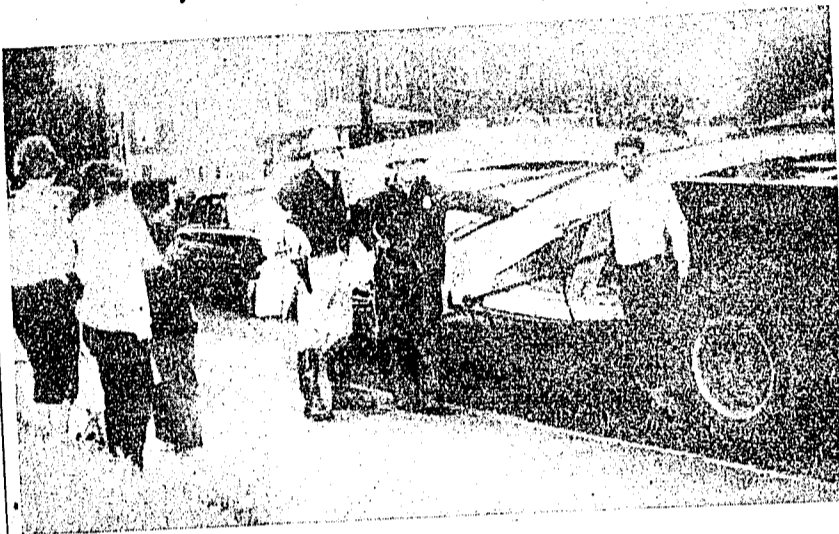
I would like to add that I think that Mr. Ferrara's request might have had more consideration if the letter or request had not been somewhat peculiar. While the letter was signed with his name, the signature was not that of Mr. Ferrara. It was addressed to Mr. Lester Redfield as Second Selectman although Ferrara, himself, is now Second Selectman, and Mr. Redfield's first name is Leslie.

Old Stone Church Members Gather Flood Relief



Three members of the Old Stone Church are shown with a part of the food and clothing they collected from the townspeople of East Haven. The collection shown is but a segment of the total supplies gathered by the members during their drive on Tuesday.

Sorely Needed Boats Prepare To Leave For Valley

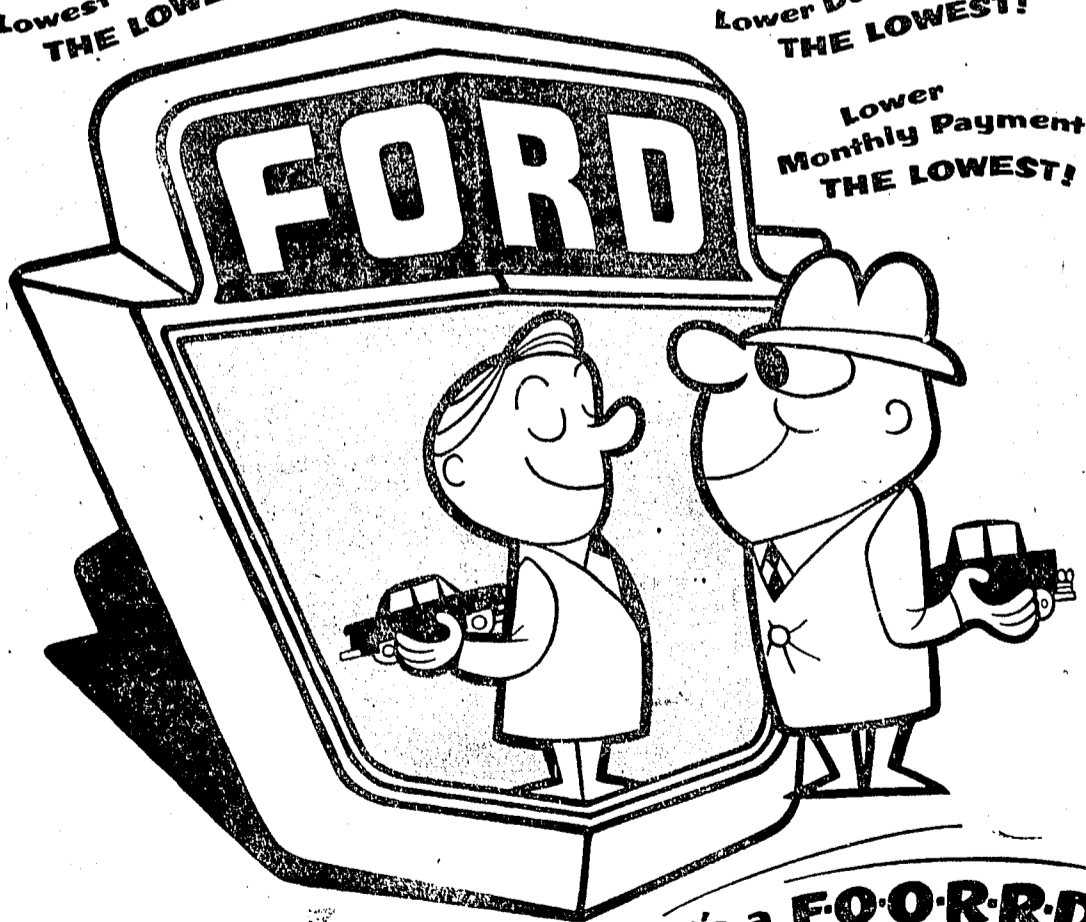


As passers-by watch, Patrolmen William Mahoney and Frank Konetsky, check their cargo of 10 rowboats, before they leave for the Naugatuck Valley to assist in rescue operations. The policemen volunteered to aid the victims of Thursday's flood, and helped in rescue operations during their off-duty hours. This one of the many instances in which the population of East Haven hurried to help the inundated populace of Ansonia, Derby, Seymour, Naugatuck and Waterbury.

Although Ferrara took responsibility for the letter, he admitted, under questioning, that the signature was not his. Apparently someone has the power to do Ferrara's thinking and acting for him, even to the point of signing his letters which concern matters of public importance. Undoubtedly these peculiar facts led toward the belief that Mr. Ferrara's request was merely a political attempt to get favorable publicity, dreamed up and put into effect by someone behind the scenes, and was done without even bothering to allow Ferrara to sign his own name. It is a first principle that those who make requests should do so with good motives, and with clean hands. If the request is to be seriously considered.

Every 1955 Ford must go...we're TRADING TODAY!

Lowest Price? THE LOWEST! Higher Trade-in? THE HIGHEST! Lower Down Payment? THE LOWEST! Lower Monthly Payment? THE LOWEST!



For the Leader in sales...performance...economy...it's a FO-O-R-D!

WILSON AUTO SALES CO., INC.

BRANFORD

147 Montowese St.

TV PROGRAMS

Table listing TV programs for various days of the week (Friday, Saturday, Sunday, Monday, Tuesday, Wednesday, Thursday, September 1) across different channels (WVNH, Channel 8).



What a beautiful BRIDE

Candlelight gleaming on satin... a mist of tulle soft as starry eyes... your Wedding Portrait is the only way to catch and hold the loveliness of your Wedding Day. Plan your Portrait as carefully as your wedding. Visit our Studio now, see what a beautiful bride YOU will be... in your Wedding Portrait, too!

SYROTIK STUDIO
Main & High Streets
East Haven
Tel. HO 7-3939