

WHAT EAST HAVEN BOOSTS
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MAKE EAST HAVEN A BIGGER,
BETTER, BUSIER COMMUNITY

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Combined With The Branford Review

VOL. VI—NO. 25

East Haven, Connecticut, Thursday, February 17, 1934

Two Dollars Per Year

STRICTLY LOCAL...
BY PAUL H. STEVENS

VIEWS, REVIEWS AND
PREVIEWS OF THE
EAST HAVEN SCENE

E. H. BOOSTERS START SECOND YEAR WITH MUCH ENTHUSIASM

NEW SLATE OF OFFICERS FOR 1934 HEADED BY JOSEPH
LAURELLO—OPEN MEETING SUNDAY MORNING
AT 11 AT 328 MAIN STREET

By "EFF"
The E. H. Booster Club, entering its second year of existence, elected its second group of leaders at a recent monthly meeting. New Names and faces are included in the latest official line-up, a healthy indication of the growing enthusiasm and interest in the work of the Booster organization. Taking office as President will be a comparative new-comer to the ranks, a real father of three young and handsome sons, Mr. Laurello, exemplifies the true Booster member. Humorously speaking, he has plenty of reason to be strongly associated with the aims and objects of the Booster Club. Another typical Mr. Booster is the incoming vice-president, Arthur Haesche, one of the original charter members, who, although relatively unknown outside the Booster Club, is indeed a great asset due to his level-headed methods and background. Mr. Haesche, too, boasts a family of boys, one presently on the basketball squad at Notre Dame High School. In the past he has been a committee man on several civic groups concerned with the canvassing of the town for the various needed funds, such as the Community Chest, Cancer Drive, and so forth.

TWENTY-FIVE YEARS ON MAIN STREET

The past quarter of a century has seen East Haven develop from an overgrown village into a suburban shopping center with busy stores of many kinds. Twenty-five years have brought a wealth of changes to Main Street. Taking an active part in this transition on Main Street has been Dan Parilla, prominent East Haven business man, who first came to the Main Street business scene in 1924, just twenty-five years ago this year. A native of Youngstown, Ohio, where his father had long been active in the retail and wholesale business, Dan headed, in reverse, the advice of Horace Greely to "Go West young man, Go West." Instead of going West, Dan Parilla came East. His journeying brought him to East Haven and he found this community very much to his liking. Twenty-five years ago he entered the employ of Jacob Baltimore, retail grocer, whose establishment was situated then where the East Haven Cleaners now have their store. Three years later Dan Parilla went into partnership with Mr. Baltimore, and together they bought the building across the street at the corner of Taylor Avenue. This partnership lasted eleven years during which time Dan Parilla became a very well and favorably known resident of the town of his adoption. In 1938 Dan struck out for himself, opening Dan's Economy Package Store at 283 Main Street, the present location of the Carroll Cut-Rate Store. Here his business prospered and Dan Parilla's genial smile and friendly handclasp made his growing establishment one of the town's landmarks. In 1944, as Main Street business grew and expanded, and what had been only open lots, filled with new stores, Dan Parilla moved his business to its present location next door to the Capitol Theatre. Here he has built up what has become known as the largest and most complete stocked package store on the Post Road between New York and Boston. Not only has Dan had an active part in the growth and development of Main Street during the most important twenty-five years of its long history, but he has found time to participate in the civic life of the town. He is a charter member and former president of the Rotary Club. He and Mrs. Parilla are also active in many community affairs, and have a host of friends. Their two children are Virginia, who has taken nursing as a career, and Richard, who by opening the new Shell Service Station at the corner of Bradley Avenue has become the second generation of the Parilla family to serve the public on Main Street.

A CHILDREN'S THEATRE

We learned the past week of a unique undertaking in East Haven. This is the first of its kind, we understand, in Connecticut. It is a Children's Theatre organization which has been developed this winter under the capable leadership of Mrs. Lillian Hurder, whose efforts and activities with the East Haven Players is so well known. This new group, The Foxon Theatre for Children, is now rehearsing for a production "Snow White and the Seven Dwarfs" which will be staged in the Foxon Community Hall on Friday evening, March 18, and again on Saturday afternoon and evening, March 19. There are thirty in the group, twenty-five children whose ages range from seven years old and upward, and five adults. From what we hear of the rehearsals a very fine presentation may be expected and, we predict, to fill houses at both evening performances and the matinee. Mrs. Hurder is deserving of much credit for this ambitious undertaking which will undoubtedly create much interest in drama circles throughout Connecticut. Some fifteen or so years ago while coaching dramatics in the schools of Hingham, Mass., and in Boston, Mrs. Hurder founded the secondary school drama movement in that state and a feature now held annually is the Massachusetts Secondary School Festival which this year will be held on April 1 and 2 in Summerville, Mass. Through Mrs. Hurder's efforts the East Haven Players was organized here a few years ago and the presentations of these players have been well received in this and neighboring communities. Already the current East Haven Players play, "Dear Ruth" has been given eight times, the latest performance having been in Northford last Friday night. We look for great things from the new Theatre for Children and for the cast and those who are participating we wish the best of success. It is such undertakings as this that create in East Haven a real community of interest.

