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The East Haven News

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Combined With The Branford Review

VOL. IV—NO. 16

East Haven, Connecticut, Christmas, 1947

Two Dollars Per Year

STRICTLY LOCAL

A LITTLE ABOUT THIS AND THAT
BY PAUL H. STEVENS

A THOUGHT FOR THE WEEK

God grant this Holy Christmas Day
No sorrow may oppress thee;
May Angel legions guide thy way
And may the Christ Child bless thee.
—Michael Miller

A Christmas Prayer from the Catholic Transcript

KEEP ON BOOSTING EAST HAVEN

Little by little those post-war dreams for a better East Haven are coming true. The current Yuletide season has seen a real outpouring of the Christmas spirit throughout the whole community. There has come a feeling of "membership" in a growing and enterprising town. Much has been accomplished in the spreading of good-will and the bringing of cheer and happiness among neighbors.

Our merchants report a most successful Christmas season from a financial standpoint and in return have done their part in providing a colorful setting by decorating and illuminating the center of the town.

As real gifts to the Community we will have our new Branch Post Office within a week or so, and work is also underway on the proposed Bank, something East Haven has needed for a long time.

The News likes to feel that it has had a small part in the tilling of the ground in which those dreams of a better East Haven have begun to bud and blossom. It has tried to be a week-by-week "booster" for East Haven. In this endeavor it has had the support of our town officials, our merchants and business people, and the townspeople generally, most of whom it is pleased to number as subscribers. Altogether we can continue to build East Haven into a better place to call our Home Town.

STILL TIME TO BUY SEALS

There is still time to buy Christmas Seals, the proceeds from which will go toward continuing the winning battle against Tuberculosis.

Of the estimated five hundred thousand cases of Tuberculosis in the United States, only half are known to health authorities. To eradicate Tuberculosis, the two hundred and fifty thousand "unknown cases" must be found and brought under treatment. These cases can be found if every adult has a periodic chest X-ray examination. A powerful diagnostic aid, the X-ray can detect tuberculosis before outward symptoms are apparent.

To hasten the day when Tuberculosis, which kills 53,000 Americans every year, most of them in the period of early adult life, the East Haven Health and Nursing Association is engaging hand in hand with the National Tuberculosis Association in a relentless war on the disease. It asks the cooperation of the people of East Haven in buying Christmas Seals which will be used to see that adequate facilities are available for the carrying on of the program to find all unknown cases and to see that adequate facilities are available for the care of patients.

The sale of Christmas Seals comes each year in December. It is a true expression of the Christmas spirit to use Christmas Seals on all mail you send and gifts you give at this happy season.

You are participating in the campaign against Tuberculosis when you buy and use Christmas Seals. Dollars or checks for this worthy cause may be sent to Mrs. J. P. Barelay, the East Haven treasurer, at 60 Edward Street.

"LIFE" IN A SMALL TOWN

The magazine "Life" this week paid a tribute to the Home Town and Community Weeklies of America when it gave a report with photographs of a visit with Editor John Riley of the Paoli, Indiana, Republican, published every Thursday. Paoli is a town of 2,218 citizens who seldom get their names in the big city newspapers, but each week Editor Riley finds enough happening in his little community to fill the columns of his well-edited paper. For a full week a Life photographer made the rounds with the editor and found nothing that would have been worth more than a line in a city paper. But the camera did record a rich story of day-by-day events as they are lived not only in Paoli but also by the residents of thousands of other small American communities, by people who do not aspire to be very rich but seldom are very poor either, people who work hard and independently all week, fill up the small-town churches on Sundays and enjoy the simple and wholesome pleasures of the church social and the high school supper.

Pictures behind the news items were uncovered reflecting the joys and sorrows that make life in every town. Births, weddings, funerals, high school supper, bridge club meetings, a turkey shoot, civic club meetings, the basketball games, the church services, and an amazing hunting accident, all these made up the news grist of the week in the little community. Had "Life" come to East Haven instead of Paoli, the faces and scenes would have been different but the human interest happenings would have been about the same.

The small towns of America, the little rural centers, and the community neighborhoods close to the big cities, are friendly places and their weekly newspapers are friendly too.

E. H. Taxpayers Get Notice Of Assessment

The talk of the town this week, wherever neighbor met neighbor, was the new valuations set upon East Haven properties by the Board of Assessors. The new values have brought the town tax basis closer in line with the postwar inflated figures which so many had hoped would not last.

The reassessment was made by an out-of-town firm of experts in pursuance to a law which provides for

reassessment each ten years. The notices to taxpayers were sent out in accord with the law.

Some idea of the general rise in values of property is shown from the notification received by Editor Stevens on a house and lot at 112 Saltonstall Parkway for which he paid \$4,250 seven years ago. The old valuation is given as \$3,610 and the new valuation is \$8,280. Other properties show similar increases in valuations.

The five mill drop in the local tax rate will in a measure compensate for the increase, but by and large local property owners will find their tax bills materially larger. No doubt there will be a busy season in store next year for the Board of Relief.

A Very Merry Christmas
from
Editor Stevens
and the
East Haven News

New Post Office For East Haven Ready Next Week

ORDERS COME FROM WASHINGTON FOR REMOVAL INTO NEW QUARTERS TO COMMENCE DECEMBER 20—STAFF AUGMENTED FOR CHRISTMAS RUSH.

East Haven's new branch post office just west of the present crowded and over-grown quarters in Main street, will be ready for occupancy the coming week.

It will be opened to the public shortly after the New Year if not sooner, orders having come from Washington the past week asking that removal of furnishings and fixtures for the new Post Office be started on Monday, Dec. 29.

The new building has been constructed by Martin Olson and leased for a period of years to the Federal Government. The new building with its decorative stone front is a big improvement on Main street and the quarters are much more fitting for a Post Office doing the Postal business for East Haven than the old branch, a small store, which has been used for many years.

