VOL. IX - NO. 21

EAST HAVEN, CONNECTICUT, THURSDAY, AUGUST 12, 1954

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Appeal Launched Here To Cancel Polio Fund Deficit

ously low ebb, volunteers in New Haven County today joined 3,100 other chapters of the National Foundation for Infantile Paralysis in opening a coast-to-coast Emergency March of Dimes.

Interrupting their own vacation season, voluntees will make an urgent drive the rest of the month to replenish polio funds The unusual emergency collection comes as the polio season reaches its height -- but with national March of Dimes funds at least \$20,000,000 short of 1954 needs.

"The shortage is serious," Mathew Anastasio, County Emergency March of Dimes director, said. "We must have more money to pay for a double load - recpolio patient care and the polio prevention program with its thrilling hope for the future. We know that we appeal at a difficult time of the year when people are on vacation. But polio takes no vacation. Patients need help now. The prevention pro-gram must not be helted."

On Monday a letter appeal for emergency funds will be mailed to every household in the county. Self addressed envelopes will be

Mr. Anastasio explained why polio funds for 1954 are so short. The 1954 March of Dimes drive, he said, raised \$55,000,000 but this was \$20,000,000 short of the \$75,000,000 known to be needed last January for all programs including new polio prevention ef-forts such as the vaccine trials gamma globulin. High national \$75,000,000 may not be

The largest single amount expended in the polio program last year was for care of patients: \$29,734,000. This item could total \$33,500,000 in 1954 if incidence remains high.

To pay for the nationwide notice vaccine trials — in which 625,000 children received injections and 1,800,000 participated — and to purchase double the number of doses of gamma globulin used last year for short-term protection, up to \$26,500,000 is needed The effectiveness of the vaccine now being evaluated by a pro-fessional staff of about 150 at the University of Michigan.

The remainder of the needed polio funds - \$19,800,000 - Is for continued research, profes-sional education, medical and community services, public infor-mation, administration and all

other costs of the polio fight.
"We cannot abandon polio pa-tients who need our help," Mr. Anastasio said. "Nor can we strangle the programs of police prevention and research that have brought us so far toward the defeat of polio. Everyone now

must help keep this faith."
The emergency drive will tinue through Aug. 31.

Deadline Announced For Exchange Club Fishing Contest

Next Thursday will be the final day for children to register for the annual Fishing Rodeo of the East Haven Exchange Club, according to an announcement by John Esposito, publicity chairman. Approximately 130 children have already signed up for the "rodeo" which will be held on Saturday, Aug. 21 at Lake Saltonstall.

All children between the ages of five and 16 are eligible to participate in the fishing contest which will be conducted all day Refreshments and sandwiches will be served to the children free.

Directors To Meet A special meeting of the club's board of directors will be held at the Annex House next Wednesday evening, at 7:30. John Kmetzo, president, has issued a request for all directors to attend for an "important meeting". Those unable to do so are being asked to con-

tact him.
To Attend Convention

Sid Sansone and Joseph Man cuso have been stlected as delegates from the club to attend the national Exchange Club convention which will be held in Louisville, Ky., during the week September 29 to October 4. Alternates selected are Henry De Vita and

Alumni Meet Sun.

Alumni plans for observance of the 50th anniversary of the Connecticut Junior Republic, in Litchfield, will be discussed at a special meeting of the state alumni chap-ters, in the Junior Republic's Town Hall, Sunday, (August 15) at 2:30 p.m. Alumni President Daniel J. Adley, of New Haven, will preside.

The Camera Sees All Knows All

LeRoy Jordan, secretary for the Board of Public Safety, walked into the Town Hall office of Sal Longobardi this week and asked him: "Have you ever been to Cauada?" The tax collector thought visited Canada with his wife in

Jordan then pulled out a souve-nir booklet entitled "A Visit To Saint ...Joseph's ...Oratory" - the oratory is in Quebec — and showed him a photograph of a couple of pilgrims walking up the stairs to the shrine. The couple was none other than the tax collector and his wife.

Longobardi says he doesn't call being phbtographed, booklet was printed in 1953.

Kids Out Of **Luck** - Toilets Out Of Order

Children using Memorial Field for their sports and other play activities have had to go elsewhere these past several weeks if they wanted a drink of water Because of a faulty drain fountain was flooding a large sec-tion of the play area and the water had to be turned off.

Although the fountain had been in this condition for at least the gamma globulin. High national pollo incidence now indicates that even \$75,000,000 may not be repair the faulty drain, according

to one irate parent.

But, as another parent reflected: "Maybe it's just as well that the kids haven't been able to get any water to drink. The toilets in the nearby field house have been closed down for the past month. Investigation revealed that the boys' side of the field house has been closed for approximately four weeks because of faulty plumbing. The girls side has remained open,

Town officials could not be reached for comment on the sit-

Almost 60 junior baseball game together with many other activi ties have taken place at the field which has been in constant use since it was opened in July.

Town Playgrounds Stage Track And Field Meet Today

East Haven children today par licipated in the annual track and field meet which was sponsored by the Town's recreation department. The meet was held at Memorial Field under the direction of the four recreation super visors: Joseph Melillo, Mrs. Mel-illo, Jean Hopson and Rochello

Events include dashes, high

been conducted by the recreation (Continued On Page Two)

Pollo Drive that is being conducted help secure an installer.

(Continued On Page Two)

(Continued On Page Two)

Sponsoring Block Dance August 19



Syrotlok-Lucas Club of Silver Sands will sponsor a block dance on Cosey Beach Ave., on Friday evening, Aug. 19, as a benefit for the Emergency Polio Drive which is being conducted here. Admission to the dance will be a donation to the Polio Fund. Teen-agers and adults are all invited. Music will be furnished by the orchestra of Tiny Markle, with Glen Taylor as vocallst. Members of the committee in charge are shown tleft to right): Priscilla Boardman, food committee; Sandra Fleischner, club co-chairman; Rosemarie Zeoli, se cretary; Frank DeMalo and Bob Sielganno, entertainment committee; Howard Riebanoff, co-chairman; William Wexler, publicity; and Peter Weinstein, Freasurer.

"Life Is What You Make It"

Dance Sponsors Decided To Help Own Social Life

ters who decided that their section needed a little social life and that something could be done about it have organized themselves into a club for that very purpose.

Perhaps the only organization of its kind in East Haven, the Sil-

ver Sands Teenagers Club now boasts a membership of close to 50 boys and girls. Started early this summer, the club has been sponsoring parties, dances, outngs and a sports program.. Activities are held in the homes of the various members and at near-

The group is headed by Sandra Fleischner, 16, of 270 Cosey Beach Ave., and Howard Klebanoff, 17, of 292 Cosey Beach Ave. co-chairmen who started the initial drive to set up a program of social activities. They and other officers of the group meet regu larly in Klebanoff's home to plan

Planning Bock Dance
Recenty the club decided that it vould like to hold a block dance in the area. After some thought its members decided that the dance could be held in conjunction

Learning Water Safety

With the approval of the Board of Selectmen, the youngsters have arranged for the holding of a dance on Friday evening next week. A section of Cosey Beach Ave. between Catherine and Hobson Streets will be closed off dur-ing the hours between 8:30 and

Through the co-operation of the New Haven local of the American Federation of Musicians, the services of Tiny Markle's orchestra have been secured. In addition, Glen Taylor, New Haven vocalist, will sing.

Adults and teen-agers have all been invited to attend the dance. The only admission charge will be a donation to the Polio Fund. Refreshments will be served from concession stands whose profits will also be contributed to the fund, according to the co-chair-men. The Coca Cola Bottling Comder the indirect supervision of parents who keep an eye on its activities and assist in them but let the kids do all the planning.