SALTONSTALL RIDGE IN WINTER

There is something wildly beautiful these late winter days along Saltonstall Ridge, viewed either from the west as we drive along upper High Street, or from the Lake Saltonstall side as we descend Branford Hill. There are patches of silvery trees against the white of the thin snow and the dark sheen of evergreen. It is too bad that passersby cannot get a view of the wide and long expanse of upper Lake Saltonstall. The lower lake which alone can be seen from the highway is little more than a mill pond with a background of the long railroad embankment. But beyond and above and viewed from the knoll above the pumping station the lake and the ridge are really something to look at these days. Shut off from public use as a reservoir of the Greater New Haven Water supply system the lake and the ridge are as wild and as barren, nearly as in the days of long ago, when the Indians roamed these parts and called the lake by the name "Lo-no-to-non-ke" which being translated into the perhaps less musical English meant "Tear of the Great Spirit." We can well imagine wild animals roaming up and down the ridge. Within our memory wild-cats have been snared up in the rocky caves which abound there, and we recall one such huge animal which was stuffed and mounted in all its ferociousness by Leon Fowler. Deer have frequently come down off the ridge in the past but we doubt if there are any finding shelter there this winter. Snakes abound in the rocky crevices but at this season they are safely asleep. The late Louis Anthonis, who was watchman for the water company for years, used to tell us some hair-raising tales of the snakes around Saltonstall. There hasn't been much ice in the lake this year but that doesn't make any difference anymore. Time was fifty years and more ago when many in the community depended upon Saltonstall ice for their winter livelihood, ice from Saltonstall was pure and clear and it was cut into enormous cakes, trucked overland to the Quinnipiac River and packed in sawdust aboard schooners for the long voyage down the coast to New York and points south. That was long before the present automatic ice boxes were even dreamed of.

Business Group Making Plans For A Smoker

Plan we made at the meeting Monday night of the East Haven Business Association for a "get-acquainted" smoker to be held in the Town Hall in March, the date to be announced later. The committee will plan an interesting program for the evening and all business people of the town will be invited to attend. This affair will mark the opening of a program to acquaint the business people of the town with the advantages of working together toward a common end. Vincent Gagliardi, newly elected president of the association, presided over the meeting which was held in the town hall basement and various projects were discussed. Considerable enthusiasm was shown in plans for the year's activities. A committee was appointed to call on all new business organizations opening in East Haven to extend a welcome to them from the association.

Health Group Committees Are Appointed

The regular meeting of the Public Health Nursing Association of East Haven was held on February 7, in the Town Hall with Mrs. Eric W. Dohna presiding. An executive committee was appointed to precede the regular meeting. In the absence of Mrs. Beatrice Dow, senior nurse who is a patient in the Hospital of St. Raphael, the Nurse's report was given by Mrs. Lillian Johnston of the nursing staff. Mrs. John P. Tirpak, Christmas Seals Chairman, reported the receipt of \$1407.02, to date, for the 1934 Tuberculosis Seals Campaign. An appeal is made to yet more people who have not yet made returns for seals received in Movement, to send in their contributions at once so that the complete figures may be computed and announced. The following working committees were named by the president: Nursing: Mrs. Marshall Beebe, Chairman; Mrs. A. P. Santoro, Mrs. Eugene Daniels, Mrs. Walter Bussell, Mrs. H. S. Crosby, Mrs. John Blodi, Mrs. J. P. Tirpak, Mrs. Joseph Hines and Mr. Sherwood Brousseau. Well Child Conference volunteers during the past year have been Mrs. Frank McKeon, Mrs. Eugene Daniels, Mrs. Paul Goss, Mrs. Walter Bussell, and Mrs. Schaff.

Charlotte Miller New OWLS Head

Mrs. Charlotte Miller, one of East Haven's two Representatives in the State Legislature, was honored Tuesday by the election to the presidency of the OWLS, the Order of Women's Legislators, at their biennial meeting in Hartford. Mrs. Miller has been representing East Haven in the General Assembly for the past four terms.

CONVALESCING

The many friends of Mrs. Dorothy Merrill will be glad to learn that she is convalescing at her home following an operation.

JUNIOR GUILD MEETING

The Junior Guild of Christ Church East Haven will hold its regular meeting Thursday evening February 24 in the church hall at 8:00 P. M. The program for the evening will be a valentine party. Each member is asked to bring a gift. The hostesses for the evening will be Mrs. John Camp, Mrs. J. J. Hackett, Mrs. E. N. Brown very near future, Mrs. A. R. Davidson.

Zoning Appeals Meeting Wednesday

Chairman Eugene Daniels of the zoning Board of Appeals, has called a public hearing of that board to be held in the town hall Wednesday, Feb. 23 at 8 P. M. Petitioners to be heard will include James J. Sullivan to locate a barn on Tyler Street, Mrs. Herbert Ampano to operate a used car lot in the rear of 38 Hemingway Avenue; and Louis DePelice to sell gasoline at 560-562 Laurel Street.

Red Cross Drive Month of March

Mrs. Alvin Sanford of Taylor Avenue, East Haven, Branch of the American Red Cross, has announced that the drive for funds will be conducted during March. Committee chairman will be Eugene Daniels. A corps of volunteer workers headed by district chairman will make a house-to-house canvass for contributions.

Head of Community Concert Service Tells Of Growth Of Movement Since 1921.

Speaking at a recent conference of Community Concert Service, division of Columbia Artists Management, Inc., Ward French, president, said the organized audience movement on this continent dates from 1921. His work was the pioneering venture which brought the organization to the surprising total of 1025 Community Concert Associations at the present time. Mr. French explained that of the three fields of music which involve audiences—concert, opera and symphony—America has become the capital for concerts, with five times as many concert audiences as exist in the rest of the civilized world combined. "This has not just happened," Mr. French said, "it is the accomplishment of the organized audience plan. The Old-World concept of concerts was music for concertgoers on a deficit basis, and largely financed by government subsidy. The organized audience plan is the American answer to the problem of concerts on a high artistic level, and it exists only on this continent. It begins with good business and a balanced budget, makes the listener responsible for his own concerts and is served by an organization which operates on the American concept that 'the customer is always right.' The problems discussed by Mr. French at the conference sessions were largely those of perpetuating concert audiences by expert booking and programming, which add up to what he terms 'music for enjoyment.' Mr. French explained: 'Music for enjoyment does not mean 'Annie Laurie' and 'Old Black Joe.' The Community Concert audience has an artistic perception second to none, but it is composed of busy men and women who are more interested in what good music can do for them than in comparing fine points of artistic performance. In audience-building through the organized audience plan, Mr. French went on, 'twenty-seven years of experience have taught us that it is always possible to raise a good audience for concerts in almost any community. Our accomplishment has been in perpetuating these audiences by combining expert booking and the highest artistic levels in programs designed for maximum enjoyment of the music.' In East Haven and vicinity the East Shore Community concert Association carries on the fine traditions which have been built up through the years of experience and study of audience reaction.