The new Post Office has floor space reaching to a depth of 80 feet. The public lobby is large and commodious with a double entry for patrons. Inside there will be two windows for public use and the rental box section will be enlarged to nearly a third greater capacity than present. There has been a waiting list for boxes for some time and the need for additional window space has long been pressing. Incoming and out going mail will be taken to the rear of the building by means of driveway. In addition to the large sorting room there

will be toilet rooms and a large rest room for clerks and carriers. It is understood that with the opening of the new branch additional clerk help will be assigned to Supt. John Murphy who is in charge here. It is also hoped that cancellation machines will be available and that it will no longer be necessary to send large mailings to the main office in New Haven for cancellation and return.

Many expressions of praise were heard the past week of the efficient handling of the Christmas mail, the heaviest rush the local branch has ever experienced, by Supt. Murphy and his staff, during the final period of the rush additional help was assigned here, all of them local people, many of them veterans and college students. The list of additional help included Marilyn C. Swanson of 22 Pardee Place and Betty J. Jaspers of 132 Prospect Place, clerks, and the following who served as carriers: Joseph Melillo, Jr., 34 Elm street; Robert P. Gamache, 48 Iver Street; John J. Faeth, 33 Hilton Street; Paul Alban, 16 Main Street; Andrew A. DePino, 489 Main Street; Robert E. Creamer, 149 Tyler Street; Robert G. Clark, 116 George Street; Frank V. Arpaia, 658 Main Street; Eugene DeFillippo, 10 Charter Oak Avenue; Carl Swanson, 22 Pardee Place; David J. Mulcahy, 127 Kimberly Avenue; Erwin Schmidt, Jr., 229 Coasey Beach Ave.; James W. Rogan, 50 High Street, and William F. Norton, 292 Hemingway Avenue.

Rotary Santa Party Set For Xmas Eve At 7

The festivities on the grounds of Mr. and Mrs. Louis Rocheleau at Saltonstall Parkway and Joyce Road Christmas eve will get underway promptly at 7 P. M. and the Rotary Club, sponsoring the big affair, invites all the youngsters of the town to be on hand to share in the program of fun and frolic.

It is announced that Joseph Tansey, well known East Haven musician, will be the leader of the 15-piece band provided by the American Federation of Musicians, which will put on a two hour program much of which will consist of Christmas music.

Another headliner will be the Christmas carol sing which will be led by Bill Reilly.

Santa Claus will make his appearance during the evening atop that huge chimney now in place on the Rocheleau roof. Later he will come down to the lawn and distribute candy.

There will be a showing of motion pictures out-of-doors. The crib and Nativity Scene on the lawn lit by flood lights will be a center of attention. Rotarians and members of the Saltonstall Association will aid in the party and the police will provide for regulating traffic along the Park way during the affair.

Down Memory Lane 25 YEARS AGO

Dec. 19 - 25, 1922

A tea was given for Mrs. Donald Peck, nee Mildred Taft in the home of Miss Jane Sanford.

The choir of the Stone church was practicing a cantata under the direction of Mrs. Edna Forbes. Hobart Gates was home from Princeton.

A severe ice storm on Sunday

Phone Service Coming Via Cable

Submarine Wires Will Be Laid Under Quinnipiac River As Part Of Plan To Improve Service

Work is progressing on a \$200,000 telephone cable project connecting Branford, East Haven and New Haven. E. L. Beebe, manager for the Southern New England Telephone Company, announced today. This job is part of the Telephone company's extensive statewide construction program.

The new cable will provide additional toll facilities between Branford and New Haven, which will be particularly helpful when telephone traffic builds up with the influx of summer residents along the shore. The new facilities will also expedite calling between East Haven telephones and other sections of New Haven, and will provide for future growth.

Between the telephone central office in Branford and the downtown New Haven central office, 7 1/2 miles of cable will be placed. For six miles, the cable will be underground. From Branford to East Haven it will consist of 300 pairs of wires, and from East Haven to New Haven, 700 pairs. In the 7 1/2 miles length of cable, there will be 34 3/4 million feet of copper wire, almost enough to stretch from East Haven to Tokyo.

For the six miles underground, the cable will be pulled through

conduit, a protective covering of life. Inside the conduit, in this case, are six or eight square tunnels called "ducts," measuring about 3 1/2 inches across, through which the cable runs. About two miles of new conduit are involved in the present job, the remainder being already in place. Some of the new conduit has been laid in East Haven on Main Street. Work is now nearing completion on a section of new conduit on Main Street in Branford.

The cable will be pulled into the conduit during the first quarter of 1948. It comes in reels a thousand or more feet in length for aerial work and several hundred feet in length for underground. When the reels are joined to form continuous cable connections, each of the pairs of wires in the cable must be individually spliced. This will mean the splicing together of more than 100,000 individual wires between Branford and New Haven.

When the cable is completely in place, dry nitrogen gas will be fed into it at a pressure of nine pounds per square inch. This will serve two purposes. First, if there is a break in the cable sheath at any time, the escaping gas will lower the pressure and trip a mechanism which will operate an alarm in the telephone central office. Repairmen can go immediately to the particular sec-

tion of cable and by the use of gauges for measuring the pressure in the cable, narrow the trouble area to a short length, and in a relatively short time locate and close the leak. Second, if the trouble should be a small hole in the cable as it often is, the escaping gas will keep moisture from entering the cable to shortcircuit the wires and interrupt service.

To get the new cable across the Quinnipiac River it will be necessary to dredge a channel at a point 70 feet north of the Tomlinson Bridge, 120 feet across. This work will begin in a few days. This job will combine two operations. As the government plans to deepen the channel, an existing telephone cable will have to be lowered 4 feet. This will be done when the new cable is laid and both cables will be placed in the same trench. The telephone cables are required to be 28 feet below mean low water, which involve a trench about ten feet deep. Services of a diver will be required in connection with the lowering of the existing and the placing of the new cable. Barges will take the dredged mud into Long Island Sound. As soon as the trench is dug, the submarine cable will be laid from a lighter.

TOWN TOPICS

WHAT'S GOING ON IN TOWN

All Set For Santa!