The Coca Cola Bottling Company of New Haven has agreed to assist in the setting up of stands and several soda bottlers have already donated cases of bottled reand several soda bottlers have al-ready donated cases of bottled re-freshments for the stands. Mer-chants in East Haven will be con-tacted for donations of additional

However, the club has struck a

(Continued On Page Two)

Selectmen To Give Voter's Oath Wed.

The Board of Selectmen will meet Wednesday in the Town Hall for the purpose of adminis-tering the elector's oath to new voters. The board will be in ession between the hours of 5

p. m. and 8 p. m. Electors' requirements are that they must be 21 years of age or older, residents of the state at least on year and of this community at least six months.

Asks Why Town Has Not Collected **RoadRepairBonds**

A query as to why the Town has not collected \$1,500 worth of funds pledged toward the repair of streets damaged by several private companies was voiced this week by Anthony V. DeMayo, president of the Lynwood Civic Association.

In a letter to the East Haven News DeMayo asked why Town officials have failed to collect the funds in a period which he said extended over ten months. The civic group president said that the alleged inaction by the Town was enalizing residents on Bradley St., a section of which has deter-lorated and which, it is claimed, is badly in need of repair.

First Selectman Frank Clancy said recently that repair would be Events include dashes, high jump and the broad jump, Announcement of the winners will be made tomorrow.

Prizes Awarded Aug. 26
Prizes for the field meet and for other contests which have been confugided by the recreation been confugided by the recreation.

However, the club has struck a couple of minor snags in setting up its dance. A set of lights has been lent by New Haven but a community service if they tied accommunity service if they tied their dance in with the Emergency Polio Drive that is being conductbeen confugided by the recreation of the less two weeks of this bein secure an installer.

However, the club has struck a couple of minor snags in setting up its dance. A set of lights has companies which had damaged the roads by excavations or by moving heavy equipment over it. The area stall them. Chancey Warner, town electrical inspector, has agreed to been confucied by the recreation. undertaken as soon as compensa the E.L. Bowles Company of New Haven.

Letter Follows

To the Editor: In the July 29th edition of the East Haven News, the article con-cerning the Bradley Street paving dispute quotes Mr. Clancy as saying that no repairs would be un-dertaken until the utilities and

not afford these repairs, why is it clans, that in ten months nothing has been done about collecting the quoted as saying that Bradley Street would be repaired and that it was on the schedule. This seems

across". Meanwhile, the residents of Miller's committee of Bradley Street and anyone else unfortunate enough to drive through the street, are being penalized for its failure to do so.

Members of Miller's committee social aliair. The meeting which is scheduled for next Tuesday will scheduled for next Tuesday will ments include: Michael Como, Pat be held at the home of State come under a separate category in the budget.

Members of Miller's committee social aliair. The meeting which may 1 under the latest issue for new school facilities. This would be held at the home of State come under a separate category in the budget.

Mathew Anastasio, Dayton Well, Austin Ave.

(Continued On Page Two).

matter without discussion or ac-tion at a meeting last week. In the meantime, George McManus, Republican member of the Com-mission whose term expired July 31, indicated that he would be willing to account appointment for willing to accept appointment for only a year, if such would be the wishes of the Board of Se-

Chief Priest Warns Trespassers At

Education Dept. Asks

For \$779,644 Budget

Would Accept Conditional

Appointment To Zoning Bd.

A vacant sent on the Planning and Zoning Commission continued empty this month after the Board of Selectmen passed over the matter without discussion or ac-

Wolfe Re-Appointed

Rd., was appointed to a full four year term on the Board of Finance by the selectmen. His ap-

pointment had previously been okayed by the Democratic town

Wolfe, who had finished out a term begun by George Wood, is a former member of the Board of Public Safety.

The filling of the seat held by McManus involves the question of

Sounded Out

Clancy might replace him with a

commission, that would be okay with me." McManus estimated

that the work in hand could be

(Continued On Page Two)

town, was completed.

Fred Wolfe Jr., of 10 Bartlett

was appointed to a full

Three New Schools
Police Chief Edwin Priest this week issued a stern warning to all children and adults unauthorized to enter these properties to stay away from construction work on the new Gerrish and Foxon schools and at the Mom-

Signs are posted against tres-passers, he said, and all violators will be prosecuted to the full extent of the law.

Chief Priest also issued an ap-peal to parents to keep children from the sites of construction,

Kid's Spree Costs \$400 Damage To

Momauguin School

A 12-year-old boy who is suspected of causing an estimated \$400 worth of damage party control of the commission. Until now the board had a Republican majority of three, with Democrats holding two seats on to an addition being construc-ted at the Momanguin School to an addition being Consulted at the Momauguin School last Saturday was referred to juvenile authorities by local police this week. The youngster has dented the acts testified to McManus is personally favored by First Selectman Frank Clancy for another five year term but it is reported that some members of the Democratic town committee

by an older companion. would like to see control of the committee returned to their party. They favor the appoint-Police Chief Edwin Priest sale that the boy is accused of mounting a scaffolding around the walls of the new construction and kickment of a Democrat in McManus ing from it bricks and cinder blocks which had been carefully stacked for the workmen. The building materials plunged to the The local painting contractor was sounded out by this reporter on how he would feel about being re-appointed with the under standing that he would resign after a year or so, in order that

floor of the building and damaged steel netting and tar paper fixed over the floor joists. The netting and paper will serve to hold the concrete when the cement floors are poured. The 12-year-old was reported

"That would be agreeable to me," McManus said. He stated to have been in the company of that he would like to see the a 16-year-old boy at the time. a 16-year-old boy at the time The older boy, who was quespresent membership of the board retained until the project in hand, tioned with his younger compan the drawing up of a pllot plan and revised zoning code for the ion by Chief Priest and Deputy Chief Joseph Follo, admitted that he had also climbed the scaffold "If we could finish that," he said, "I would feel satisfied that some of the things I have been striving for have been attained. After that, if the Democrats want to take over running the other in his alleged acts of van

Police said the estimated \$400 damage consisted not onl holes in the tar paper and consisted not only of netting but in the cinder blocks were broken or chipped by the fall.

According to police, the 12-year-old has "been involved in trouble before." completed in a year's time.

The idea of such a conditional

Salary Hikes AccountForLion's Share Of Increase Budget requests of the Board of

Education amount to a gross total of \$779,643.76 or an increase of \$107,559.63 over the current budget according to figures released today by the office of School Supt.
R. Vernon Hays.
The total does not include money for the second se

money for the retirement of school bonds which is always handled under a separate category in the Town budget.

The budget requests, now in the hands of the Board of Finance, were approved at a meeting of the school board last Friday even-

A major part of the budgetary increase consists of teacher salary ncreases, already approved by the Board of Finance, and the hiring of 13 additional teachers. The increase in the teacher payrolls amounts to \$90,207.50. In addition o this are salary increases for administrators, custodians, secre-

administrators, custodians, secretaries and cafeteria workers
amounting to an even \$7,000. The
latter have not yet been approved
by the Board of Finance.

Other major increases in payrolls consist of the hiring of two
custodians (after December 1) for a
the new Gerrish and Foxon
schools, for additional maintenance of buildings and grounds and
for an additional school nurse, for an additional school nurse.

Bus Transportation Raised

Another major item which has een raised is the budget for bus transportation which has been in-creased by \$8,880 providing for two more buses to transport additional pupils and to accommo-date special early morning, noon hour and late afternoon transpor-tation for 19 classrooms of pupils who will be on double session ill the new elementary school fa-

ilitles are completed. The superintendent's ssued with the approval of the Board of Education, estimates that construction on all three projects may be completed "sometime in early December unless further unforeseen delays occur."