CONCERT MUSIC FOR ENJOYMENT

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TOWN TOPICS

A bit of news, a bit of Gossip, a bit of Fun, Gathered on our Saturday afternoon stroll.

February passing fast! Sunday will be anniversary of the Big Snow of Feb. 20, 1934. But, of course, it didn't match the Great Blizzard of 1888.

Glad to extend felicitations once more to our fellow members of the "Feb. 20 club." Yes Sunday will be happy birthday for Jack Hobro, Mrs. Leland Harrison, Mrs. George Agnew, Frank Tarbell, Mrs. Edna Fitzsimmons and your Editor. Are there any others? Let's have their names and addresses, if they live in East Haven they will get the NEWS weekly without cost.

To bad more did not turn out Monday night for the second in our current East Shore Concert series. It was a beautiful program sung by Miss Chloe Owen. Music lovers were well repaid.

Health Officer Dr. Rocco Eves tells us there are a lot of cases of Measles in this vicinity these days. School classes thinned out by absentees because of illness.

General holiday here next Tuesday in honor of George Washington. Public places will be closed.

One robin does not make spring, nor do the three blue birds we saw while out riding in North Branford Saturday afternoon, but they do make us feel that spring is not far off.

Some excellent pictures have been coming to the Capitol Theatre lately. "When My Baby Smiles at Me" brought out full houses last Thur. Fri. Sat. and "Snake Bit" is due to be seen here four days, March 9, 10, 11 and 12.

Mr. and Mrs. Edward Leeper had their 19th wedding anniversary Tuesday. Congratulations!

It was Happy Birthday Sunday to Mrs. William McNeill of Estelle Road. Many Happy Returns!

Douglas Anderson who has been in the U. S. Navy for the past four years will be discharged on February 24, we hear, and that is day before his birthday which falls on February 26. Doug is the son of Mr. and Mrs. Milton Anderson of Tuttle Place.

Dates Ahead

- Dates Ahead must reach the Editor by Monday evening.
- Pequot Tribe, Improved Order of Red Men, each Monday at 8 P. M. Red Men's Hall.
 - Star of Victory Lodge, No. 63, O. S. of B. First and third Tuesdays, Red Men's Hall.
 - Rotary Club each Thursday 12:15 noon. St. Vincent De Paul's Auditorium, Taylor Ave.
 - Navajo Council, No. 54, Degree of Pocahontas meets first and third Wednesday, Red Men's Hall.
 - Princess Chapter, No. 70 O. E. S. Meets second and fourth Mondays, 8 P. M. in Masonic Hall.
 - Harry R. Bartlett Post, American Legion, meets 2nd and 4th Thursday 8:30 P. M. Legion Buildings.
 - East Haven Assembly, Order of Rainbow for girls meets first and third Friday, Masonic Hall 7:30 P. M.
 - South District Civic Association meets second and fourth Tuesdays, 8:30 p.m. 83 Vista Drive.
 - Saltonstall Civic Association, first Tuesday of month 8 P. M. Momauguin Lodge, No. 138 A. F. A. M. Stated Communications 1st and 3rd Mondays except July and August.
 - Amerigo Club meets last Sunday of each month at 4 P. M. in Club House.
 - Narkeeta Council, No. 27, Degree of Pocahontas, second and fourth Wednesdays, Red Men's Hall.
 - Pequot Junior Council, every Thursday, Red Men's Hall.
 - St. Vincent DePaul's Ladies Guild meets second Tuesday, 8 P. M. Church auditorium.
 - Legion Auxiliary meets Third Friday 8 P. M. Legion Building.
 - East Haven Democrats, Second Friday, Red Men's Hall.
 - East Haven Fire Co. No. 1, meets first Wednesday 8 P. M. Fire Headquarters.
 - Public Health Nursing Ass'n meets first Monday 8 P. M. Town Hall.
 - American War Mothers, East Haven Chapter, meets second Tuesday, 8 P. M. Hagaman Memorial Library.
 - First Church Men's Club meets first Tuesday of each month 8 P. M. Church Hall.
 - Half Hour Reading club First Thursdays, 2:30 P. M. Hagaman Memorial Library.
 - Bradford Manor Hose Company meets every last Monday of the month at the Bradford Manor Hall.
 - St. Clares Guild meets every second Monday of the month in Bradford Manor Hall.
 - East Haven Boy Scout District Committee meets first Wednesdays at Stone Church 8 P. M.
 - Cub Pack Committee meets third Tuesday at Stone Church.
 - Jr. Women's league of O. S. O. 1st Wed. of every month at 8:00 P. M. in Parish House.
 - Junior Guild of Christ Church meets in Church Hall fourth Thursday in each month.
 - Women's Republican club meets third Thursday at clubrooms.
 - Garden Club meets fourth Wednesday in Hagaman Memorial Library.
 - Bradford Manor Auxiliary meets at the Bradford Manor Hall every first Monday of the month.
 - Woman's Aid Society, Old Stone Church second Thursday, 2 P. M. Parish House.
 - Junior Friends of Music, Third Thursdays 3:30 P. M. Hagaman Library.
 - Feb. 17—Momauguin Well Child Conference Momauguin School 2 P. M.
 - Feb. 17—Cafeteria Supper, Rainbow Girls, Banquet Room, Masonic Hall.
 - Feb. 18—Girl Scout Hobby Show, Parish House 7 to 9 P. M.
 - Feb. 18—Girl Scout Silver Tea, Parish House, 3 P. M.
 - Feb. 19—Social Evening in Parish House, Mr. and Mrs. Club 8 P. M.
 - Feb. 22—Washington's Birthday, Feb. 23—Garden Club Meeting, 2:30 P. M. Hagaman Library.
 - Feb. 26—American Legion Variety Show 8 P. M. High School Auditorium.
 - March 11—Mission Social Desert Bridge 8 P. M. Parish House.
 - March 18—East Shore Community Concert High School Auditorium.