A busy season for St. Nicholas in East Haven.

Christmas Carolers add joy to festive Yuletide.

Big Christmas Eve Rotary party at Lou Rocheleau's on Saltonstall Parkway will attract many.

Here's hoping for good weather so nice time for little tots will be assured.

It looked like old times up at Pequot's Pond Sunday with skating being enjoyed as it was back in the good old days.

That new colony of homes being developed on the John Howe farm property in upper High street grows larger every time we pass that way.

From Little Ferry, N. J. comes announcement by Mrs. Sophie Matuz of the engagement of her daughter, Irene D., to Julius W. Korn of East Haven.

South District children enjoyed a Christmas party Tuesday in South Schools under auspices of South District Improvement association.

Xmas party for the children is

made travel most difficult. The community Christmas tree and exercises drew a large crowd Nile Heermans and Rev. H. K. to the Green. After remarks by Rev. Eversull and Christmas carols led by Miss Mable Lanphear and Irving Revely the children formed a line at the Civil War Cannon and marched to the illuminated Christmas tree where Santa Claus distributed boxes of candy.

Miss Claudia Leeper was hostess for her Sewing club.

planned for Sunday by Pequot Tribe in Red Men's Hall.

We learn that Fred Tomel has sold his restaurant business known as Fred's Restaurant in Main street to Edward Cerillo former proprietor of the Workman's Restaurant at East and Green street New Haven. New management planning big open house for New Years Eve with dancing until 3 A. M.

Sour note to mar full enjoyment of Christmas spirit was receipt by all property owners this week of their new property valuations from the Board of Assessors. New and MUCH higher assessments were talk of town this week.

Foxon Grange getting ready for installation of new officers.

Saturday night dances at Foxon Community Hall proving big drawing card with old fashioned and modern numbers to tuneful strains of Bill Duppre's Orchestra.

Home decorations around town this Christmas better than any since before the war.

Don't miss the Townies-Ansonia vets game Sunday night at the High School Gym.

The suggestion has been made to Editor Stevens that word be passed on to the Park Commission that there are quite a few folks who would like to see the Memorial Playground at Thompson and Dodge avenues flooded for ice skating this winter. We don't know whether it is feasible or not at this stage of the playground development but we pass the suggestion on to the Park Board for what it is worth.

Dates Ahead

Dates Ahead must reach the Editor by Monday evening.

Pequot Tribe, Improved Order of Red Men, each Monday at 8 P. M., Red Men's Hall, 459 Main Street.

Star of Victory Lodge, No. 63, O. S. of B. First and third Tuesdays, Red Men's Hall.

Rotary Club each Thursday 12:15 noon, St. Vincent De Paul's Auditorium, Taylor Ave.

Navajo Council, No. 54, Degree of Pocahontas meets first and third Wednesday, Red Men's Hall.

Princes Chapter, No. 70 O. E. S. Meets second and fourth Mondays, 8 P. M. in Masonic Hall.

Harry R. Bartlett Post, American Legion, meets 2nd and 4th Thursday 8:30 P. M. Legion Buildings.

East Haven Assembly, Order of Rainbow for girls meets, first and third Friday, Masonic Hall 7:30 P. M.

South District Civic Association meets second and fourth Tuesdays, 8:30 p.m. 83 Vista Drive.

Saltonstall Civic Association, first Tuesday of month 8 P. M. Hagaman Memorial Library.

Momaugulin Lodge, No. 138 A. F. A. M. Stated Communications 1st and 3rd Mondays except July and August

Amerigo Club meets last Sunday of each month at 4 P. M. in Club House.

East Haven Business Association, Meets Second Monday of month 8 P. M. Town Hall.

Narkeeta Council, No. 27, Degree of Pocahontas, second and fourth Wednesdays, Red Men's Hall.

Pequot Junior Council, every Thursday, Red Men's Hall.

Perseverance Council, No. 33, D. of L. second and fourth Fridays, Red Men's Hall.

St. Vincent DePaul's Ladies Guild meets second Tuesday, 8 P. M. Church auditorium.

Legion Auxiliary meets Third Friday 8 P. M. Legion Building East Haven Democrats, Second Friday, Red Men's Hall.

East Haven Fire Co. No. 1, meets first Wednesday 8 P. M. Fire Headquarters.

Public Health Nursing Ass'n meets first Monday 8 P. M. Town Hall.

American War Mothers, East Haven Chapter, meets First Friday, 8 P. M., Hagaman Memorial Library.

Christ Church Men's Club meets first Tuesday of each month 8 P. M. Church Hall.

Half Hour Reading club First Thursdays, 2:30 P. M. Hagaman Memorial Library.

Woman's Aid Stone Church meets second Thursday at 2:00 P. M., Parish House.

Bradford Manor Auxiliary meets at the Bradford Manor Hall every first Monday of the month.

Bradford Manor Hose Company meets every last Monday of the month at the Bradford Manor Hall.

St. Clares Guild meets every second Monday of the month in Bradford Manor Hall.

Dec. 24—Christ Church Candle-lighting Services, 10:45 P. M.

Dec. 24—Rotary Club Santa Mrs. Rocheleau, Saltonstall Parkway.

Dec. 25—Christmas

Dec. 25—Christmas services Carols and Hold Communion 10 A. M. Christ Episcopal Church.

Dec. 28—Childrens Christmas Party, Bradford Manor Hall 2 P. M.

Dec. 19—Legion Auxiliary, Covered dish supper and Christmas party.

Dec. 29—Momaugulin Branch of Christ Church, children's festival, 7:30 P. M.

Dec. 29—St. Clare's Christmas Party for children, Bradford Manor Hall.

Dec. 31—Bradford Manor New Year's Eve Party.

Jan. 8—Joint Installation Pequot Tribe and Navajo Council, Town Hall, 8 P. M.

Jan. 18—Annual Meeting, Stone Church

CHRISTMAS MESSAGE FROM CHRIST CHURCH RECTORY

"Christians, awake, salute the happy morn, Wherewith the Saviour of the world was born."

