

VOL. V-NO. 15

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The provided by the p

well-being of their home community.

There are probably many reasons why some feel they should con tinue to do their banking business out-of-town, but this feeling ought not preclude the turning over of some of their banking business to the local institution. We are pleased to announce that during the next

No Objection Carol Sing Set Is Made To For Dec. 23 School Plans

Busy Year At Haganan Memorial Library

TOWN TOPICS

Castiglioni, Mrs. John Stemplek and Mrs. John Norwood, The American Legion Auxiliary will hold their regular meeting next Friday evening December 17th in Protect the moeting and a Christ were the meeting and a Christ mas party will be enjoyed by all the members. A fifty cent article

Dates Ahead

Dates Ahead must reach the Editor by Monday evening.

Pequot Tribe, Improved Order of Red Mon, each Monday at 8 P. M., Red Men's Hall, 458 Main Street.

Star of Victory Lodge, No. 63, O. S. of B. First and third Tuesdays, Red Men's Hall.

Rotary Club each Thursday 12:15 noon, St. Vincent De Paul's Auditorium, Taylor Ave. Navajo Council, No. 54, Degree of Pocahontas meets first and third Wednesday, Red Men's

Hall. Princess Chapter, No, 70 O. E. S. Meets second and fourth Mondays, 8 P.M. in Masonic Hall, Harry R. Bartlett Post, American Legion, meets 2nd and 4th Thursday 8:39 P. M. Legion Buildings.

East Haven Assembly, Order of Rainbow for girls meets first and third Friday, Masonic Hall 7:30 P. M.

South District Civic Association meets second and fourth Tuesave 9:30 pm 83 Vista Drive.

Memorial Library.

A bit of news, a bit of Gossip,

a bit of Fun, Gathered on our

Saturday afternoon stroll.

Bradford Manur Hose Company meets every last Monday of the month at the Bradford Manor Hall.

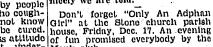
St. Clares Guild meets every second Monday of the month in Bradford Manor Hall.

East Haven Boys Scout District Committee meets first Wedness days at Stone Church 8 P. M. Cub Pack Committee meets third Tuesday at Stone Church. Jr. Women's league of O. S. C. 1st Wed. of every month at

B:00 P. M. in Parish House. Junior Guild of Christ Church meets in Church; Hall fourth Thursday in each month. Women's Republican club, meets

Third Thursday at clubrooms Garden Olub meets fourth Wednesday in Hagaman

Memorial Library. Bradford Manor Auxiliary meets at the Bradford Manor Hall svery, first Monday of the



Sale Of Xmas

Seals Enters

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Woman's Aid Soglety, Old Stone Saltonstall Civic Association, Ohurch second. Thursday, 2 first Tuesday of month 8 P. M. Hagaman Memorial Library. Junior Friends of Music, Third Thursdays 3:30 P. M. Hagaman Library. Dec. 10 Play "A Date With Judy", Momauguin Lodge, No. 138 A. F. A. M. Stated Communications Library.
Dec. 10 Play "A Date With Judy", High School Auditorium
Dec. 10 — Card Party Foxon Grange Home Economics Committee, Foxon Community Hall, 8 P. M.
Dec. 12 — Christmas Concert, Friends of Music, Hagaman Memorial Library 3.30 P. M.
Dec. 14—Weil Child Conference, Highland School 2 P. M.
Dec. 14—Supper Meeting, Men's Club, Old Stone Church 6:30 Parish House,
Dec. 14.5-16—Play "Dear Ruth" East Haven Players, Foxon Community Hall.
Dec. 14—Supper Meut 3:15 P. M.
Library. 1st and 3rd Mondays except July and August Amerigo Club meets last Sunday of each month at 4 P. M. in Club House. Narkeeta Council, No. 27, Degree Degree of Pocahontas, second and fourth Wednesdays, Red Men's Hall, equot Junior Council, every Thursday, Red Men's Hall. St. Vincent DePaul's Ladies Guild meets second Tuesday, 8 P. M. Church auditoruim. Legion Auxiliary meets Third Library.
Dec. 16 — Christmas Party.
Woman's Aid Society, Old Stone Church.
Dec. 16 Well Child Conference Bradford Manor Hall 2 P. M.
Dec. 17 — Play, sponsored by Men's Club, Old Stone Church Parish House, 8 P. M.
Dec. 17 — Christmas Entertainment, St. Andrew's Church School, 7 P. M.
Dec. 18 — "Snowball Dance" Senior Class, High School, 8 P. M.
Dec. 21—Well Child Conference, Town Hall 2 P. M.
Dec. 24—Childrens Christmas Carol Sing, Town Hall.
Dec. 25—Christmas Day Friday 8 P. M. Legion Building Library. East Haven Democrats, Second Friday, Red Men's Hall. East Haven Fire Co. No. 1, meets first Wednesday 8 P. M. Fire Headquarters. Public Health Nursing Ass'n meets first Monday 8 P. M. Town Hall. American War Mothers, East Haven Chapter, meets First Friday, 8 P. M. Hagaman Memorial Library. Christ Church Men's Club meets first Tuesday of each month 8 P. M. Church Hall.