Mr. and Mrs. James Scanlon were in New York City last week to see the new 1934 Plymouth.

Received card this week from Mrs. Burton Chapman of Wellesly, Mass. "We all love East Haven," she writes. "Miss our friends there. We have been away ten years now but it is still dear to our hearts and always will be."

Mr. and Mrs. A. T. LaPierre of Dodge Avenue had their pictures in Life Magazine last week. They were shown dancing at the Old Guard Ball in New York which was attended by a group of East Haven members of the Second Company, Conn. Foot Guard and their ladies. Mrs. LaPierre is the former Flora Sherman, former treasurer of the East Haven Business Association.

Roland Graves was on a business trip to Boston last Saturday.

Extensive changes are being made on the interior of the East Haven Department Store this week. Proprietor Harry Lewis has rearranged many of his departments, shifting the shoe department to the rear of the store, relocating many of his display racks and counters and otherwise improving his busy emporium. New overhead fluorescent lights are being installed.

Mr. and Mrs. Charles Miller visited last week with their daughter and son-in-law, Mr. and Mrs. Kelly Gwinn who are now living in Flushing, Long Island.

Ray Vece has work underway on a new store in West Main Street which is being built on the front end of the former Capt. William Brown residence.

Laurel P. T. A. will observe Founders Day at its meeting this Thursday evening in the school Mrs. Harry T. Godfrey president of the New Haven P. T. A. council will be the guest speaker.

The George Washington Birthday supper which had been planned for the benefit of the St. Andrew's Chapel Improvement Fund has been cancelled because the chapel cannot be used until repairs from the recent fire which burned out the interior two weeks ago, are made. Several other projects are being carried on to raise money for the fund.

Dr. Angell To Open New Chest Radio Program

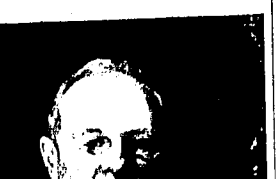
Dr. James Rowland Angell, former president of Yale, will speak over WEEI this Sunday, February 26, at 12:45 P. M., when a new Community Chest program, "Marriage for the Millions," is inaugurated.

Three family service agencies, all serving the East Haven community, are sponsoring the "Marriage for the Millions" series. These are: Foxhall Beeble Bureau, 478 Orange Street; Family Service of New Haven, 484 Family Street; and Jewish Family Orange Street.

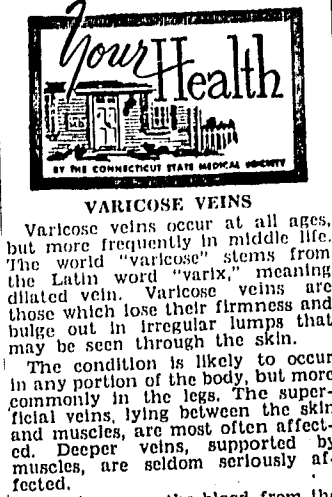
"We hope that East Haven residents will tune in WEEI-90 in the middle of your day—every Sunday morning at 12:45, Howard V. Krick, president of the Community Chest, said.

Dr. Angell will learn how marriage counseling works. They will also hear a number of prominent speakers who will speak briefly on the benefits of marriage counseling.

"The Marriage for the Millions" series is sponsored by the following agencies: Dr. James R. Angell, 132 Temple Street; Foxhall Beeble Bureau, 478 Orange Street; Family Service of New Haven, 484 Family Street; and Jewish Family Orange Street.



Dr. James R. Angell



Complete Bank Service At Town Branch

So many people have made inquiries as to the kind of service the new branch of the First National Bank and Trust Company of New Haven, which has been doing business for the past year at 232 Main Street, corner of Childers Avenue, that we asked Branch Manager Alfred Bowden to outline briefly some of the services.

He tells us that the branch bank is doing a complete banking business and that it has more and more of the people of East Haven and surrounding communities are making their banking headquarters here.

Leading the list of services used is the checking account, which is available to all who desire to utilize it. This service is available to individuals, corporations, and all kinds of business concerns. It is a very convenient and efficient service.

SPORTS IN REVIEW

By Bill Ahern

Branchford truck farmers will be interested in the state-wide meeting of Connecticut strawberry growers to be held at the Brownstone Restaurant in Portland on Friday, March 4, according to an announcement by Arthur G. Bobb, fruit specialist with the Agricultural Extension Service, University of Connecticut. The meeting will begin at 10:00 A. M.

Three speakers will address the growers. Mr. Bobb said Dr. George W. Darrow of the U. S. Department of Agriculture will discuss "New Varieties, Red Sweet and Western Yellow", W. Lee Allen of the Allen Nurseries, Salisbury, Md., will tell about "New Factors Influencing Profit or Loss in Growing and Marketing Strawberries." Charles Cole, marketing specialist with the University of Massachusetts, will discuss "Marketing of Strawberries" and "The Strawberry Grower's Association."

LOCAL FARMERS TO HEAR EXPERTS TALK ON BERRIES

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ENLISTMENTS CEASE

Enlistments and reenlistments of male personnel in the Army for the month of February have been discontinued immediately, except for individuals enlisting or reenlisting within 30 days of their discharge from the Armed Forces, according to the War Relocation Authority.

ORANGE ST. AT CROWN

Five-piece, refractory table and four chairs. Choice of: white and chrome with black chairs, gold and chrome with black chairs, white trimmed with blue with chairs, red-white trim and red chairs.

LIQUOR AP STORES

Wine and Liquor Values At Your Nearby A&P Store

WNHC

The Elm City Broadcasting Corp. today announced plans to conduct a radio broadcast of the baseball game between the Boston Red Sox and the New York Yankees, which is scheduled for Sunday, February 26, at 2:00 P. M.