Following the grand oration of the Church Year, we come through Advent to hail the "Babe of Bethlehem" who as the "Sun of Righteousness" radiates beams of light and warmth for the healing of our nations.

In our salutations let us go back to the Shepherds of Bethlehem. They were the recipients of a greeting which has never been surpassed.

Hermit Christmas greetings from the Rev. Alfred Clark

Town Topics

The children in lower French avenue are to have their own Christmas Carol sing on Christmas Eve on the porch at 46 French avenue with lighted candles, etc.

The Christmas tree in the front yard of the Stone Church is proving quite attractive and is proving to be a background for out-of-door carol singing.

Most original Christmas card reaching Editor Stevens this week is that of the Langlois family.

Post office was open all day Sunday to help keep the flow of Christmas mail from clogging.

Mrs. George Reading left for Lebanon Tenn to spend Xmas with her son and daughter-in-law.

Oil burners installed serviced repaired.

Accurate Burner Service

IT'S TIME TO THINK OF CHRISTMAS

Make Long's your headquarters this Christmas for plants and flowers.

J.A. LONG CO.

BEATSON & McDONALD

FAMOUS FOR SELECTED USED CARS

EAST HAVEN CLEANERS AND SHOE REPAIRERS

EAST HAVEN CLEANERS AND SHOE REPAIRERS

SPECIAL XMAS SERVICES AT CHRIST CHURCH

The annual Christmas Eve Candle Light Service and Holy Communion will draw a large congregation to Christ Episcopal Church at 10:45 o'clock this Wednesday night.

Other carols to be sung will be "The First Noel" and the processional hymn, "O Come All Ye Faithful."

On Christmas Day the service will be as follows: Proclamation Hymn, "O Come All Ye Faithful"; Carol "Songs of the Ages"; Magnificat and Christ Church Boys and Junior Choirs.

NEW YEAR CARDS In Great Variety Season's Greetings to All

Printer - Stationer

ROSSITER'S

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Pageant Is Enjoyed At St. Andrew's

A Carol Service and Christmas Play was presented in St. Andrew's Methodist church, Grinnam Corner, Sunday evening which was much enjoyed.

The annual Christmas Eve Candle Light Service and Holy Communion will draw a large congregation to Christ Episcopal Church at 10:45 o'clock this Wednesday night.

Services on Sunday December 28

A.C.P. Electrical Service, Inc.

WHY NOT VISIT THE CHARM DRESS SHOP

OIL BURNERS INSTALLED SERVICED REPAIRED

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Now is the time to have your Fall Hat BLOKED DEL MONICO HATTERS

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MOBIL FREEZONE METHANOL ALCOHOL 35c per Quart

Whelan's Service Station

MERRY CHRISTMAS and a HAPPY NEW YEAR TO ALL

REALTORS THE CHARLES T. LINCOLN COMPANY

NEW YEAR'S EVE OPEN HOUSE

FRED'S RESTAURANT

SEWING MACHINES SOLD - ELECTRIFIED - PURCHASED - REPAIRED

Vincent Federico AT NASH INC.

ANGIE, YOUR HOST, WELCOMES YOU TO FOXON TOWNE HOUSE

DANCING EVERY SATURDAY

GOOD FOODS - WINES - LIQUORS

"Where Good Food is Always the Rule"

Gables Towne House

Gu's Main Restaurant

Gu's Main Restaurant Regulars Dinners Served Daily 75c up

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East Haven News Buying and Service Guide

AUGIE'S AUTO REPAIR GENERAL REPAIRING TIRES - BATTERIES AAA SERVICE

GAY ELECTRIC CO. Liberal Terms, Dealer, RCA, GE, Westinghouse, Motorola, Admiral, Gen.

George A. Sisson INSURANCE FIRE - BONDS AUTOMOBILE - CASUALTY

EAST HAVEN GARAGE JOHN BOND, PROP. GENERAL AUTOMOBILE REPAIRING

EAST HAVEN UPHOLSTERY SHOP John C. Santolucito, Prop. Chairs Made To Order

STERLING RANGE AND FUEL ANTHONY BRUNO, PROP. Orders taken for Range and Power Burners

Bring in Your Ignition and Carburetor Problems EAST HAVEN GREEN GARAGE

YOU BREAK IT - WE FIX IT CAMP TRAILERS FOR SALE CONN. WELDING SERVICE

TUCKER BROTHERS Driveshafts Resurfaced with BLUE DIAMOND

DONALD G. ALEXANDER ELECTRICAL CONTRACTOR

CENTRAL SHOE REBUILDING CO. JOHN PANICO, PROP. Work Called For and Delivered

WATCHES and DIAMONDS SONDERRAARD

FUEL OIL WASHINGTON ICE AND OIL CO.

George A. Sisson INSURANCE FIRE - BONDS AUTOMOBILE - CASUALTY

EAST HAVEN GARAGE JOHN BOND, PROP. GENERAL AUTOMOBILE REPAIRING

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The Branford Review (ESTABLISHED IN 1928) AND The East Haven News PUBLISHED EVERY THURSDAY

BRANFORD REVIEW ALICE T. PETERSON Editor 7 Rose Street Tel. 400

THE BRANFORD REVIEW, INC. BRANFORD THE EAST HAVEN NEWS EAST HAVEN

HOW ABOUT SOME SIDEWALKS? We cannot expect everything to be done at once. But we must begin to do something.

COASTING - AND NEW SLEDS Now that winter is beginning to show its teeth and Santa is packing sleds for our boys and girls.

CHURCH NOTES THE REV. EMIL G. SWANSON, PASTOR

ST. MARY'S CHURCH Rev. E. A. Cotter, Pastor

THE FIRST CONGREGATIONAL CHURCH The Rev. Carl G. Hochwald

CHRISTIAN SCIENCE SERVICES Sunday, Dec. 28, 1947

TRINITY EPISCOPAL CHURCH The Rev. J. Edson Pike, Rector

CHRISTMAS CALENDAR Christmas Eve Festival Service, 11:15 P.M.