Growth Forces Increases The release justified the budgetary increases pointing out that they were made necessary by increases in plant facilities and in-creases in pupil enrollment to an estimated total of 3,400. (Supt. Hays said that the exact figure could not be readily determined, but that enrollment figures at the moment may be within 25 pupils of the total figure. More children are expected to enter East Haven schools as their families move into newly completed homes here)

The expanded facilities coupled with the increased enrollment has also brought increases in the budget for fuel, light, power water, telephones and custodia supplies after the new facilities are in operation. Among the items to be included are the operating expenses for cafeterias which will be included in the new Gerrish ind Foxon schools.

The Board of Education report-ed that it was also able to effect ome reductions in budgetary tems. It estimated that decreases totaling about \$19,500 were effected under the categories of plant maintenance, classroom rental and capital outlays provided in the existing budget.

Estimate Income
The school board estimated that

revenue accruing to the Town as the result of State grants and oththe result of state grants and one rabshdy sources during the coming year will amount to a total of \$159,763.09. This estimated revenue total for 1954-55 includes an additional State grant on a per pupil basis of \$7,650.00 and another states of the page hallding. er \$11,900 for the new buildings now under construction. It presupposes that the new Gerrish and Foxon schools and the Momauguin addition will have been accepted by the Town and by the State by May 1, 1955. Subtraction of the estimated in-

come from the gross budget figure leaves a net total of \$619,880.67.

money which would be needed for the retirement of school bonds during the coming fiscal year. In

Open Air Concerts Return To Green Here Next Tues.

The open-air band concert, something that East Haveners have not been able to enjoy locally since such concerts were discontinued about eight years ago, will return again to the East Hadertaken until the utilities and construction companies had contributed their shares toward financing those repairs.

The agreement whereby these companies were to pay a total sum of \$1,500.00 was made in Septement ber, 1953. I advised Mr. Clancy of this agreement shortly after he

this agreement shortly after he look office. How then does he justify the failure on the part of the Town to collect this amount?

Bridley Street is health for the blook office, the bands have been made to the bands have been made. Bradley Street is badly in need of repairs. If the Town alone can-

The first of the three concerts will be given next Tuesday even-ing. It will be given by the Govermoney to make them possible?

In the closing paragraph of the same article, Mr. Clancy is also of music will be announced, and of music will be announced, and the Exchange Club is attempting to secure a singer for the evening.

The second of the concerts will to contradict his original stand that no repairs would be made the 102nd Regiment band of the "until the private companies come across with some assistance for repairing the roads."

National Guard, The third will be presented on Tuesday, Sept. 14 by Pete Conte and his Connecticut

Eugene Skrainski, Al Bowden, Richard Reilly, Sid Sansone, Peter Limoncelli, John Kmetzo, John Esposito and Dominick Calabrese. This is the first time that concerts will be presented here under the auspices of a local civic group.

Local Republicans Get Campaign Plate Local Republicans will carry

their campaign to re-elect a GOP Congress to their automobiles. Town Chairman Mathew Anastaslo tonight presented members of the Republican Town Committee with large blue plates proclaiming: "In 1954, Give IKE a Republican Congress."

About the size of license plates

and bearing the symbolic Grand Old Party elephant, they are made for attachment above li-cense plates. Anastasio revealed that he had received 100 of these from national headquarters.

Tonight's meeting of the town

for operational expenses.

The amount does not include

addition to a reported \$57,000 worth of school bonds to be recommittee was held specially for worth of school bonds to be re-the purpose of disposing of buspairing the roads."

The private companies have agreed to pay their shares. It's up to the Town to make them "come across". Meanwhile, the residents

Pete Conte and his Contents

The purpose of disposing of bustines the purpose of disposing of bustines so that the regular meeting to the group may be added \$60,000 worth of the group may be held as a of bonds due to be refired next social affair. The meeting which may I under the latest issue for across". Meanwhile, the residents

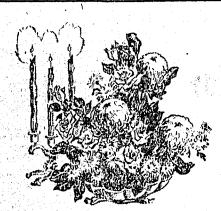
Miss Barbara Bolcer, instructor for the intermediate class in the Red Cross Water Safety of now being conducted at Momanguin, shows a youngster how to kick his feet in a practice son the beach. Nearly 400 children are registered for the instruction which opened Monday.

Ten-ride tickets for 3 or more zones, on which the 10 per cent Federal Transportation tax does NOT apply, may be obtained from starters and at the Company's offices.

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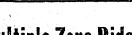
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Police Chief Edwin Priest has been named honorary chairman, and Denuty Chief Joseph M. Fello, honorary vice-chairman, of the first annual off the East Haven Police to be held October 16 in the Branford urmory. Tickets for the ball will be placed on sale in the very near uture. The ball will be the first sponsored by the department in recent years.

Honorary Officers Of Policemen's Ball

(Continued From Page One)

Finance Board Committed
While the Board of Finance is expected to wield a scalpel on the budget total, the amount of cutboack will be seriously funited. It will be mainly limited by the fact that of the gross budgetary increase of \$107.550, the finance board has committed itself to increase of \$107.550, the finance board has committed itself to increases which account for all but \$17,000 of this. Thus further cutboacks might mean a cancellation of salary increases which the Board of Education has approved or the cutting of other items in the budget.

Would Accept

(Continued From Page One)

(Continued From P

e desires of the first selectman day. and the Democratic town commiltee, it was not discussed with Clancy, who was not available Volunteer Fire

admitted that party interest in the commission has been very slight. At last inquiry, no names Annual Outing GEORGE A. SISSON ot been in attendance.

Time to have

portrait made



Keep the record complete year with a fine portrait of your child. We will make the sitting a pleas-

ant adventure for the youngster. Make an ap-LUCAS STUDIO 265 Main St. • East Haven

Education Dept. — (Continued From Page One) (Continued From Page One)

have been put forth as possible candidates to succeed McManus, Democratic participation on the hoard in recent years has been limited to the attendance of one of the two party members, In the past several months even he has tee in charge, announces.

The outing is one of the out- in fact, it saw no connection be-Dance Sponsors —

(Continued From Page One)

Next the club needs the loan of a plane and a public address system of a plane and a public address system.

The outing is one of the source that it brings together more than one hundred members of the volunteer fire companies which supplement in a plane and a public address system. The volunteer of the regular fire department in protecting the Town. The volunteer advisement in December.

tem. "If we can get these things", teers vie in various games and At least one other community has said "Howle" Klebanoff, "we will contests staged between members adopted an ordinance, similar to be able to put on one of the finest dances this section has seen in a will be a soft-ball game to be the burning of rubbish. planned and refreshments will be bers stated that they would h served. Town officials have been to study the matter. There was invited to attend.

Assisting Chairman Rafter in would have the authority to en-

planning for the outing are; Frank Stoddard, of Company Number One; Bert Hager and Fred Reading of Company Six, Riverside; Ed Abner and William Brown, of Company Four, Bradford Manor; and Lacton Branklow and Pilat an and Lester Barnikow and Dick areas in the Farm Valley bor-Flynn, of Company Three, Foxon. dered on woodlands owned by the

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Lady Republicans Planning "Men's

Night" Äugust 26 Mrs. John E. Croumey, assisted by members of the executive poard of the East Haven Women's Republican Club, are making arangements for a "Men's Night" program to be held on Thursday vening, Aug. 26 at the Croumcy home at 41 Prospect Rd.