DR. ANGELL TO SPEAK

Dr. James R. Angell will speak on "Marriage for the Millions" on Sunday, February 26, at 12:45 P. M. on WEEI-90.

Chamberlain's

—OPEN THURSDAY NIGHTS—

Chamberlain's

—OPEN THURSDAY NIGHTS—

Chamberlain's

—OPEN THURSDAY NIGHTS—

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STRAIGHT BOURBON 50% PROOF 5TH BOT 2.99

LYNNBROOK

BLENDED WHISKEY 50% PROOF 5TH BOT 2.99

STRATHMORE CLUB

BLENDED WHISKEY 50% PROOF 5TH BOT 2.89

PEMBROOK

BLENDED WHISKEY 50% PROOF 5TH BOT 2.95

BRIARCLIFF

STRAIGHT BOURBON 50% PROOF 5TH BOT 2.99

POLO CLUB

BLENDED WHISKEY 50% PROOF 5TH BOT 2.49

ROBIN HOOD

BLENDED WHISKEY 50% PROOF 5TH BOT 2.59

RED CROWN

BLENDED WHISKEY 50% PROOF 5TH BOT 2.59

BULDOCK-LADE

GOLD LABEL 50% PROOF 5TH BOT 3.99

GLEN GRAEME

BLENDED WHISKEY 50% PROOF 5TH BOT 3.99

THISTLE

BLENDED WHISKEY 50% PROOF 5TH BOT 3.99

MALCOLM STUART

BLENDED WHISKEY 50% PROOF 5TH BOT 4.29

GLEN CRINAN

BLENDED WHISKEY 50% PROOF 5TH BOT 4.29

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"MUSICAL MAIL CALL"

Mon. Thru Sat. 5:05 P.M.

"TWO FOR THE SHOW"

Mon. Thru Sat. 7:05 P.M.

"NITE CLUB"

Nightly at 9:05

JOE FRANCIS and TOM ROMANO

"ECHOES OF ERIN"

Saturday at 7:05 with LARRY McNAMARA

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IMPRESSIVE RECORD

Charles Cummings, Bow University's popular hoop mentor, boasted an enviable high record of 210 wins and 80 losses before coming to Boston University.

DONALD STEVENS BECOMES EDITOR OF CLARK SPORTS

Donald E. Stevens of Branford Conn., a native of Guilford Conn. and member of the Class of 1940 at Clark University, this city has been named Co-Sports Editor of the Scarlet, undergraduate weekly now published at Branford.

Mrs. A. T. Peterson Joins O.W.L. Group

Mrs. Alice Taylor Peterson, Branford representative in the General Assembly attended a dinner in the city on Tuesday evening when the Officers of Women Legislators. An initiation, installing the new officers, was held at the dinner which was attended by many of the members of the organization.

Re-upholstering

LIVING ROOM FURNITURE MADE TO ORDER

Ann's Kiddie Shoppe

Hears Talk By Ray Richards

Ann's Kiddie Shoppe

Ann's Kiddie Shoppe, 327 1/2 Main St., next to Kandy Korner, today heard Ray Richards, author of "The Story of the Mole," read a chapter from his new book, "The Story of the Mole."

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As Mr. Brinley Sees It

"This way, o' thoughtful soul, you pass but once, if you a kindly deed would do, do it on this day." You have no claim upon a moment, do not the thing that you would do while it may yet be done. You feet may never tread this path again. Do now, what must be done.

If the wonderful lessons which we read in the Bible, are never put into practice every day of our lives, they are then only a tradition, old and obsolete. But these lessons and parables were never meant to be taken out of their proper context and put into the lives of men in the present day. They were meant to be taken out of their proper context and put into the lives of men in the present day.

Rotary Club Hears Talk By Ray Richards

Dr. Charles Donado had charge of the Rotary luncheon program this Thursday noon at which the speaker was Ray Richards, author of "The Story of the Mole." The luncheon was held at the New Haven Club and was attended by a large number of members of the Rotary Club.

Ann's Kiddie Shoppe Will Open Friday

East Haven newest store, Ann's Kiddie Shoppe, at 327 1/2 Main Street, will open this Friday. The public is cordially invited and announcement is made that there will be a special sale on all children's clothing and toys.

Lincoln Day Dinner Held In East Haven

Over 100 attended the Lincoln Day dinner sponsored by the W. B. B. Club and the Republican Club on Saturday evening at the Annex Hotel. The program was opened with Mrs. Clifford Burgess singing the Star Spangled Banner, and J. J. Latham, president of the W. B. B. Club, presiding.

groomsmen Ellsworth B. Foote and Morgan of New Haven recited the Gettysburg Address. The affair, which was a most enjoyable one, brought together Republicans, not only from East Haven, but from other towns of the 12th District.

FEATURING . . .

JOE TORE'S ORCHESTRA

with Joey Poll, saxophonist

Every Saturday Nite

Our Special Steaks are Famous

Italian and American Cuisine

FRED'S RESTAURANT

274 MAIN STREET, EAST HAVEN (Opposite Capitol Theatre)

ANNOUNCING

A NEW SERVICE AT

The East Haven Service Station

AMOCO DEALER

PAT. FLORIO, MGR.

WASHING All year round \$125

White Walls 25c extra

SPECIALIZED LUBRICATION BY MOTOR SWAY BATTERIES - Gp. No. 1 \$12.95

These prices include old battery

TIRES 6.00x16 \$12.95 plus tax

Cor. Main St. and Thompson Ave. East Haven

E.H.H.S. News

Elaine Barbieri, mother of the "Comet" business manager of the "Comet" for next year. A newly elected member of the board since her freshman year. A newly elected member of the board since her freshman year. A newly elected member of the board since her freshman year.

DEATHS IN EAST HAVEN

STEFF, Mrs. Flora E. Stepp, of 87 High Street, mother of Police Sgt. Ernest W. Stepp of the East Haven Police Dept., died at 11:30 A. M. Monday at the St. Raphael's Hospital.