ST. STEPHEN'S A. M. E. ZION The Rev. L. Atkins

LOAD OF CAROLS Young people of the First Baptist Church, a bus load, went about graduates from Mary Barnham School.

WHAT NOTS BY GITA ROUND

Did you know that the observance of Christmas was once forbidden in England? Yes, in England, home of the Yule log, the carol-singer, the wassailers.

PEACE IN HUMAN HEARTS Christmas is a season of joy and festivity of lighted Christmas trees, of evergreen wreaths, toys, candles and candles.

TRAFFIC ACCIDENTS AT YULETIDE Mayor Donald Q. Quarles of Englewood, N.J., is all set to repeat a remarkable feat.

Weddings Invitations have been issued for the marriage of Miss Barbara Rose Harrison, daughter of Mr. and Mrs. Herbert Harrison.

Electric Output All-Time Record Is Established Output of electricity by the Connecticut Light and Power Company

Blue Ribbon Prize For George Jacob The National Brewers' Convention Awards Committee

Fireproof Trees Is Suggestion Of Government The Review has been asked to call attention to the following information

Season's Greetings JOSEPH R. SUTHERLAND

GOOD LIGHTING SAVES EYESIGHT EYES ARE RATIONED 2 to a lifetime!

THE BEST IN WEDDING INVITATIONS AND ANNOUNCEMENTS

Roots of Culture Good Taste THEN AND NOW CHRISTMAS ORIGINS

SHORT BEACH ELIZABETH'S R. C. CHURCH

Your Health

Excessive fatness is a condition which should be corrected, for the overweight person is more susceptible to disease.

Today's Christmas Gifts Symbolizing Love and Friendship

STONY CREEK CHURCH OF CHRIST Rev. Ernest George Shintay

ST. THOMAS CHURCH The Rev. Francis Brennan

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Roots of Culture Good Taste THEN AND NOW

CHRISTMAS ORIGINS OUR CHRISTMAS TREES STEAM FROM THE ANCIENT NORSE

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SEASON'S GREETINGS



Season's Greetings

Shore Line Electric Co.

Toole Bldg. Main Street

Cavallaro's Package Store

extends to you a very

Merry Christmas

and a

Happy New Year

303 Main Street Tel. 504-2

Superior Tailor

Wishes you all a very

Merry Christmas

for a

Happy New Year

Main Street Branford

Holiday Greetings

from

Central Garage, Inc.

Tel. 60

64 Main Street Branford

Season's Greetings

Ashley Shirt Co.

Rose Street Branford

May all the happiness of old-time Christmases be yours, not only at the holiday season but also throughout the year.

Malleable Iron Fittings Co.



BRANFORD, CONN.



All of the Men and Women

at the

HAMILTON SHOPS

join in wishing you a most enjoyable Holiday and health and happiness during the year ahead.

ROBBIN'S DEPT. STORE

Wishes you all a very

Merry Christmas

and a

Happy New Year

Best Wishes

for a

Merry Christmas

and a

Prosperous New Year

Pepe's Service Station

West Main Street Tel. 86

Holiday Greetings

The Branford Plumbing & Heating Supply Co.

Office: 47 Rogers St. Warehouse: 36 Hopson Ave.

BRANFORD, CONN.



The Season's Best

270 Main St.

Branford

Holiday Greetings

from

Al Ward's Radio Shop

232 Main St. Tel. 792-2

Frank Kaminsky

Wishes You A Very

Merry Christmas

and a

Happy New Year

Best Wishes

for a

Merry Christmas

and a

Happy New Year

HOWARD JOHNSON'S

We Are Closed Christmas Day and will be Open December 26

Best Wishes

for a

Merry Christmas

and a

Prosperous New Year

The Dora Miles Co.

Harrison Avenue Branford, Conn.



SEASON'S GREETINGS



Warmest Holiday Greetings

REX OIL CO.

Tel. 855

82 Ivy Street Branford

Season's Greetings

Dan's Men's & Boy's Shop

315 Main Street Branford

Holiday Greetings

S. V. OSBORN

Church Street Branford

Shore Line Bedding & Upholstery Co.

Extends

Season's Greetings

to all

310 Main Street Tel. 640

Merry Christmas

and a

Happy New Year

To all our friends and patrons

SUMMIT HOUSE

Branford Hills

We Are Closed Christmas Day

Season's Greetings

BRANFORD PUBLIC MARKET

222 Main Street Tel. 805 Branford

Holiday Greetings

CARROLL'S CUT RATE STORE

262 MAIN STREET BRANFORD

The Friendly Store

PETE

HOWIE

LOU

ELLY

STEVE

CARL

Wish You All A Merry Christmas

Holiday Greetings

SUVAL'S DEPT. STORE

Suval Building Main Street Branford

Season's Greetings

CASTELLON BROTHERS BAKERY and DELICATESSEN

We will be open from Monday, December 22 to Wednesday, December 24, closed December 25 and 26. We will also be closed January 1 and 2.

CLOSING FOR ALTERATIONS

We are closing January 5 for alterations and will reopen on Tuesday, January 13.

Holiday Greetings

Donadio's Express Co.

Phone 855

82 Ivy Street Branford

Season's Greetings

from

ROBERTA'S BEAUTY SALON

A VERY

Merry Christmas and a

Happy New Year TO ALL

Sondergaard

JEWELER

MAIN STREET TEL. 230 BRANFORD

Best Wishes for a Merry Xmas and a Prosperous New Year to all of our many friends and customers.

Whiteway Fish Market

294 Main Street Branford

Phone 678

Holiday Greetings

WILSON AUTO SALES Inc.

YOUR LOCAL FORD AGENCY

A Christmas Thought

In Branford practically everyone is looking forward to Christmas. It is to be a time of joy...

Sportmen Take Three Points In Big Pin League

The Branford Sportmen, backed up a new three string mark at the Roger Sherman Alloys in New Haven on Tuesday night...