Members of the executive board Tre: Mrs. Alvin Thompson, Mrs.
Edward Kronberg, Mrs. Ralph
Turder, Mrs. Frank Bayzat, Mrs.
Charles Miller, Mrs. Thomas Web-Edward Kronberg, Mrs. Ralph Hurder, Mrs. Frank Bayzat, Mrs. ster, Mrs. Edward L. Reynolds, Mrs. Frank Barker, Mrs. Edward assen, Mrs. Vincent J. Fasano. Mrs. Arthur Haesche, Mrs. Eric lunson, Mrs. Arthur Gustafson, the state representative from is town.



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THERE IS NO

P & R MOTORS 320 Main St. HO 7-791:

Police Chief Priest

up again the week of October 3 group outside the town governbeen in charge of the Fire Pre-

vention Week program of educa-tion. But since this is "fire pre-vention" perhaps it was not his solved" Hayes' dilemma: "As fire Top Democrats themselves have admitted that party interest in Companies Holding lield. Who will be in charge this year?, he asked the board.

Some No Inconsistency

When you something you When you spot something you The board'saw no inconsistency

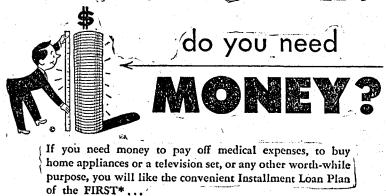
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EAST HAVEN NEWS. Thursday, August 12, 1954.

Page 4

member of the United Nations.

to do the same.

cording to these self-appointed patriots, their

1953 Handbook recognizes that the United

States is part of the world and that it is a

It seems that in preparing their handbo

Girl Scout spokesmen failed to list in its in-

dex references to the United States Consti

tution and the Bill of Rights, although it had

Girl Scouts were urged to support the UN.

a chapter headed "One World" in which

the references were omitted by error. Be-

sides, they say, Girl Scouts have to be able

to recite the Bill of Rights before they can

qualify for their merit badges. Maybe it

would help if the Legionnaires were required

A Case In Point

The controversy stemming from the official

and personal activities of Senator Joseph Mc-

Carthy goes on and on and on. And the

reason it does so is because the Congress as well as the public in general will not come to

Well, the scout spokesmen admit that

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Entered as second class matter on May 15, 1952, at New Haven, Connecticut, under the act of March

Editor Is Peeved

Perhaps it is every man's lot to know people who will tell him how to' run his business whether or not these critics know anything about the field in which they so boldly "expertize."

So this editor's pet peeve is a local lady who never hesitates to runh forward simpering to greet him with the judgment in that his paper "stinke" and then glibly pour out suggestions on how to "pep it up." Her latest brainstorm is to stage an "expose" of our local Civil Defense preparations.

Now this editor doesn't for one minute believe that our local CD preparations are adequate and has stated so in print. But, let's see what this lady has to say about them.

Now this editor doesn't for one minute believe that our local CD preparations are adequate and has stated so in print. But, let's see what this lady has to say about them.

Why, she says, there's no civil defense at about them.

Why, she says, there's no civil defense at all in this Town. She had to be reminded that we have a local Auxiliary Police unit that grips with the facts which would answer the key question: Is Senator McCarthy a lawful Second Fiddle Tunes

POLIO VICTIMS

t vented McGuire backers, so they argue, from splitting off more delegates from the New Haven block, they benefitted from the unit rules of other groups. At most they were only able to command the acity crowds this week. Beginners port of 13. It was this same class now filled. They will continunit rule which makes the large ue through next week number of delegates which
Democrats have packed into their
conventions look ludicrous as they
sit passively by to watch their
cation at Cape Cod this week. They

as many delegates, have no such thing as the unit rule. Each deleas the unit rule. Each delemay vote his choice at any Congratulations to Mr. and Mrs. heads, and make-up. We want to time. Delegation chairmen have the option of announcing the votes on the birth of a son, David, Auglenged at any time by a request for a poll of the delegation. The polled vote is the one that counts. Birthday congratulations to er Stem From Dissidents

It is almost typical that demands for the direct primary should come from dissidents like blue typical that demands for the direct primary should come from dissidents like blue typical ranks or the McGuire forces in the Democratic camp rebelling a-

Mrt and Mrs. Fred Mildee of gainst the organization controlled by John Golden. No longer able to control the party organization, they must by force seek a liberative of the party organization, they must by force seek a liberative organization.

Momanguin

Red Cross classes attracting car

* * *

Iown Topics

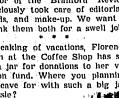
airman vote their choices en will be joined by Mr. and Mrs. two-weeks-ago issue. Jane Thomp-oc. Wilfred Dion of Coe Avenue next son handled the local news for us The Republicans, who use half men they will motor to in our absence, while Bill Higgins, as many delegates, have no such Maine.

of their groups but may be chall ust 4th. Bernie is the congenial Speaking of vacations, Florence up a jar for donations to her va-Birthday congratulations to cation fund. Where you planning Nancy Schmidt of Henry Street to leave for with such a big far

Jane got a little tired, she says,

SHORT BEACH

The result of the



And speaking of Jane Thomp-





FRUITS - VEGETABLES

Sweet Corn doz 29'

Cantaloupes Cucumbers Green Peppers 2 LBS 19 White Grapes



Brookfield Butter 18 63 Stuffed Olives Dill Pickles



Save twice on	STORES I your food dollar with prices plus green stamps
	Samajir
Frozen Grape J	
Strawberries 39c	Vel 31
NBC Strawberries 33°	Large
Royal Lunch 18 39	Fab 31
Durkee Famous	Large
Sauce 10 oz 34 c	Super Suds 31 <
Scabrook Sliced	Cashmere Houquet - Reg.
Pearl.:: 12 oz 25c	Soap 3 for 25c
Heinz 6 Oz,	Cashmers Bouquet - Bath
Mustard 10°	Soap 12 c
Kelley's A.M.	Palmolive Reg.
Coffee LB 1.13	Soap 3 for 25 c
Kraft 3 Oz.	Palmolive Bath
Cream Cheese 15	Soap 12 4

299 E. Main St. — East Haven

50 Broad St. — Milford

337 Kenyon St. — Stratford

This year our town decided to From where I sit, I can sym-

be bothered by a few weeds," he ions is a familiar trouble with snorted. "I say it's all in their a lot of folks. Whether it's hay minds." But Hap went on out to fever, football or a choice of, say, Crackers . . LB 27° | Cleanser . . . 2/25c Then, yesterday, I met Hap—quencher, I'm just naturally "alloking kind of sheenish. His avea lergic" to anybody who "knowslooking kind of sheepish. His eyes it-all"!

do something about its hay-fever pathize with Hap. It's no joke. health officer, so he was made rag- was dead wrong in scoffing at the idea of hay fever. Making light "Can't see why anybody should of other people's ideas and opinbuttermilk or beer as a thirst-

Scherb - Camperafters - Ronald



Oakdale Star

At Westport

will be Richard Derr, the highly Shrew" is Janet Medlin,

who claimed he was blinded by oncoming light sustained non-

with violation of motor vehicle son and Mark Levine.

occurrent on rooth right St. and roots, Faul Coppola, Richard Arovas, Paul Coppola, Richard Ihmels, Bruce Damato, Wal-

ing to police reports, a car driven by Hyman Gelbund, 40, of Brook-Hurlburt, William Tidgewell,

1, N.Y., was involved in an ac- Brent Barker, Russell Nichols,

Anthony Rignoli 43, of 274 Ex-

change St., New Haven, Gelbund's Armond McCoy, Michael Liso, car was traveling east on the Sal-

tonstall Pkwy, when the light Ronald Christoforo, changed at the Forbes Pl. inter- Junior assist and nature direc-

section and Rignoli's car emerged. for - Gerald Cullen, Robert Vo-

On Sunday at 2:23 p.m. a car Christoforo, Vern Tator, Peter riven by Michael Russo, 27, was Hershman, Robert Horvath, Jay

turning North into Coe Ave. from Cosey Beach Ave, when it re-Polayes, Louis Barbesino, Ronald

wortedly struck a car parked near Brown, Edward Burgess, Edward he intersection, The parked car Feld, Paul LaRock, William Mcs registered in the name of Mullen, Robert Adams, Paul An-