Half Hour Reading club First Thursdays, 2:30 P. M. Hagaman

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Thursday December 9 1048 The Branford Review

tirely upon proceeds from the annual sale of Christmas Seals to support its work-its educational, case-finding and other projects. When the Christmas Seal Sale closes December 25, the association will know whether it will have the finances to continue its



Rev. E. A. Cotter, Pastor Rev. William M. Wihbey, Curate Sunday Masses 7:30, 9.00, 10:00, 11:00 Confessions Saturday 4:00-6:00 - 7:30-8:30

TABOR EVANGELICAL LUTHERAN CHURCH The Rev. Emil G. Swanson, Pastor

76 Hopson Avenue el. 739 riday, December 10-3:30 Children's Choir

3:30 Children's Choir renearsui. Saturday, December 11-9:00 Confirmation Class meets 3rd Sunday in Advent, December 12 9:15 Sunday School 10:30 Morning Worship, Sermon "Rowers of the Ship of Salvation" 2:30 Sacrament of Holy Baptism 4:00 Advent, Christmas Candle-light Carol Vespers, Sermon "Arise, Shine!"; Full Choir will sing; Pro-corden of Gifts

cession of Gifts Monday, December 13 7:00 Special meeting of Board of

Trustees. Tuesday, December 14 3:30 Sunday School

Women's Missionary Society last Friday. meeting Teacher's Monthly

WHAT NOTS

Give it a lick. On Christmas cards You make it stick. Then in the mails You bid farewell. You've helped the sick— Gosh! Ain't it swell?

11:00 Worship Service

I asked, "What do you want for Xmas?" My girl said, "Some small thing." I bought her a box of hankies. I didn't know she meant a ring

second Thursday The service Guild will hold their i-monthly meeting Wednesday vening at eight o'clock at the home f Mrs. Earl Baldwin of Hotchkiss CHURCH Grove Ave. The junfor choir meets Thursday afternoon at 3:15 for their choir rehearsal. A short meeting of the Deacons will be held Tuesday evening follow Will be held Tuesday evening follow Will be held Tuesday evening follow Understand 10:45 Church School 10:45 Church School 10:45 Church Time Nursery and Understand 10:45 Church School 10:45 Church School 10:45 Church School 10:45 Church School 10:45 Church School

## ing the Fellowship service. CHURCH OF CHRIST

CONGREGATIONAL. Stony Creek

Rev. Emest George Spinney, Pastor Vestry. 9:45 Church School 11:00 Worship Service 7:30 Young People's

Fellowship ST. STEPHENS A. M. E. ZION The Rev. I. Atkins

Tel. 1676 Rogers Street 9:45 Sunday school 11:00 Morning Service 7:45 Evening Service

Wed. 7:45 Weekly prayer meeting Friday Usher Board meets rehearsals. God the Preserver of Man" will be the subject of the Lesson-Sermon for Sunday, December 12,

UNION CHURCH Rev. J. Edward Newton, pastor Informal everyone welcome FIRST CONGREGATIONAL CHURCH

Kindergarten 6:30 Junior Pilgrim Fellowship

7:45 Senior Pilgrim Fellowship Wednesday, 11:00 a.m. The Com-

CHRISTIAN SCIENCE SERVICES Pilgrim First Church of Christ Scientist, Winthrop and Derby Avenues, New Haven. Sunday services are at 11 A.M. and 5 P.M. Sunday School is at 11 A.M. Wednesday evening testimonial meetings at 8. The

Reading Room at 152 Temple Street is open week days from 9 to 8:45 and Wednesday from 9 to 7.

ustees. sday, December 14 30 Sunday School Christmas 'rogram rehearsal. sdnesday, December 15 8:00 Senior Choir rehearsal. hursday, December 16 6:30 Hope Circle meets at the home of Mrs. Swan Esborn 22 Stannard Ave. for a Covered dish Supper and Christmas Party, There will be a grab bag and the election of officers. FIRST BAPTIST CHURCH The Rev. A. W. Jones, Pastor The Rev. J. Edison Pike, Rector Stannard Ave. for a Covered dish Supper and Christmas Party, There will be a grab bag and the election of officers. FIRST BAPTIST CHURCH The Rev. A. W. Jones, Pastor Worship

1 ......