Table with 4 columns: Player Name, Points, Rebounds, Assists. Lists players like Litvenko, Branigan, Kelsey, Sullivan, Garrah, Marcus, and Total.

Previous to Tuesday's match the Branford Bombers held the high name of 1935 and the high team single 2800 and the Sportmen had high team average of 9155...

Collegiate Lads To Play During Holiday Respite

A group of local collegians, home for the Christmas holidays, is obtaining a two week exhibition of court contests...

The group will be organized by Billy Hinckley and Larry Miller. The collegians will probably consist of Dave Clark, Yale; Ed Petelin, Boston College; Jim Murphy, Fairfield; Joe Orsini, Connecticut College; Steve Fank, Syracuse; Henry Olearczyk, Connecticut.

The Buckeyes of Meriden, a newly organized basketball team would like to challenge any team with an age limit of 18 years or under for arrangements write to: Pete Church, 70 Park Street, Meriden, Conn.

From Our Readers

The opinions expressed here are those of the contributor and are not necessarily the views of the Review. All letters must be signed, but if so indicated the contributor's name will be withheld.

Dear Sirs: Seeing Branford is so interested in trolleys I must have my share in Branford hobby. Since I came here in 1940 I was taken to Messing's Mats where I sketched a 3 track trolly...

December 17, 1947 The Branford Review Branford, Conn. I have had the pleasure of attending recent meetings between the teachers of the Branford High School and parents of the students...

Arthur Mattlicher will arrive Saturday to pass the holidays with his family at Hotchkiss Grove. He is in the Navy, stationed at Jacksonville, Fla.

CLASSIFIED ADS

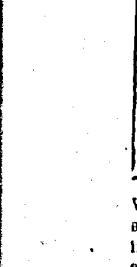
Table showing export and import statistics for various countries like Mexico and Central America. Columns include 'Exports to' and 'Imports from'.

WLY, our typewriter and adding machine equipment placed in first class condition? Our fully equipped service department will do this work promptly and efficiently...

The Stuyvesant Creek Railroad station has very recently been sold and will be torn down and carted away. Only a small shed for shelter will remain on the north side of the tracks.

Greater Variety of Yuletide Lighting Possible if Home Wiring is Adequate

ADEQUATE wiring, without which electrical appliances and lighting fall short of efficient and convenient service, takes on added significance during the Yuletide...



Outdoor Outlet—A sunken floor outlet under the dining table that can be connected by a cord to a multiple plug-in receptacle...

SUMMER RENTAL WANTED—Four bedroom house or larger on beach. Rent fall details Box 491, New Canaan, Conn.

WALL PAPERS... FLORETT WALL PAPERS... NEW! MODERN PATTERNS...

SINGER SEWING MACHINES ELECTRICITY BOUGHT... ALL WORK GUARANTEED BY TRAINED MECHANICS BRAND SEWING MACHINE CO.

FOUND A Place to Buy GOOD HEATING EQUIPMENT! FURNACES, OIL BURNERS, HUMIDIFIERS, BLOWERS, AIR CONDITIONING.

GOOD LIGHTING SAVES EYESIGHT EYES ARE RATIONED 2 to a lifetime! Check the lighting in your home now.

STEVE PRUSSICK GARAGE EQUIPPED TO REPAIR ALL MAKES OF CARS

Capitol Theatre 201 MAIN ST. EAST HAVEN. Wed., Thurs., Fri., Sat. December 24-25-26-27

That Hagen Girl Also Equivalency Test Set For January

Holiday Greetings

Special Mention In Prize Contest

Although not one of the award winners the Judges gave honorable mention to a letter received from Mrs. B. S. Palmer letter follows:

I like the advertisement of JOHN P. MORGAN because it brings to mind the various little events that go to shed brightness on the busy day...

Also find the "East Haven News Buying and Service Guide" very useful. As I am not able to get out much to keep up with the prices of food through Everybody's Market...

Whether he has become of General Knox? I miss him, also Mr. Olli's articles.

CHERRY CHRISTMAS MERRY CHRISTMAS

At this Saturday night they travel to Old Saybrook to meet the first Old Saybrook Rams. The Collegians studded Ansonia Vets oppose the Townies in Sunday night attraction in the high school gym.

Quimby Display Is Enjoyed By Many The Christmas display at the home of Mr. and Mrs. Chauncey Quimby in Woodward avenue, Granville Corner, is even better than ever this season...

Equivalency Test Set For January An equivalency test for those interested in securing a State High School Diploma will be held on Friday, January 9, at the House of Representatives...

Holiday Greetings

The Southern New England Telephone Company

Scouts Guest At Luncheon Of Rotary Club

Boy Scouts of Troop 1 of the Old Stone Church and Troop 2 sponsored by the Rotary Club...

Designers in the nation's flower shops urge more individuality in floral gifts for the home, according to Alvy Wayne, official PTD stylist, who designed this Christmas preview...

Clara R. Palmer

Christmas, 1947

Christmas Greetings

CHRISTMAS

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CHRISTMAS

White Christmas Theme Keys Holiday Flowers

Designers in the nation's flower shops urge more individuality in floral gifts for the home...

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Christmas, 1947

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CHRISTMAS

Wanted To Buy Sewing Machines

Will pay from \$36 up for Singer-Round-Bobbins Drop Heads—Any Condition NO OBLIGATION TO BUY

MODERNIZE YOUR KITCHEN with baked-on white enamel metal CABINETS

THE CONN. PLUMBING AND LUMBER CO. 1730 State St., New Haven, Conn.

UPHOLSTERING For repairing, re-covering or re-finishing your furniture, our work cannot be excelled.