Listen to Our Radio Program

"ACCORDION MELODIES" WAVZ - SUNDAYS AT 12:45

EAST HAVEN CLEANERS and SHOE REPAIRERS

308 Main St., Next to First National East Haven

3-HOUR SERVICE NO EXTRA COST PROMPT PICK-UP AND DELIVERY

The Power to Cheer

Cheer up cold, drab, winter days with beautiful, fresh flowers. You'll be amazed at the power to cheer that is inherent in the flowers we grow.

J. A. LONG CO. 154 Dodge Ave. East Haven Phone 4-0804

Ann's Kiddie Shoppe

Modern As Tomorrow

327 1/2 MAIN ST. Next to Kandy Korner

ANNOUNCING

BRANDS WE CARRY

VANTA UNDERGARMENT LEROI HOISERY QUILTEX and CHATHAM BLANKETS IN PLASTIC BOXES CUTE TOGS CHILDREN COATS

DR. DENTON'S SLEEPING GARMENTS AND MANY OTHER FAMOUS BRANDS

YOUR PURCHASES ARE GIFT WRAPPED FREE CARD INCLUDED

Ann's Kiddie Shoppe

325 1/2 MAIN STREET, Opposite Frank's Barber Shop EAST HAVEN

"The Children's Modern Store"

ANNOUNCING the opening of East Haven's most modern Kiddie Shoppe. We extend to you the most cordial invitation to visit the new store. It is not only a new store, but a new building. New fixtures, new merchandise and new lower prices. It reflects our devotion to help you get the most for your money. Quality as well as price is our keynote, and after being absent from Main Street for almost a year it will feel good to be able to say to you all—"HELLO."

FREE SOUVENIRS FOR THE CHILDREN AND GROWN UPS

Edith's Yarns and NIC-NACS SPECIAL CLEARANCE SALE

Knitting Worsteds, 4 oz. 89c Sports Yarn 2 oz. 89c Knitting Supplies. OPEN EVENINGS Phone 4-2035 74 Hempingway Ave., East Haven

NEWSY ITEMS FROM BULLETIN OF ST. ANDREWS

The members of the Youth Fellowship met Sunday night in the Church. Plans are being made to the Mid-Winter Institute in Torrington, Feb. 29 and delegates to the Mid-Winter Conference in Torrington, Feb. 29 and delegates to the Mid-Winter Conference in Torrington, Feb. 29.

NOW! Headquarters for Hotpoint Appliances

TOMMY'S Furniture House

See the Custom-Built Line of HOTPOINT APPLIANCES

TOMMY'S FURNITURE HOUSE

Your friendly Hotpoint Dealer has served East Haven people for the past 10 years and has built up a large group of satisfied customers by carrying the best merchandise available. Tommy's Furniture House presents the 1949 Automatic Hotpoint Dishwasher on the steps of the Capitol Theatre. This Thursday night, to Mr. J. P. Morgan of Foote Road, who won this Hotpoint Appliance on the "Stop The Music" Radio program recently.

NOTICE

The Annual Meeting of the New Haven County Chapter of the National Foundation for Infantile Paralysis, Inc., will be held on Monday, February 28, 1940, at 4:00 P. M. at the New Haven Deaf Home, 161 Church Street.

IRA V. HISCOCK, S. D. Chairman

TWO KINDS OF DOLLARS

Two kinds of dollars are needed to provide Connecticut with telephone service—the Investor's Dollar and the Customer's Dollar.

The millions of dollars spent for growth do not come from your payments for service. This money comes from many people, in every walk of life, who are willing to invest their savings in the telephone business. The Investor's Dollar builds the telephone business.

The money you pay on your monthly bill for telephone service is used largely for wages, taxes and other day-by-day operating costs. It pays our everyday expenses and provides a reasonable return for investors. The Customer's Dollar runs the telephone business.

Since V-J Day in 1945, we have used 210,000 Investor's Dollars a week to provide Connecticut with more and better telephone service.

ROBBIN'S

DEPT. STORE 228 MAIN STREET, BRANFORD

Mail and phone orders filled.

Keep Your Baby Free from irritations

EVERY mother knows how difficult it is to keep baby free from the discomforts of skin irritations. But now, thanks to scientific research, there is a brand new and effective answer to the problem. Playtex Baby Oil, Powder and Cream do miracles for a baby. All three soothe and protect new-born skin! They antiseptically guard against diaper rash, chafing and chapping.

Rich with lanolin, Playtex Baby Oil and Cream are delicately scented, as is the Powder itself. We predict that mothers will reach for these remarkable preparations for their own personal use!

Playtex Baby Powder 49c
Playtex Baby Cream 79c
Playtex Baby Oil 79c
Playtex Baby Soap 79c

Playtex Baby Soap is a wonderful gift \$2.49

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OWNED AND OPERATED BY AND FOR CONNECTICUT PEOPLE SINCE 1882

ANNOUNCING

Ann's Kiddie Shoppe, 325 1/2 MAIN STREET, Opposite Frank's Barber Shop EAST HAVEN

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Hotpoint Appliances

43 Years of Quality

Big Little Man

BY BILL AHERN

When winter is breaking and late February rains are beating farewell messages on the window pane, its a heartwarming feeling to be inside, poring over magazines and newspapers; to be settled down, secure in the knowledge that a family is well fed; that the house is well heated; that there is something to this life.

Last night was such a night. It was made for reading. At least it started that way. Within easy reach was this month's copy of Argosy, labeled—A Man's Magazine. Although much of its format is fiction, enough true articles fill its pages to insure its worth.

Fingers thumbing over the pages came idly to rest on a story entitled the biggest little man in basketball. It told of the player-coach of the Baltimore Bullets, Buddy Jeannette, and his hard fight to make the grade in the pro game.

Outside the rain became a hypnotic hum; the words blurred into slug upon slug of type and the slim coach of the Bullets had passed into the night, his place filled by one of Branford's greatest athletes—certainly one of the state's finest basketball players, Dominick "Mink" Swirsky.