Wed., 10 a.m. Trinity Guild
Wed., 8:00 Trilolum
Thurs, 7:30, Choir Rehearsal
Thurs, 7:30, Rector's Aide
Fri., 8:00 p.m., WELI, Episcopal
Radio Hour
Trinity Fellowship is sponsoring
Arm than one's belief permits.
Evil thoughts, lusts, and malicious
Survice Guild — second and fourth "Evil thoughts, lusts, and matchous purposes cannot go forth, like wandering pollen, from one human mind to another, finding unsuspect-ied lodgment, if virtue and truth build a strong defence."

9:45 Sunday School

THE BRANFORD REVIEW . EAST HAVEN NEWS







the kind of care it deserves—and that is by giving it regular, authorized Pontiac service by your Pontiac dealer.

have been factory-trained to spot troubles accurately, to correct them with sure-handed skill. We use Pontiac Factory-Engineered Parts which are wactly the same as the original parts installed at the factory.

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# Branford's News - Review

THE BRANFORD REVIEW - EAST HAVEN NEWS

## DIAL CHANGEOVER DUE IN FEBRUARY, MANAGER TELLS P.T.A. MEETING

Mr. Otis Chapman, manager of the local office of the Southern New England Telephone Company in speaking before the members of the Laurel-Harrison Avenue P. T. A. last Monday evening, revealed that the new dial operation will go into effect here at midnight on Febru-ary 22, 1949. Mr. Otis Chapman, manager of the Jocal office of the Southern Southern Slightly Hurt In Bus Crach man spoke on the fea-

Thursday, December 1, 1948

Six teams have entered the Com-munity Council Unlimited basket-ball league which will commence play on Sunday afternoon with practice tilts among the teams. There is still room for two more teams in the league sature.

ary 22, 1949.
 Mr. Chapman spoke on the features of the change in the service here before showing motion pictures of "The relephone Hour."
 The next meeting of the group is scheduled for January 10 in place of the usual first Monday of the group is scheduled for January 10 in place of the usual first Monday of the group is scheduled for January 10 in place for the annual spelling be.
 Parents of children located in Grange Hall are cordially invited to join the Laurel-Harrison P. T. A. since the unit has been given juristication over that district. The authority was delegated by the P. T. A. council.
 Acknowledgement to the couples who have provided refreshments where and thanks were extended to Mr. and Mrs. John Reynolds, Mr. and Mrs. Stephen Palmer, Mr. and Mrs. Elmer Horton, Mr. and Mrs. Stephen Palmer, Mr. and Mrs. Elmer Horton, Mr. and Mrs. Elmer Horton, Mr. and Mrs. Anthony Trufan.
 **Council Plans Boyle**, Mr. and Mrs. Stephen Palmer, Mr. and Mrs. Anthony Trufan.
 Six teams have entered the Community Council Unlimited basket

teams in the league set-up. The Community Council will appear before the Board of Education Dies At Home;

The Senator Meets A Winner



Massachusetts, the Home in Worcester, a men's Home in East service onds in full light 'Burchard with Mary I. Creeni Dies At Home; Was Long III Was Long III Local Artist

# playing surface. Foremost among the teams en-tered thus far are the C. F. U. the Eastdes, the Big Five, Stony Creek, Indian Neek and an unnamed unit, Referees will be Patsy Proto, by the team of Chest-Fuel and Mary Day Creem of Chest-Fuel and Mary Day Creem of Chest-Fuel and Mary Day Creek of this town at the Waverly Hotel last Thursday. APPRAISE PARTY BALDWIN SAYS <text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text>



the ords in full light, Mrs. Signed chard will be at the organ.