CHURCH OF OUR LADY OF POMPEI, FOXON PARK Rev. Raymond A. Mulcahy, Pastor

BULLARD'S Open Thursday Till 9 P.M. Closed Every Monday

CHRISTMAS

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Puzzled? Perplexed? Ask Julia Lyncath

The anniversary of the birth of the Christ child is an occasion for joy, love and kindness within the entire Christian world. Each one of us rejoices in his own way: some light beautiful Xmas trees, others have festive rounds of parties, and still others delight in quietly going to their Church and giving thanks in reverent prayers. Thus we have at Christmas time a most unusual situation: man actually does love man, he really believes in himself and his fellow creatures, and he truly delights in doing his share of the work. But what after the church bells are stilled, and the New Year passes on, and the Christ-

mas festivities are like a bright, twinkling in the hazy past, what then? You know the answer. Man reverts to his own selfish little world, cleaves to the same petty grievances and intolerances that he abandoned at Christmas time, and once more turns into the same anti-social, suspicious, and unkind creature he was. Why should this happen? Why can't man learn to live in harmony with his neighbor, within his city, his state, his country? Why must there be wars, each more horrible and hideous than the one before? Why?

I firmly believe the reason for state of affairs in because of FEAR. Man is afraid to show his other side, his better side, because he's afraid of getting hurt. He's afraid of opening his heart to the next man for fear of being treed upon. He's afraid to be the man he was at Christmas time because he has learned by experience that it doesn't pay. The beautiful bright warmth that has spread over the world at Christmas time is dead; man locks himself up in his petty, fear-ridden world.

Our society is responsible for this monstrous state of affairs. If instead of determining a man's worth by how much he earns yearly, we value a man by how much good cheer, and kindness he has brought into the world, we'd have a better adjusted, happier, and more stable world. The only way to achieve this goal of love of man for man, is by retaining the Christmas spirit of good cheer, helpfulness, and love of all fellow creatures throughout the year.

MERRY XMAS TO YOU ALL!
Julia Lyncath

Habor Fill May Be Used At E. H. Shore

The Board of Selectmen has indicated that if property owners in the Morris Creek and South End sections of the town are willing to have material dredged from New Haven Harbor deposited on their land as fill, the Town of East Haven will be willing to build dikes along certain streets that would be involved.

First Selectman James J. Sullivan explained the board had reached no decision on the proposal and was waiting to see what the property owners involved decided to do. Agreements with the property owners are now being obtained by Arthur H. Gosselin, chairman of the Harbor Development Committee of the New Haven Chamber of Commerce.

Sullivan said the selectmen would await a report before deciding on any definite action, and then might call a town meeting to get the opinion of East Haven residents. Gosselin said the East Haven project would call for a new beach from Lighthouse Park easterly to Morgan Point, and possibly at West Silver Sands, and for the filling-in of the marshlands around Morris Creek and at South End.

Appearing at the meeting of the Board of Selectmen Friday night to discuss the use of the fill in East Haven were First Selectman Sullivan, Second Selectman Lyman Goodrich, and Third Selectman Frank Clancy, East Haven Corporation Counsel Edward L. Reynolds, Chairman Gosselin, Harry A. Whitcomb of the U. S. Army Engineers and City Engineer W. Vincent Barry of New Haven.

Gosselin said it was planned to deposit 600,000 cubic yards of the material dredged from the harbor in the East Haven areas. He said more than 50 per cent of the property owners involved had signed agreements to the projects, and he expected to secure the rest of them by the first of next week. He said only two property owners he had contacted thus far were hesitating about signing agreements.

CHRISTMAS MASSES AT ST. VINCENT DE PAUL

Christmas masses will be held Christmas day in the Parish of St. Vincent dePaul on the following schedule:
Taylor Avenue church: 7:00-8:00
9:00 and 11:00 A. M.
Main Street church: 7:30-8:30
and 10:00 A. M.

As Mr. Brinley Sees It

"Make it a rule of life, never to regret, never to look back."

And now, with the ninety day festival of La Fiesta, commonly called Christmas is ended, and the bills paid, and the weary feet held high in the air, to aid the law of gravitation, and reason once more in the driver's seat, perhaps we can get ready for the Annual "Resolution Bath", and then down to earth, and start the putting way of the useless and senseless articles of merchandise, and gifts which some gave you last year, and which you got rid of this year, and which come back to you again, and which recurring "Annual" and the fever and foolishness of it all, and the meditative thought, which tells you down deep in your heart, that this should not be, and the real purpose of Christmas has been lost sight of, entirely, and that sacred and holy things have not once entered your head, and wondrous sopranos, and fluting basses have sung their last "Carol" on the air, and the "Musical sweatshops" of New York City have turned out their last Sixteenth and Seventeenth Century Carol, which no one in France, Germany or Italy ever knew existed, and you have attended your second of your Annual Church Services, and parted with a second dime, which spared from your Year's supply of big wages and luxuriant living, you dear Brother can breathe a sigh of relief. You have to give plenty on all you earn, to the Government, but the Church should get along nicely on your two offerings per year, and if it was not for the Church you would have no Government, only fear, superstition and slavery. It is the Church which makes your land safe. All the books, novels and much of the present-day literature, advocate sin, in moderation, even music and art is smeared over with filth, lust, greed, diseased minds were a thin veneer of beauty, the organizations standing for morality are partly stifled, partly silenced, the Pulpit treads softly, and uses a velvet hand, where a hammer should be used, the hand of God falls on the shoulders of a consecrated youth, who catches a vision of souls calling for help, but his vision is dimmed, clouded, even erased by long and foolish studies, not necessary for either the Pulpit, or the salvation of Souls.

How easy it is to settle down in a rut, to rest comfortably in routine, to realize more and more, in dealing with young folks, how bad it is to drift along, initiative dead, no creative thought, routine, rut, a sleeping brain, and all the while the young life you are working with are developing and going ahead. Day School Teachers have to study, go to conventions, etc., smart leaders come across with new ideas of putting it across, while we who are

dealing with the young mind in our Churches, get in a rut and drift along and then we wonder why the young folks are not interested. I sit amazed, astounded, and listen to some speakers address a boyd of young folks sixteen and eighteen years of age as though their brains were undeveloped, and then wonder why their hearers appeared bored. I wonder why some of our Radio Stations do not cater to intelligent folks, why do all stations cater to low intelligence, why do all Radio Stations carry the same program? It should be arranged so that some stations carry one type of program, and others another type. It is not intelligent planning. It seems to me that if some Radio Stations charged an annual fee to their hearers, and kept off commercials, and had good music, drama, and educational forums, it would be worthwhile. Juvenile programs on one station, adolescence on another, Senile Dementia programs on another, trash on another and sports on another, and this would save time and annoyance. What a hodge-podge arrangement so many of our public affairs are in, and yet the land is full of colleges and schools, supposedly training the mind in order and sound sense?