Twenty five years ago, Mink Swirsky was a shaver and a mighty small one. Around the Fourth Ward where he made his headquarters, he associated with Johnny Yusakovich and his brother, tabbed by the neighborhood kids, "Bowlegged".

Bowlegged had boxing gloves and he had a basketball and he had a basket, makeshift, placed at a haphazard distance from the ground. In the true manner of all neighborhood boys, they had a club. Naturally it was an athletic one. The youngsters, Johnny and Mink, had to learn to box against the bigger lad and they also learned to hoop baskets.

It came to pass that the school population outgrew Canoe Brook (even as today), and they were sent to Center School where Mae T. (the even as today) Murphy guided the destinies of so many children since.

The pair Johnny and Mink came into the schoolyard and were immediately hailed into the circle which practiced the hoop game from seven-thirty in the morning until the shadows of the pine trees cut off the light in the dusk of the day.

In school they were shy kids although Mink was a bearcat on arithmetic and frequently gave the Murphy gal a run for her decimal points. Outside, he was an authoritative voice commanding attention—and getting it—oftentimes under the threat of knocking somebody's brains out.

Too soon, Dominick went on to high school and Yusakovich to work. The freshman intramural team under Mink's steady play pulled an unheard-of coup by winning the tiny trophy emblematic of the class championship. Somewhere in some forgotten corner, it still stands, its tarnished plate scarred by the figures, 1930.

In his sophomore year, he with George Lach, Gene Hylenski and George Hallden were considered by Coach Ray Schimmel to aid a high school team reduced jointly by the scythe of illness and mid-years. Swirsky was left home, however, when the coach decided his height was against him. Once he was selected on a midget team with Birdie Hart and Frank Reynolds.

But in his senior year, he was captain of the state's class C champions.

It was John Knecht's first year of coaching. Branford was trying a five man sliding zone defense. On the club with Swirsky were Joe Purcell, Paul Pauk, Ed Bobinski, and Harry Williams. Bobinski was a freshman and won the spot over the mature Battler Lach but only after Swirsky brought him to his peak.

Ed, though possessed of a big body was lean on years and at that time was possessed of a meek spirit. More than anybody else, it was Swirsky who saw his possibilities; and gave him the works day after day until Bobo came into his own. Thereafter the state championship was easy—ending up with Branford taking the clincher from Putnam 38 to 8 and not allowing the upstate team a single point in the last half.

Bill Lee, now editor of the Hartford Courant, but then a scholastic reporter, filled the pages of his chronicle with notes of Branford's glory. Pauk, Purcell and Williams were all named to the all class C quintet but the two kingpins of the attack, Bobinski and Swirsky were given second string berths. . . . Even experts miss.

The next year Eddie went to Hillhouse where he became one of the state's all time greats under the tutelage, of the late Emmons, "Chick" Bowen.

In High School baseball, Swirsky became a standout shortstop and contributed many brilliant bits of strategy to assist Branford's wonder schoolboy hurler, Jerry Carden. Mink was a master at reaching first base and holds some sort of a record by walking seven times in a single clash in Madison.

But he did not seek further education once he graduated from Branford High. Neither did he go to work immediately for it was at the start of depression. Instead he joined the Alumni five and, with Hart, combined to give the grads lustre to their basketball crown.

In short time, he acquired pro tricks. He learned how to ride a dribbler out of the play and steal the ball. He added one hand shots to his repertoire. His accurate reflexes gave him the edge over many bigger opponents in timing rebounds. He became the most feared guard in state pro circles.

High scorers refused to play against him because they knew that it was akin to being hounded by a leach.

He was sureshot on his fouls and accurate on his passes and insisted that his mates be the same way. He truly was a playing coach.

Later when the Alumni broke up, he shifted to the C.F.U., then to the M. P. Rice, and then to the East Haven Jets, all top notch teams, made so by the smooth direction of a master craftsman.

In the rolisterous days of the Industrial League of New Haven, Swirsky was associated with the Bellis Company here and never played.

Like so many others he went to war when he was called and served in the South Pacific.

One of his most striking displays of basketball came near the end of the war when a band of local athletes, most of them from the Pacific area, was assembled here in January, 1945. Mink with the others was asked to play in a polo contest. He responded as he always had done and with Steve Hylenski, Resjan and many more went to a jam packed state armory one Sunday afternoon to find himself playing against the Red Devils.

The West Haven pros were loaded with the cream of the state's best players but the doughty Branfordites, never licked, was outstanding and he sparked the players, who had not touched a ball, comparatively speaking, since the war's inception. Branford lost by a margin of fourteen points but not until unaccustomed muscles tied up in the last period. And the crowd stayed until the end applauding its heroes, garbed in a wild assortment of multi-hued court togs, but most of the approval was directed toward a tireless ball player, the same Mink Swirsky.

"Will he never grow old?" was the gist of the conversation banded about the streets for days afterward.

He might have become a top notch basketball official for he handled many games locally and never was assailed for calling a bad one.

Mink gave up baseball shortly after his high school days after playing two seasons with the Branford Townies but he went into softball and became Connecticut's outstanding third baseman with Buck Torello's nifty band of players. Teamed with Pete Naimo, the pair was almost sure death on any ground ball hit to the sunny side of the field.

Overlooked somewhere was his excellent golf ability. In his teen age development he was constantly driving down at the ball field with Percy Ramon. Both won top prizes for years in the caddy tournaments at Pine Orchard.

On the West Coast, the kid they called Bowlegged, is now Lt. Alfred Yusakovich, U.S.N. Johnny has been called from the scene by death. Mink is married, now, and the father of two fine boys. Its a sure bet that their tiny feet will soon measure their daddy's shoes.

The little feller was born too soon. Today he could grab top money with any of the state's professional arrays. Too, he could be bringing Branford basketball back to its former place in the sun.