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STANLEY T. WILLIAMS GIVEN TESTIMONIAL BY NO. BRANFORD FRIENDS A token of the high esteen Annual Carol

Annual Carol Annual Carol Annual Carol Annual Carol Annual Carol Annual Carol Annual Carol Annual Carol Annual Carol Annual Annu

Local Artist Shows Talent At Art League Donald R. Thompson of Branford Is exhibiting three water colors in the 2nd-Mnd-Wintor Exhibition of Greene Gallery in Guilford. Mr. House, and Mrs. Jourse, and Mrs. Jourse, and Mrs. Jourse, and Mrs. Jourses, and Mrs. Jourses Miss Viola Larsen, state su-; Miss Eleanor Connelly il of the Jerome Harrison



MOST HONORED WATCH

WINNER OF . 10 WORLD'S FAIR GRAND PRIZES - 28 GOLD MEGALS

5

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**C** 

THE WORLD'S

Aaron Serola of Averill Place is Fablan. Fabla

BRANFORD GAINS IN SCOUT DRIVE

With Ship 5, Branford and Cub Pack 1, Madison, each registering some new scouts during the past week, the Branford-East Shore District's score in the Quinniplac Council's Fall Roundung Increased week, the Branford-East Shore District's score in the Quinnipiac Council's Fall Roundup Increased from 33.3 percent to 57.8 percent. To date only three of the nine units have registered any new members since October first from this district which is comprised of Branford, Guilford and Madison. Clarence Loomis, the District Com-missioner, has reminded all units that they have until December 31 to have new recruits count in the Roundup.

Roundup. The Branford-East Shore district is in sixth place in the council standings, immediately behind fifth place New Haven whos escore is 66 percent

Standing of the units in the Branford-East Shore District as of December 6th is as follows: Troop 1, Madison 12 new boys, 240 percent, leader, Marshall Smith. Pack 1, Madison, 9 new boys, 180 percert, Bob Litell leader; Ship 5 Branford, 5 new boys, 100 percent, Walt Hallier, leader.

Wait Haller, leader. Although Michigan's Wolverines and Wesleyan University's Car-dinals wound up their football sea-song with 23 straight victories, each (with Norm Danlels, Mchigan '32 as the Cardnal mentor), Wesleyan is still one up on Michigan '10 their own particular league. On November 19, 1883 Wesleyan defeated Michigan at Hartford 14-6 (Wesleyan-2 goals, 1 touchdown, touchdowns, no safeties)—and the 2 safeties; Michigan-no goals. 2

safeties; Michigan-no goals, eries began and ended right the

Give Her a New FRIGIDAIRE this Christmas Models to Choose From

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There's room and plenty of it for everything the new Frigidaires. With Frigidaire you MORE usable space on the new flat top, MORE frozen food storage in the big new Super-Freezer MORE room for keeping fresh or frozen meats MORE space for leafy vegetables and fruits, MORE usable shelf space for other foods, MORE food storage capacity per dollar.

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EARL COLTER For PHOTOGRAPHS THAT PLEASE 216 MAIN ST., BRANFORD



Over the A & P

Page Eight

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The combination was the nucleus, in later years, for the most successful basketball teams in the history of the school. The intrepid Branford ace still continued at center although he was the smallest man on the squad. He set the pattern of the plays for the blue and white and quite naturally was elected captain of the varsity, with Bob Donnelly, in his senior year.

The pair continually scorched the cords for twenty points and better aplece each playing night. The best games were those with their arch rivals, Rhode Island State College. The latter combine was conched by Frank Keeney, widely known as the developer of the fire house brand f pass and shoot game. Two of his crack players were Stanley Stutz, who played with the New York Knickerbockers until a year ago, and Ernie Calverly, ace scorer of the Providence Steamrollers. Two hundred and thirty-five pound Warner Keency, son of the famous coach was a guard with the Rhode Islanders. Yet the Uconns held the edge in games

the three-year period. It is significant that in all his playing career, Yustevicz never was ossed out of a game except in his final contest against Rhode Island when he was ejected via the personal foul route. Nevertheless the Huskies won the decision.

The Branford lad also played a major part in the fortunes of the baseball team and captained them in his last year of sports. He played third base, catch and the outfield with equal dexterity and was a batting ace for coach Joe Christian.