From where I sit ... by Joe Marsh

'Nothing to Sneeze At"

Frank Lecza, of 6 Taylor Ave. Officer William Hubbard Investi-Gary Gamble, Russell Nichols, gated. Damage was milnor and no arrest was made.
On Friday at 11:15 a.m. a car

On Friday at 10:15 a.m. a car



Henry Jacobs, Arthur Beinett, Henry Jacobs, Armond McCoy, David VonHausen, Peter De-Caprio, George Komoroski, Mich-ael Kramer, Dennis Libby, Brian McMullen, Wes Tator, Richard Abbate, Bernard Knox and David On Monday, Gypsy Rose Lee, one of the world's most publicized women, will open for a created which opened Tuesday Paulson, Alfred Pletrosimone, Paul

week's run at the Westport for a six-day run at the Oakdale Rembac, William Tidgewell, Gerweek's run at the Westport Country Playhouse in Anita Loos' brilliant and brittle new comedy, "Darling, Darling." Co-starring and playing opposite Miss Lee Shakespeare's "Taming of the Shraw" is Janet Medlin. Nockay.

By athletic director Robert

talented leading man, who was last seen on Broadway in "Dial M for Murder."

Other players featured in the six character comedy are Jill Kraft, who last played at the Westport Country Playhouse three years ago in Bernard Shaw's "The Philanderer" with Tom Helmore and Vanessa Brown; James Nolan, well-known player on the stage and the television and movie screens; Florence Sundstrom, who has appeared at Westport in "Right You Are If You Think You Are If You Think You Are and "The Tin Wedding," and "The Impact three works seen at Westport earlier this sea seen at Westport earlier this sea.

Driver "Rlinded"

Arthonic Esposito, 65, of Isposito, 65, of Isposito, 65, of Isposito with a panel truck bundle F. Pilk-Indow, as involved in a collision with a panel truck bundle F. Pilk-Indow, and the Tyler St. and halted at the Tyler St. and halted at the Thompson Ave. Intersection.

Esposito told police that he was travelling west on Tyler St. and halted at the Thompson Ave. stop sign. Ills vision was blocked by trees and shrubbery, he said, and when he started across Thompson Ave was struck by the truck which was travelling north.

The Impact threw some \$225 worth of cakes and pastries being carried in the truck owned by Ward Bakerles, The truck received damage to the front end assistant Don Ilayes - Softball - Robert Lindsay, Richard Stolnick, James Coady, Edward Markowski, John Demetriou, David Jurklewicz, Richard Ilmels, Frank Ingersoll, Sanford Levine, Charles Poronteau, Robert Arovas, Edward Markowski, Anthony Morgillo.

Basketball - Anthony Morgillo, Sanford Levine, Charles Poronteau, Robert Arovas, Edward Mark

by Ward Bakeries. The truck Geary Danihy, John Wall, Richreceived damage to the front end and the right side of Esposito's Tator, Joseph Faughman, Joseph car was extensively damaged.

Officer Konesky charged both Anthony Morgillo. Joseph Elmo, Francis Hurlburt, Gerald Cullen. Bruce Damato, Sanford Levine, Gerald Bender, Richard Sulkowski.

In Bridge Mishap

A 48-year-old New Haven driver Camp Hubinger Tetherball - Richard Abbate, James Coady, Richard Paulson, John Cusano, Brent Barker, Rob-

oncoming light sustained non-critical injuries when his car went out of control and struck the North High St, bridge siding Friday at about 11:32 p.m.

William H. Phillips, of 214 Kneelnnd Rd, New Haven, told Palice Officer. Frank Backus that he was travelling south and about to cross the bridge when he was blinded by lights. He received injuries to his head and ear in addition to cuts on the face. First aid was administered by Officer Walter Heck.

The car's right front fender and left front fender and left front fender and left front fender and left front fender and windshield were damaged. The driver, who was taken to New Haven hospital for emer-walts. The car's right for emer-walts, Brian Eckels, Geary Danily, William Jacobson and George VanNockay.

James Coady, Richard Paulson, John Cusano, Brent Barker, Robert Perrelli, Frank Ingersoll, William Jacobson and Ceorge VanNockay.

General Athletics - James McNulley, Howard Shrobe, Patrick Smith, Paul Bracke, Edward Burgess, Robert Adams, Vincent Cusano and Andrew D'Amato.

The car's right front fender and food and windshield were damaged. The driver, who was taken to New Haven hospital for emer-walt, Brian Eckels, Geary Danily, William Jacobson and Ceorge VanNockay.

General Athletics - James McNulley, Howard Shrobe, Patrick Smith, Paul Bracke, Edward Burgess, Robert Adams, Vincent Cusanon, and Andrew D'Amato.

The car's right front fender and food and windshield were damaged. The driver, who was taken to New Haven hospital for emer-vall, Brian Eckels, Geary Danily, Vernon Nelson. New Haven hospital for emer-gency treatment, was charged William Anderson, James Ander-

laws.

On Monday at the height of a rainstorm two separate accidents involving two cars each were navaciolo, Willam Wright, Ronald It pays recorded as happening at 10:15 LaFrazier, George Callahan, Vern a.m. In one, a car driven by Harry E. Taylor, 67, of 128 Wash-Paulson and George Komoroski. to deal Harry E. Taylor, 67, 61 128 washington Ave., was involved in a
minor collision with another being driven by Leroy Tulp, 51, of
90 Hotchkiss Rd. The accident
occured on North High St. and friends when you remodel!



submit to the tactics of unknown, out-of-town operator who promise much—and who deliver little.
You can be sure of sound advice and honest, fair dealing when you bring your remodeling problems to us. We can recommend local contractors who assure good workmanship. And we handle only quality building materials—well-known brands such as Balsam-Wool* Sealed Lugulation and Nu-Wood* Insulation and Nu-Wood* Interior Finish. Make use of our friendly re modeling service. You'll find it will pay YOU.

MEFFERT LUMBER CO. DUO-MATIC COMBINATION

ALUMINUM WINDOWS AND DOORS ROOFING & SIDING MATERIALS AND ALL BUILDING SUPPLIES

> PHONE HU 8-3484 NORTH MAIN ST.

Perrelli, Louis Gottlieb, John Demetriou, Richard Gamble, David Jurkiewicz, Chris Kilgour, Ping Shen and Ciro Tacinelli.
Anthony Mongillo, Edward Arthur Bennett, Alan Davis, Wil-Anthony Mongillo, Edward Markowski, Dennis Kaufman, Leonard oJhnson, William Grava, Peter Trosuk, Erle Spitzner, Charles Poronteau, Richard Burgess, David Beers, Ciro Tacinelli, Peter Santarpia, Peter Trosuk, Carl Dougal, David Jurkiewicz, Leonard Johnson, Biff Tidgewell, Robert Wolf and Robert Vocelli.

Pioneers - Alex Wimsatt, Sames Anderson, William Anderson, Gerry Danihy, Howard Shrobe, Richard Landow, Arthur Bennett, Leonard Landow, Leonard Landow, Leonard Landow, Leonard Landow, Landow, Leonard Landow, Land



Meadow and Water Sts.

DO YOU WANT money. , Phone to make \$20 to \$500

TAKE 1 to 20 MONTHS TO REPA this office you may get MONEY to help with gold

expenses.