Speaking of the sun, it is morning. Roadside puddles reflecting common scenes are the only signs of last night's rain. Face forward on the

ITALIAN QUINTET DEFEATS CASTLE CLUB IN FUND TILT

Pressed into late action last Sunday afternoon when most of the Boston Eagles failed to appear for their scheduled games against the I-A's because of motor trouble out side of Providence, the Castle Club of New Haven provided satisfactory but fruitless opposition to the locals when Willie O'Toole and Billy Mitchell combined to pace the Branfordites to a gratifying 70 to 66 triumph over the charges of Frank Holman, with a withering last quarter surge.

In the other games on the triple bill the Big Five measured the Charv Club in an uphill battle 32 to 29 while the Canoe Brook Squirts, down at halftime 8 to 3, rallied to defeat the Harbor Street Widgets 15 to 12, mostly on personal scoring, scored by Burt Mason in the closing minutes.

In the main go, the New Haveners playing their second game in less than twenty four hours, got off on the wrong foot and were down all the way falling into an early deficit, the gold clad Italian Club rallied behind the sensational hook shots of O'Toole and Mitchell. McKinnel, Orsene and Erickson gave the duo important backing in the first quarter mark and then to a four point shortage before the locals picked up steam when coach Joe St. John entered the game to direct the Branford attack. From that point the contest reverted to a shambles as the thoroughly tired Annex combine fell apart at the final whistle.

O'Toole and Mitchell were the top scorers for the winners with 25 and 17 points respectively although Erickson, MackInel and Orsene were none the less impressive with totals of 12, 10 and 8 points. The point getting was evenly divided among the Castle Club members with Johnson netting five baskets and a single foul for eleven marks.

The preliminary attraction was a hummer and featured the two Community League clubs, The Carver Club and the Big Five. The C's led most of the distance until Charles Ahearn dunked in three late baskets to ice the tilt John Veted, Vin Chestnut and Ahearn took the scoring honors for the victors with nine, six and seven points apiece while Santos and Baman with eight and six were standouts for the losing combine.

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floor, is the magazine. The photo of Basketball's Biggest Little Man, now with the Baltimore Bullets is creased, and the pages are crumbled, but it doesn't matter—
Last night was a night for reading and there are other big little men, even in our town.
And tonight is another night.

East Haven Again Tops Locals 42-38

They needed no overtime period to decide the master of East Haven and Branford in the top rivalry clash of the Housatonic League at the former's gym on Tuesday night although the Easties had to break loose with a last half shooting circus before downing the Hornets in a 40-30 clash, 42 to 38.

The full house which jammed the seating capacity of the big arena saw the Cinderella Man, Steve Narracci, come to life after Bob Sobolewski was thumbed from the clash in the third period and rocket his mates into a lead which was never relinquished.

The best shooting of the evening was reserved for the final quarter when Branford's quick set artist, Lou Locarno, made the cords sing in a futile attempt to tie the count.

The win gave the Easties a sure claim to the runner-up berth in the circuit. It marks East Haven's fourth straight decision over Coach Warren Sampson's basketweavers.

The Branford mentor made a surprise start when he let Bob Boutellier take over the scoring duties of Blake Lehr at the opening whistle. Boutellier, who is a guard, figured to be stronger defensively than either Dolan or Lehr who normally split the spot. For the first sixteen minutes the change worked for the Yellowjackets were down at the half 18 to 13.

Coach Frank Crisafsi's mid-way

Branford Meets Derby Friday In Circuit Finale

The Housatonic League 1948-49 basketball schedule will draw to a close on Friday night when Branford High meets Derby in the state armory at 8:30. A preliminary game between the jayvee squads of both schools will start the evening activities at 7.

The Red Raiders are expected to offer little opposition to Branford's classy band of hoop shooting artists despite Derby's earlier at-home win over the Sampsonmen.

The locals will put their accent on offense rather than the defensive assignments they have been trying to master, coach Sampson, said yesterday while explaining Branford's loss, to East Haven, in such an event he will start his regular combination of Lehr and Locarno at the forward berths. Co-captain Bobby Sobolewski in the pivot slot with Joe Chandler and Bob Vishno in the backcourt.

Leo Ryan is expected to start the same array which topped the Warren Sampson's basketweavers.

talk to the eventual winners, and Branford's unfortunate loss of Sobolewski, combined to set the Easties on the victory path late in the third frame.

The big gun of the evening was Narracci who ringed the hoop for nineteen points. Lou Locarno's belated shooting gave him an individual total of 16, on six hoops and four charity tosses.

The Summary:

Wesleyan Hosts At Brave Clinic

Wesleyan University will play host to the Boston Braves Baseball Clinic here Saturday, February 19th, in the last of a series of clinics held weekly in New England since January 8th for the purpose of aiding coaches and players in learning fundamentals of the game and stimulating baseball interest in the off-season.

Open to the public, the clinic will run from 1:00 to 5:00 P. M. in the Wesleyan Cage. Sponsored by the Minor League Operations of the Boston Braves, the series of events scheduled will be highlighted with talks and demonstrations by Earl O'Grason, "Red" Barrett, Fred Maguire, Ray Martin and Jeff ones.

The clinic has averaged over 350 attendants each week, with the highest single attendance over 550 at Amherst.

Hornets when he floors Apperzalka and Mastrani at forward. High Scoring Fran Wallinski will do the tapping and Nolan and Kuna will direct the team's play from the guard spots.

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And tonight is another night.

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WISE Potato Chips

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THE WILSON AUTO SALES CO., INC.
147 MONTOWESE STREET, BRANFORD

The Fashion Academy of New York has been noted for the past 20 years for its annual selection of "America's best dressed women." The '49 Ford was chosen to receive the Fashion Academy Gold Medal after 1949 automobile models of all makes and in all price classes had been carefully studied from the standpoint of excellence in design, simplicity and feminine style appeal. This recognition of Ford leadership in the modern trend of automobile design stands as a unique tribute to the work of Ford's Styling Department and of Design Consultant George Walker of Detroit.