When a junior at State, he tried out for the football team as a back and displayed aptitude in the pass receiving department. Inexperience in blocking and tackling convinced him that he had turned to the game too late and that was his only year as a competitor in the pigskin sport. Graduating in 1942, Yusievicz entered the Army Air Force. He washed

out as a pilot in the final stages of his training but went to armament school in Denver where he was commissioned and sent to England. There he was attached to the British Eighth Army as a United States observor and traveled into Iraq and Iran, over into Palestine, across the Suez Canal and into Egypt. There he made his contacts and worked across the northern part of Africa with General Montgomery's crack troops and was specifically assigned to the task of laying out advance air bases. It was thrilling, he admits, to be with the first contingent to meet

the American forces at the pincher point of the encircling movement Thence he worked up into Sicily and subsequently into Italy. There he remained until the late stages of the war but found time to play basketball and be named All-Italian center although his team

failed to cop Army honors. By this time his men were calling him Major Yusievicz. At the conclusion of the fracas, he returned home for a period of time on a furlough. A legion of his friends welcomed him. He was hall

fellow and well met. Although out of condition, two years ago, Johnny donned a basketball suit to help the Vets during his furlough. Rusty on his shooting, he, nevertheless, teamed with Ward, Hylenski, Naimo, Lukawsky Steffins, Petela and others to mastermind some superb pieces of trick basket

dunking. Like most of the Army commissions, his was a temporary one. He received a major's pay; was accorded a major's consideration and liked the Army life It was the latter feeling which caused him to become an Army ca-

reer man. An Army officer, not anchored to the traditions of West Point, finds the going tough in peacetime. When that filler article was released, last week, a temporary officer, who had been bobbing about like an untethered poat in a heavy sea, gained a mooring place for a lifetime. To be sure it is only a small sllp on a large pier but there is plenty of time, and room coming. In the meantime, he still pilots his life course from a seat marked, Major Yusievicz, U. S. Army.

THE BRANFORD REVIEW - EAST HAVEN NEWS



WITH SMART FUSED COLLARSI **\$3**.50 up

Men like the neatness of the fused collars that stay crisp all day long. And Jayson fash ions these in wanted collar styles and handsome fabrics. All with the trim, comfortable, acod-looking Jayson fit. Come in and see them today. Dan's Men's &

Boy's Shop 315 Main St., Branford

Fabric shinkage lass than 1% ; by Government Standard Test.

# The Major Steps Up PRACTICE SESSIONS SHOW BY BILL AHBRN PRACTICE SESSIONS SHOW In an area announcement in local papers last week, an Army press PRACTICE SESSIONS SHOW In an area announcement in local papers last week, an Army press PRACTICE SESSIONS SHOW Vertice acc mentioned that Major John Yusievicz had been granted a per PRACTICE SESSIONS SHOW Vertice acc mentioned that Major John Yusievicz had been granted a per PRACTICE SESSIONS SHOW Vertice acc mentioned that Major John Yusievicz had been granted a per PRACTICE SESSIONS SHOW Vertice acc mentioned that Major John Yusievicz had been granted a per PRACTICE SESSIONS ARE FORMIDABLE; Vertice acc mentioned that Major John Yusievicz had been granted a per PRACTICE SESSIONS ARE FORMIDABLE; Vertice acc mentioned that Major John Yusievicz had been granted a per AWAIT OPENER ON FRIDAY Vertice acc mentioned that Major John Yusievicz had been granted a per AWAIT OPENER ON FRIDAY

from \$2.95 to \$12.50 Famous Gould Gloves

Bench-cut, Imported doeskin, pigskin, Mocha from \$2.95 to \$5.50

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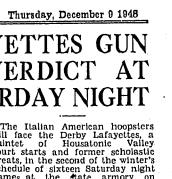
# The Mirro-Glass Restaurant



HARRY BRANCHINI, PROP.

Annex





COAST TO COAST CALIFORNIA BRAND STH 3.39 Whiskies.

TOM MOORE KENTUCKY STRAIGHT BOURBON WHISKEY 5TH 2.99 LYNNBROOK

BLENDED WHISKEY BOT 2.99 ies in this product 6 years BRIARCLIFF STRAIGHT BOURBON STH 2.99 STRATHMORE CLUB

86 STH 2.89 PROOF BOT 2.89 WE HAVE A CHOICE SELECTION OF AMERICAN AND IMPORTED WINES

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Thursday, December 9, 1948 Make Your Christmas Presence Lovely



Hot Water Packaged in Glass?

YES! For every hot-wate

use in your home you car

now have cleaner, purer,

utomatic hot water .... heated and stored in mir-

or-smooth, sparkling

blue glass-fused-to-steel.

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Budget prices ... easy terms.

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Have all the hot water you need ... sparkling

clean! The Permaglas Water Heater, with the tank of glass-fused-to-steel, CANNOT rust or

Fully automatic, it will give you years of truly

See this really modern water heater today!

Termaglas

The New Haven Gas Light Co.