MONEY for doctor, dentist,

how hospital, funeral bill

MONEY for taxes, interest, le

surance, tuition.

MONEY for furniture, tools,

equipment... for th

home, farm, summe

comp.

MONEY to make living more convenient, mo pleasant, more co fortable. MONEY to make your work at home, in the shop, on the farm, easier. I like to say Your Loan to Ol

PREFERRED The FINANCE CO., INC.
1192 DIXWELL AVE. • Rm. 201 • 2nd Floor
HAMDEN • • • Islephone: MAIN 4-3141
Open Monday thru Thursday 9:30 to 5:30
and Friday 9:30 to 8 • Closed Saturday

You get a Bag Full of value whenever you shop First National! It makes no difference when you shop at your

First National Store - - - whether it's the first of the week or the last, you get low prices on every item - - - It's First National's policy to keep everything priced at rock bottom

	level every shopping day of the year.
FRESH FOWL PLUMP READY TO COOK LB 49c REGULAR LB 35c	CHUCK ROAST LB 35c
FRESH CHICKENS FRYERS OF BROILERS	RIB ROAST LB 59c 1954 GENUINE SPRING LAMB
READY TO COOK LB 49c REGULAR LB 39c	LAMB LEGS Ready to Cook LB 65c LB 57c
Beef Liver Freshly Sliced LB 29c Smoked Picnics Lean Mild LB 49c	FROM YOUNG TENDER MILK-FED CALVES
Frankfurts All Boof LB 55c Chicken Loaf Mock LB 59c	VEAL LEGS and RUMP LB 49c

NOTE THESE MONEY SAVING VALUES! PURE VEGETABLE SHORTENING LB CAN 30c Corned Beef Hash BROADCAST 16-0Z CAN 27c Sardines DOMESTIC MAINE 4 314 QZ CANS 290 Milk EVANGELINE FORTIFIED WITH VITAMIN D 4 141/2 OZ CANS 4 7 c Headquarters for Canning Supplies!

Masor Jars quarts DOZ 1.05 PINTS DOZ 91c Certo FRUIT PECTIN 8-OZ BIL 23c Wax SUPER SEALER LB PKG 19c Arc Lids and Bands



29-07 CAN Pears FINAST FANCY
WHOLE SEGMENTS
FINAST Grapofruit 17-02 CAN 33c Green Beans 2 LBS 29c Fruits FOR SALADS Pineapple **Best Bakery Values**

BETTY ALDEN RAISIN BREAD Filled with tiny SPECIAL 17c Seedless Raisins REG PRICE 19c LOAF Macaroon Cups reg price 27c PKG OF 6 23c

20-OZ CAN 29c Onions NATIVE 3 LBS 15c Orange Juice 2 60% 29c 12-02 CAN 29c Lemonade 2 60Z 29G 12-OZ CAN 28c Lemon Pie crust reg price 45c EACH 39c Grape Juice 36-02 CANS 49c Grapefruit Juice 26-02 CANS 23c Orange - Grapefruit Juice 26-02 CANS 25c BEV-RICH SODA

YELLOW RIPE - SPECIAL LOW PRICE

BANANAS 2 LBS 23c

Cucumbers 3 FOR 12c

2 LBS 29c

2 BCHS 29c

DOZ 39c

LB 39c

VIRGINIA ELBERTAS - LARGE FANCY

Grapes

Cherries

Celery

Pears

Corn

7-Minit Frosting 602PKG 27c FIRST NATIONAL STORES

with driver's license for general GOOD THINGS TO EAT 11-28 PIANO TUNING LOST PASSBOOK No. 3991, Bran- store and light delivery work. Exsary, Good wages, Write P. O. Box LOST, PASSBOOK No. 17097. II found return to Branford Savings WOMAN TO ACT AS A compan-Occasions

ion from 10 a.m. to 6 p. m. to Telephone STate 7-4969 elderly lady who is a patient in a The Hon? Of Fancy let Cream LOST: CONNECTICUT SAVINGS Hamden Nursing Home. Call AT \$10 Dixwell Ave. Handen, Conf.

ED, NEW AND OLD, Fertilizing at home during the day time, and rolling. Transplanting all Highest references, Licensed, CH ANTIQUES planted. Yards cleaned. Dry wells for gutters Call CH 8-5206. MORTGAGE MONEY FRENETTE'S LAWN MOWER FIRST MORTGAGES BC JGHT P. O. Box 1054, New Haven. SITOP, 2704 Dixwell Avenue, If It cuts grass, we sell and service It, Tel. Cllestnut 8-5214, AND SOLD. Loans. Refinanc-ing. New Loans, Longbotham. 207 Orange St. Tel. LO 2-4815.

CARPENTRY SERVICES-Cabinets, Lookenses, storage walls, playrooms, atties finished, and Small dogs occasionally. Place your pet with confidence. Per-ING? Eee Charles P. Bierbrauer at sonal supervision of a registered rear of "Holi in Guilford" Shop, Post Road, Guilford, side of water tower. If more convenient, write

ford Federal Savings Bank, Find- Per

to me at Post Office Box 35, Guil-ARTICLES FOR SALE WASHING MACHINE REPAIRS | tires, \$75, Call HU 8-9524. Washing Machines Dryers - Ironers

Guaranteed Service We have parts to fit any washing Haven.

Mattress and Box -Spring, "Mohave read Appliance Co.
Anserican Appliance Co.
Asserting Appliance Co.

Delicious Ice Cream Cakes

Mousses and Puddings
Fancy Individual Forms For A MA 4-1718.

BUSINESS SERVICE C_1 BABY SITTING -EVENINGS BY sale. Completely overhauled re-LANDSCAPING, LAWNS SEED- Also care of infants and children HUbbard 8-1976.

2 CAPTAINS' CHAIRS, cane seats, \$20 anioce Rutton and Daisy class MR. ALBERT IS LOOKING FOR AN HONEST PERSON Who's Going Housekeeping To Take Over

UNPAID BALANCE MONTHLY PAYMENTS NEW FURNITURE

I sold this to a young couple five "WESTINGHOUSE" REF. UTILITY TRAILER, newly built. UTILITY TRAILER, newly built.
4 x 6 body, Steel tow bar. Good ("EMERSON" TELEVISION thus \$75, Call III \$9.5594.

BEDROOM SUITE LIVING ROOM SUITE 7 PAIR WOOD CASEMENT win-5 PIECE DINETTE SET dows with copper screens, 36" x MAYTAG WASHER

Also includes Sealy Innerspring YOUNG SCHOOL ADMINISTRA-Mattress and Box -Spring, "Mo-

II--37 FARM & LAND FOR SALE M-3 PROBATE COURT, August 6, PIANO TUNING - PIANOS VERMONT AND NEW HAMP-

TUNET renaired, schullt. Moth overhauling. H. M. Riber, 294 Augur Street, Hamden. Tel. New Haven.

New Haven.

RENTS WANTED

L-12
YOUNG WOMAN, WRITER, needs apartment or small cottage that can be heated, Moderate rental, suburban, Cell CH 8-3358.
YOUNG COUPLE TO BE MARKED in October desire 3 or 4 frooms. Call MA 4-0353 after 4:30 p. m.

ILASN'T SOMEONE A 4-6 ROOM house, reasonable? We respect the norm of the nearly given to all parties of the peoples property, will take good care of it. Call SY 5-9284.
FOUR ROOM FURNISHED A PARITMENT wanted by 2 adults. No children or pets. Good resident on place of the Town of Branford in said District, and by posting a collection in the cross the second half is paid nor before August 15th, 1954.
Unless the second half is paid nor before August 15th, 1954, interested in said estate, by publishing this order 2 times in a newspaper having a circulation in shid District, and by posting a collection in the Town of Branford in said District. By the Court:

By the Court:

Flora K. Goldsmith, Clerk.