THE BRANFORD REVIEW - EAST HAVEN NEWS

Gabardine Coats ZIP-IN LINING Single Breasted Notch Collar - Fly Front

Dear Boys and Girls:

My wife has made all the arrangements with The Friendly Store to visit you all on Saturday, December 11th. I will be there from 10 to 12 in the morning and from 2 to 4 in the afternoon with a gift for each one of you. I'll see you Saturday.

SANTA CLAUS. 









<b>复</b> 象象象 ONE YEAR \$2.00	CLIP AND YOUR
5,5,5,5	•
Please send the Branford I year to	l Review for
Name	



## New Generator Placed In Use By C.L.P.Co.

Page Fourteer

R. H. Knowlton, president of The K. H. Khowlton, president of The Connecticut Light and Power Com-pany, announced that the second of two 31,250 kilowatt turbogenera-tors has been put in operation. The orders for the equipment were placed in October, 1946, and the project was rushed to com-pleton to assist the Company in meeting tremendously increased demands for electric power. The units of the second pressure demands for electric power. The units operates at a steam pressure of, 850 pounds per square inch, at a temperature of 950 degrees Fahren-heit, and revolves 60 times per sacond, About 300,000 pounds of steam per hour are supplied the turbogenerator from a boiler which consumes approximately 131% (ans

Consumes approximately 13% tons of pulverized coal hourly. Afficience unit is large enough to uspply, the electrical needs of a city the size of New Britain. Since the inception of fits im-provement and expansion program

Ford Motor Co., which vacated the properties in the summer of 1945, soon after V-E Day. A total of 8,685 bombers were produced for the Air Forces. The original Khiser-Frazer lease included the main manufacturng building, administration and person-nel buildings, commisary, power house and other structures totaling approximately 3,963,000 square feet. Subsequently, the company added the war-time "spare-parts" build-ing, totaling 470,000 square feet, to the lease for an experimental en-glneering parts and service conter. Other additions included the construction by K-F of a third floor to the original two-story adminis-tration building and a new two-story engineering building, now nearing completion. K-F also acquired Willow Run IN THE FASHION FOREGROUND lovely Gordon hosiery nearling completion. K-F also acquired Willow Run Chapel, a hydro plant and a in-dustrial training building through the purchase of 40 acres of land adjoining the plant a June 1946. The training building was rebuilt and converted no Willow Certiset The training building was rebuilt and converted nto Willow Cottage; K-F's new and unusual retail customer driveaway building. The corporation's Westwillow housing project adjacent to the plant swells the total willow Run property to 720 acres. This season More than 500 000 naonla hen all eyes fering from cancer at any one time are on a wellin the United States. turned ankle. Cordon's flatter. ing Spring nylon shailes are good news. Proportioned for perfect fit, in a Ashcerness for very occasion Good Housekeeping GOOD HEATING Gordon HOSIERY Hendricks Heating Co.

0 acres

Herman

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NDIAN NECK BRANFORD, CONN

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بدارد بیانیشانههٔ به در اور. در از او اورواها اوراه به اوراه اور



**Rally Slated** I fills Livening Th Juliette Low World Fun Raily will be held Thursday, December 9th., from 3 to 5 P. M. In the parlors of the Congregational Church, Girl Scout Troop 149 and their leaders, Mrs. Carleton Miller and Mrs. Harvey Riddle will act as hostesses. Troop 98 of Short, Beach will give an exhibition of folk danc-ling under the direction of Mrs. E. Broeckhysen, and Miss Joan Hall-den will accompany them with the accordian. Chairman Mrs. Thomas Murphy with her assistants Miss C. Kenyon and Mrs. A J.: Pfelff have arranged a very interesting pro-gram. All Girl Scout troops are asked to have \*2 representatives present with their leaders and all other people interested. Mariner Troop 12 will observe the te. Juliette Low World Fund Raily on 111 Thursday, December 9th, from 3 112 News Troop

World Fund

prepared which conforms to State law. 204 MAIN STREET

 The the scale of t Let The Rest of the World Go By...?

Margie...?

# ... Our Last Household Electric Rate Increase?

BACK in 1920 all Amorica was humming tunes that have lasted, like Dardanella, Let The Rest Of The World Go By, Avalon, and Margie, and The Connecticut Light and Power Company's household electric rates were increased.

DO YOU REMEMBER 2

Since that last increase, which took place 28 years ago - before many of our present customers were even born — the average rate per kilowatthour used in the home has been decreased from 10.43c to 3.29c, thanks to voluntary rate reductions made by our Company, improved efficiencies and greater economies, and thanks also to your constantly growing use of electricity.

Like your own "living costs," ours have skyrocketed in the past few years, forcing us to appeal for permission to break that trend of rate decreases.

For example:

Copper wire cost 15 cents a pound in 1939. Today it costs 32 cents a pound.

Wooden poles have increased from \$15.33 in 1939 to \$21.25 today

In 1942 electric generating machinery cost \$116 per kilowatt, while now the cost

is \$196 per kilowatt - up 69 per cent.

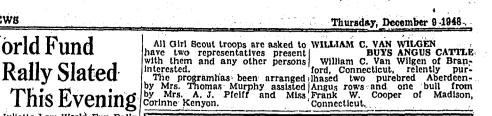
Coal which cost \$5 a ton in 1939 now costs \$11.09 a ton.

The average wage per C.L.&P. Co. employee has increased 71 per cent so as to keep abreast of the cost of living, and all our other costs have increased similarly

The rate change we have applied for would make up for the effects of these rising costs by reestablishing our declining earnings on a reasonable level. Backed up by fair earnings we can then seek with confidence the money we must raise from investors to buy the equipment we need to provide for the rapidly increasing demands of present customers as well as the relatively small power load accounted for by new customers on our lines.

THE CONNECTICUT LIGHT AND POWER CO.

A Business-Managed, Tax-Paying Company



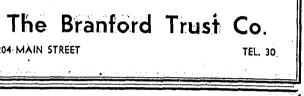
# ANNOUNCING

# A New Banking Service

The Branford Trust Company, in keeping with its policy public interest and needs, announces the opening of a Personal Loan Department. This department will bring to the wage earner a plan of borrowing whereby he may repay his loan out of current earnings. Purposes of borrowing may range from purchases of appliances and cars to the consolidation of

In conjunction with the Personal Loan Department home owners may take advantage of the Property Improvement Plan. This plan gives the property owner an opportunity to make repairs and to purchase oil burners, storm windows, etc. Repayments on this plan may be scheduled up to three years.

Appliance and car dealers also may finance their merchandise under the Time Sales Plan. A simplified form has been



Thursday, December 9, 1948

Thursday, December 9, 1948 Guild Offers Big Sums For Scholarships Scholarships for the national win-for the Pisher Body Craftsmeris wards and university scholarships to boys throughout the nation who can design the best model automo-billes, it was announced todayy by T. P. Archer, vice president of General Motors and Guild prest-Mandon and construction, the only textbook of its kind for youths station the Guild, Archer said the was prepared by professionals that as prepared by professionals that as prepared by professionals that tace the professionals that the duilty for the practice limita-tions that face the professionals that alo illustrates, step by step, how the practice illimitary which is open to the solution the duilty competition. The awards for the best models and include eight university and include eight university and include eight university of the grange will be held the the appresentatives on the tace on potential illimitary which is open to the the appresentatives on the decempetition. The awards for the best models and include eight university

CHRISTMAS GIFT SUGGESTIONS

# Grave's Sport Shop

Good Assortment of Reels and Rods **BB** Air Rifles and Pistols

Golf Balls in Leather Gift Box Ski Poles and Skis

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GRAVE'S SPORT SHOP 224 Main Street East Haven <u>}}}\$</u>

# Toys! Toys! Toys

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勁 Filled Christmas Stockings Christmas Tree Lights and Bulbs

> STORE OPEN EVERY NIGHT DURING CHRISTMAS WEEK

CLEM'S 5¢ to \$1 Store 204 MAIN STREET EAST HAVEN

Between Post Office and Fire Headquarters 



Photo by General Electric X-Ray Corp. It's no trouble to check up on the health of your lungs when a mobilo X-ray unit draws up to the door of the plant where you work. Units of this type, purchased from Christmas Scal funds, are used in group X-ray surveys by tuberculosis associations and health departments to flud inknown cases of tuberculosis.