NOTICE TO FAXPAYERS
Notice is hereby given to all parties in The Town of Branford in shid estate of the Town of Branford in said District, and by posting a committee, getting the support of civile grows, gathering accident records, enceting pedestrian protection, "I'ls just what is needed to get the ball in District, on the Town of Branford in said District, and the Town of Branford in said District, and public on July 15th, 1954.
Unless the second half is paid on or before August 15th, 1954, interested in said estate, by public significant of the town of Branford in a public on July 15th, 1954.
Unless the second half is paid on or before August 15th, 1954, interested in said estate, by public significant of the court of the property, will take good care of it. Call SY 5-9284.

FOUR ROOM FURNISHED APAICTMENT wanted by 2 adults.
No children or pets. Good residential section in Hamden, Rounding and eduction of the unit of the taxes of the Town of Branford in a public single or the Town of Branford in the Court more fully appear

object if place is right, Phone By the Court: CH 8-4063. By the Court: Flora K. Goldsmith, Clerk. except Saturdays and holidays.

II. G. Robins,

Officer, F. R. E. Crossley, Pine Pedestrian Safety Treasurer, Pine Orchard To Town By AAA ISTRICT OF BRANFORD, 8

NOTICE TO HAMDEN TAXPAYERS

lining in detail the steps to be taken in setting up a full-scale

CONVENIENTLY LOCATED OF FICES TO RINT, 2607 Waltiney Avenue, Centerville, a integral of Parkway. Ple. by of parking Space available at all times, Building fronts on Whitney Avenue, and goes through to Washington Avenue at the rear, Idea for manufacturers representatives or sales agents. Newly decorated to whitney Avenue, Ilanden, AT S-1356;

RENTS WANTED L-12

RENTS WANTED L-12

VOUNG WOMAN, WRITER, Collector and words and the same of the first and the state, and this proved, allowed, and admitted to probate and that letters testamentary may be granted on said estate, as per application on file more fully appears; it is

Court for allowance, it is Outquish do of August Ab. 1954 at 2 o'clock in the afternoon, at the Proboto Office, Room 7, Menor August Ab, 1954, at the Collector's Office, Room 7, the Collector's Office,

Manual Presented

A comprehensive manual, ou

The tax office will be open Ordered, That said application by reduced from over 15,000 each The tax office will be open from 9:00 A. M. to 5:00 P. M. dally except Saturdays and holidays.

11. G. Robins,

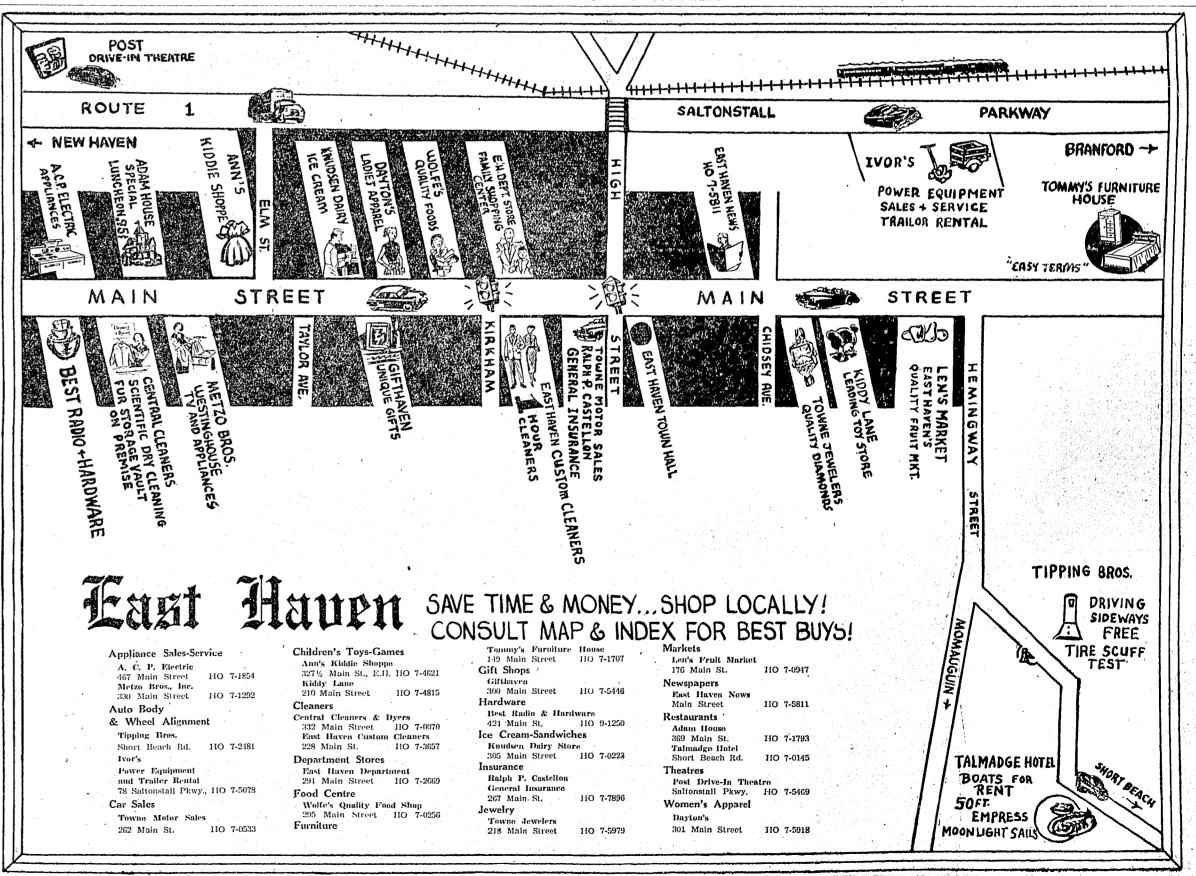
Tax Collector.

Tax Collector.

The tax office will be open be leard and determined at a court of Probate to be held at Handen, in said District, on the 20th day of Adgust 1954, at 2:00

O'clock in the afternoon, and that







Another Lucky winner claimed \$100 from WNHC for a Lucky Buck today, The winner, Mrs. "Harold Saslaw, 130 Twin Brook Rd., heard the serial number broadcast over WNHC and compared it with the number on the one dollar bills in her purse. Once every hour, 10 times daily, 6 days per week, WNHC broadcasts a Lucky Buck number, redeemable in varying amounts from \$50 to \$500. \$12,000 is offered every week, Edward C. Obrist, WNHC manager, is shown presenting the HOURS COMMENSAGE HOUSE IN SECURITION OF THE SECURITION OF THE \$100 to Mrs. Saslow.

> The committee in charge of arrangements includes William E. McDonald, of Eastern Machine Serew Corporation, and Philip

> Bernstein and Howard Prann,

New military contracts placed

in Connecticut, after declining

since mid-1953, were on the in-

crease again in the first quarter

of this year and amounted to

nearly \$200 million during that

WESTPORT

COUNTRY PLAYHOUSE

POST ROAD, WESTPORT, Conn. - AIR-COOLE NEXT WEEK! AUG. 18-21 Prior to Broadway GYPSY ROSE LEE (and RICHARD DERR

"DARLING, DARLING"

BARBARA BEL GEDDES

THURSDAY

wah HIRAM SHERMAN

both of Olin Industries, Inc.