At the same time Commissioner Hill has requested the cooperation of motorists on all state highways when plows and sand trucks are at work. Some of the most serious the-ups in recent years, he said, have been caused by motor cars. not properly equipped to guard against skidding. In the early hours of storms and between the trips of plows and sand trucks such auto-

nobiles tend to skid, swing crossise of the road and block all tra 

said, not only are other private vehicles halted but all too often the state's own equipment is prevented from completing its job of making the read safe.
As a preventive measure for this condition he has requested that all motorists be prepared with non-skid equipment or with chains when snow or ice storms start. In this manner it is hoped that all who must drive during stormy periods will keep moving. With traffic in motion the state highway trucks can continue their jobs of con-quering the snow or ice. He pointed out that cars with sand palls might replenish their supply at state highway sand stock piles. Despite last winter's sever snow-fail. Commissioner Hill said, improvement was noted in one condition that formerly caused truoble. Tractor-trailer trucks had fewer "jack-knifing" skids. This he attribute to the fine cooperation of the trucking industry in requiring use trucking industry in requiring use of chains on such vehicles. To carry out its work the State Highway Department is now equipped with approximately 500

should prove sufficient for the if motorists exercise extra care. CHURCH CLUB

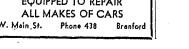
Christmas TO HEAR TALK BY DAVENPORT

Clifton E. Davenport, manager of the New Haven office of the Social Security Administration, will be the guest speaker at the December supper meeting of the Old Stone Church Men's Club on Tuesday, Dec. 14, in the Parish House. There will also be a program of enter-tainment.

will also be a program of enter-tainment. Mr. Davenport will discuss the Social Security Act and his remarks will relate to the coverage of the present act and the various kinds of benefits which are now possible. He will draw from his ten years of experience in administration of the Social Security Act to answer questions on points of special in-terest to members of the club. Recent news stories have stated that various proposals will be made at the next session of Congress to amend the act and an understand-ing of the present law should be most helpful in evaluating such proposals. It is therefore hoped that a large attendance will be on hand to hear Mr. Davenport. The supper will be served at 6:30.

More than one-fourth of all deaths among American women aged 40 to 60 are due to cancer.

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P. T.A. NEWS



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To welcome the New Year a cider in a saucepan. good punch and noisemakers n essential for the young seem crowd. Both are simple to make Shredded crepe paper in bright colors (red, green and yellow are pretty) tied into rosettes, fast-ened to a crepe paper wrapped stick and adorned with two sleigh bells make attractive look-ing and pleasant sounding noise-makers. Special recognition for beautiful Christmas window displays should go to Towne Clothes in Main Street where a spun glass setting gives a fairyland atmosphere. The Christ-mas fairy and Christmas elves have a place in the window which is beautifully illuminated in the even-ing. Also highly artistic are the two window displays in Marcelle's Beauty Salon and Lingerie Shop in Main Street. Never have the window displays along Main Street been better arranged than at this Christmas season.

makers. For the punch, to your favor-lte combination of fruit juices add pale dry ginger ale for spar-kle and zest. Spiced punches are particularly nice for a New Year's Eve party and here are two that are not too rich.

5 cups sweet cider 35 cup lemon juice 4 cups grape juice 1 teaspoon alispice 1 quart pale dry ginger ale



Thursday, December 9 1948

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**Pre-Christmas** 

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No Christmas Gift

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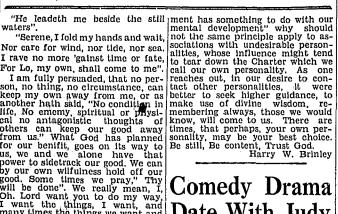
## THE BRANFORD REVIEW - EAST HAVEN NEWS

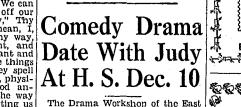


boil and simmer about 5 min-utes. Let stand for ½ hour; strain. Add remaining cider and fruit juices and chill. Pour the mixture over ice in a punch bowl and just before serving add pale dry ginger ale. Garnish with orange slices. Serves 25. Spiced Cranberry Punch

1 slick cinnamon 3 cups cranberry 14 cup sugar juice 1 cup water 2 tablespoons 18 whole cloves lemon juice 1 quart pale dry ginger ale

And pair dry ginger are tor spars articularly nice for a New Year's Eve party and here are two that are not too rich. Spiced Grape-Cider Punch 5 cupssweetcider 3 cuplemon juice 6 cups grape fulce 1 tespoon alispice a quart paie dry ginger are Tie spices in cheesecloth bag. Tuin pot with water, sugar and about 20 minutes. Chill, leaving bag of spices in iliquid until ready to serve. Pour over ice in g add paie dry ginger ale combine allspice and two cups





chairman, Mrs. John Tirpak. FIGHT TB Buy Christmas Seals BUY YOUR **RUST CRAFT** Christmas Cards Now In Boxes Separately Personal Xmas cards and general Xmas Cards'' IN KEEPING WITH THE Boxed Xmas Cards from 39c CHRISTMAS SPIRIT and up