Lodge Tours H amden Company

Gov. John Lodge recently toured the Safety Ca r Heeting and Lighting Company in Hamden in the company of officials. Here he is being shown a set of relays manufactured by the company. Left to right are William Cable, a director; John Kennedy, vice president of the company; Gov. Lodge; and John Mulliern, of East Haven, an employe of the company and member of the local Board of France.

Can't Use Ht 7



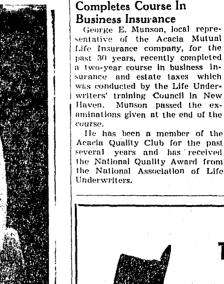
Save Money With a

NEW HOME FREEZER!

Local fruits and vegetables are at their freshpicked best, plentiful and priced low enough for you to stock up and save money. See your dealer this week about a new home freezer. Costs little to buy and little to use. Money saved by the freezer will help you pay for it.



THE UNITED ILLUMINATING **COMPANY**



TOPS IN TUNES

ED CAPUTO'S TOP 20 CLUB



2 - 5:30 P.M. DAILY

NEW HAVEN'S MOST LISTENABLE MUSIC SHOW

AN AFTERNOON OF PLEASURE

31/2 HOURS OF REQUESTED TOP TUNES OF TODAY



Advertising Cut Can Be Suicide **Grocers Are Told**

Special To The East Haven News Retailers who reduce advertis-ing in the hope of cutting operating costs are in danger of com-mitting "business suicide" dele-gates at the 28th international convention of the Independent Grocers' Alliance in Chicago were told this week.

Orville P. Johler, vice president In charge of advertising for the 6,000 stores of the Alliance told the eleven hundred delegates at the convention that "advertising, effective service and low prices are the life-blood of our business."
"To reduce the efficiency of any
of these main arteries is the best way to commit business suicide."

Johler credited advertising with enabling IGA member stores to show a 16 percent increase in business over the first five months of 1954 compared with the same period last year. This, he said, in the face of growing talk about unemployment and signs that business was falling off slightly from recent record

"Is it not logical," he asked, "to assume that the force of advertising that has built our business to the second largest retail food selling organization in the world is the very force that will save it when and if things tighten

Johler stated that the largest portion of advertising funds for the IGA went into newspaper advertising and was supplemented by radio and T-V shows, "In our business," he concluded, "we must be economy-minded at all times . Let us not forgot that we consider the tremendous amount of newspaper advertising we use as good economy."

Part-Time Workers To Be Interviewed

Special questions on part-time workers will be asked in addition to the usual inquiries on employment and unemployment in the August Current Population Survey, actording to District Supervisor George DiCola of the U. S. Census Bureau's district office in Hartford. The survey will be con-ducted in this area during the week of August 16.

The purpose of the special ques-tions is to provide information on the number of people who work part-time, the reasons for their short hours, and how many want and could accept full-time This information, along with similar, data collected in previous surveys, will make possible ac-curate estimates of employment conditions in the Nation, indicating how many persons work part-time from choice and how many do so because of economic factors such as slack work or material shortages.
Current Population Survey in-

terviews in this area are conducted by Mrs. Eleanor Teitze of Durham. Conn.

New Haven Manufacturers Holding Forum Here

The Executive Associates For-um, an adjunct of the Manufactures Association of New Haven County, will hold its eighth annual outing Friday at Kelsey's Island, East Haven.

Activities for the day, beginning at 3 p. m., include swimming, boating, softball, horseshoes and other athletic events and plenty of eats. Boat transportation will be provided from the Bartlett Boat vided from the Bartlett Boat House at Mansfield Beach to Kel-



manual or electric operation, moving easily into open or closed position. For your garage, demand a quality doorperfectly balanced, expertly installed by trained men and



FRIDAY

OVERHEAD DOOR CO., INC.

SATURDAY

BOSTON POST ROAD

LOCAL SALES & SERVICE PHILIP SAUNDERS Phone HObart 7-2262

RADIO

MONDAY

RADIO TELEVISION WNHC 1340 k WNHC-TV

SUNDAY

WNIIC 1340 k WNIIC-TV

TELEVISION

				!		
	RADIO WNHO 1840 1	TELEVISION WNHO-TV	RADIO WNHO 1340 k	TRIEVISION WNHC - TV	RADIO WNIIO 1840 k	WNHC - TV
7	News Clack Watcher Newscast Clack Watcher	Today	News Glock Watcher	Today	Wake Up And Smile With News	
8	Clock Watcher Local Hows Clock Watcher House Guest		World News Roundup Clock Watcher House Guest	•	World News Roundup Breakfast with Stars Hewdy Doody Show	
9	Hynnes House Guest	Yankas Peddlers Dione Lucas Show		Yankee Peddiers Fun With Food	Egbert	
10	Welcome Travellers	Ding Dong School A Time To Live	Welcome Travelers . Bob Hope	Ding Dong School A Time To Live	Breakfast Hollywood Tops In Tune Clinton Keyboard	Test Pattern Mr. Wizard
11	News Strike It Rich Phrase Pays	A Time To Live 3 Steps to Heaven Window Shopper Thee Steps Striks It Bith	News Strike It Rich P'wase That Pays Second Chance	3 Stens In Heaven Window Shopper Three Steps Strike it Hich	It's Combo Time	TBA
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12	News Your Show	One Foundation Love Ct Lite Film Nancy's Kitchen	News	Film Love of Lite Search for Tomorrow What's Cooking	News 4Moments of Comfort Layman's Hour	Ble Top
1	Listen Ludles /#	Welcome Travelers	Music Shop . Listen Ladjes	Welcome Travelers	Farm and Home Hour	Roy Rogers Yanks vs. Redsocks
2	Top 20 Club	Rabert Q. Lewis Mid Afternoon News	Top 29 Club	Robert Q. Lewis Guiding Light News	Road Show	
3	Top 20 Cluts,	Big Payoff First Lave Miss Mariowe	Top 20 Club	Blg Payoff First Love Miss Marlowe	-	
4	News Top 2Q Club	tBrighter Day Secret Story jetet the Stars	Top 20 Club	Brighter Day Secret Story On Your Account	•	Stu Erwin
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77	Man On Go Serenade In Blue Morgan Beatty Encore Theatre	Sidewale Interviews Diversigns Sugatoman Club Ountel News Caravan	Mon On The Go Sports Daily Tomorrow's Hits Encure Theate	Quest The Passerhy Mr. Sweeney News Garaval.	Theatre Royal Dig Review	This is Your Life
8	Roy Rugers Six Shooters	You Bet Your Life Justice	Dinah Shore Sinatra Bop Hope	Mama Life of Riley		Bank on the Stars Amateur
9	Combo Corner Swayze	Oragnet Ford Theater	Harris Faye Bob & Ray Hame That Tune	Alp Story Best in Mysterys Sound Stage	Old Erin	Sal. Nite Revue
10	Fibber & Molly Jame Pickens	The Marriage Summer's Day	Fibber and Mully Words in The Right Radio City Previews Pro and Con	Calvacade of Sports Greatest Flaht- Industry on Parade	int. Hight Dance Party PeeWee King	Private Secretary
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8	News Worship Hout	
9	World News Roundup Christian Science Music	
10	News: Music Music	Catholics Believe God's World
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12	News f Christophers The Eternal Light	rontiers of Taith Pride of Family
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2	The Catholic Houre American Forum	Dodners vs. N. York
3	Golden Voices Golden Treasury	» »
4	Week-end	Zoo Parade
5		What in World Youth Takes Stand
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6	Bob Considine 1 People's Lobby N B C Symphony	Ozzie & Harriet Asia Crossroads
7	The Marriage	College of Music Playlime
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10	Last Man Meet The Press News Summary	Dollar A Second What's My Lina
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