Thomas E. Onofrio of 149 Main Street, E. Haven, arrived home from Atlantic Air Academy, Rye Beach, N. H., for Christmas vacation. He returns to classes Jan. 6.

FROM OUR MAIL BAG

Editor Stevens:
According to my calendar it's time to send my subscription to the "East Haven News." Although time inevitably takes away a little of the sharp edge of interest and dulls one's memory of names and so on, I still find much that does interest me each week and so I would like to have you continue sending it for another year. I'm sorry to learn you have been laid up but hope you will fully recover to enjoy the holidays.
Beth Taylor
Farmington

Kiddy Lane, Newest Store Opens In E.H.

Many of the townspeople greeted the proprietors of "Kiddy Lane", Main street's newest business establishment, which opened Saturday at 208 Main street in the new Post Office Building. The new store will carry a complete line of Juvenile Furniture, baby carriages, toys as well as many Juvenile Specialties. Proprietors are two G. I. veterans, Al Winters and Herb Lipshez, New Haveners, who have spent many years as summer residents of Momauguin. Mr. Winters saw

NOW OPEN FOR BUSINESS

KIDDY LANE

208 MAIN STREET EAST HAVEN

New Post Office Building

JUVENILE FURNITURE
CARRIAGES
AND
TOYS.

Also Juvenile Specialties

The Only Specialty Shop of
Its Kind on The East Shore

AL WINTERS

HERB LIPSHEZ

service with the Fifth Marine Division and Mr. Lipshez is a veteran of the 8th and 9th Air Force in the European Theatre. The store has a frontage of 18 feet and a depth of 80 feet and is well equipped for advantageous display of the juvenile furniture and specialties which they will feature. There is also adequate parking at the rear.

Commercial Electric LIGHT - POWER REPAIRS MASTER KRAFT OIL BURNERS REFRIGERATORS APPLIANCES

181 Main St. East Haven

NEW ROOFS AND REPAIRING FLAT AND STEEP ROOFS MAIO & BOSCO

GENERAL CONTRACTORS
211 Hemingway Ave. East Haven
TELEPHONE 4-2776
ALL WORK DONE REASONABLE AND GUARANTEED
SIDEWALL INSULATION
GUTTER and LEADER WORK

OLD MILL ANTIQUUE SHOP

Restoring
Antiques Wanted
Niis Ahlberg
Saltonstall Place and Main St.
Phone 4-2610 East Haven

Carnavale's Colonnade

(formerly Swift's Hotel Momauguin)
Sunday Dinners
(10 COURSES—MODESTLY PRICED)
LUNCHEONS
SERVED DAILY — from 85c
DANCE
EVERY FRIDAY AND SATURDAY
TO "THE COLONNADERS"
NO MINIMUM — NO COVER
..... Momauguin On The Sound
Tel. 4-2886 for Reservations

BALTIMORE BROS.
FREE DELIVERY
MEATS and GROCERIES
PHONE 4-1202
315 Main Street East Haven

**East Haven
Service Station**
Pat. Florio, Mgr.
All Car Needs
Tires - Batteries
Opp. Town Hall East Haven
Main and Thompson Aves.


RALPH'S POULTRY FARM
BROILERS - FRYERS - FOWL
DRESSED TO YOUR ORDER
FRESH EGGS
We Have Our Own and Deliver
Phone 4-5519 13 Prospect Pl. Est.

YOUR HOME
DESERVES A
NEW
PAINT JOB
LET DAHL
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50 HIGH STREET EAST HAVEN

RE-UPHOLSTERING
At Moderate Cost . . .
By Expert Craftsmen
**Castle Shop
DECORATORS**
Designers and Manufacturers of
Living Room Furniture
All work done right on our
premises
PHONE 4-1693
459 MAIN STREET EAST HAVEN

! WANTED !
Hand Painted China, small cup
and saucers, tea cups and saucers,
mustache cups, cut glass, pattern
glass, colored glass, also very old
furniture, etc.
Highest Prices Paid — Call Anytime
TOMMY CROCKER
6-4821 7-0061
Saltonstall Parkway East Haven


Still using the same old oil?
**Better Get Clean, Fresh Oil
in Your Car RIGHT AWAY!**
How long's it been since
you've given your car the
careful, point-by-point
lubrication it deserves?
FRESH OIL will give you
longer service, and greater
riding pleasure.
If you like to have your car
ready to go anywhere, any
time—drop in for a lubri-
cation job TODAY!
Scanlon & Pagnam
Tel. 4-1625
East Haven

**Taking Pictures
at your
New Year's Party?**
FLASH BULBS
In Stock - All Sizes
Happy New Year
**John P. Morgan
PRINTER - STATIONER**
4-1301
211 Main St. East Haven

Louis Maggiore Thomas Ferrara
and the staff of
The East Haven Green Garage
175 MAIN STREET EAST HAVEN
Extend Best Wishes For A
Merry Christmas and Happy New Year
TO THEIR PATRONS AND FRIENDS
Because of the oil shortage the East Haven Green
Garage will be open daily between the hours of
7 A. M. and 6 P. M. only


THE SLOTH IS
THE SLOWEST AND THE MOST
HELPLESS AND DEFENSELESS OF
ANIMALS. IT WILL HANG FOR
HOURS IN THIS POSITION.


GUINEA PIG
IS NOT A PIG BUT A
RODENT AND DOES NOT
COME FROM GUINEA. IT
ORIGINATED IN SOUTH
AMERICA.

A MERRY CHRISTMAS
AND A
HAPPY NEW YEAR
FROM
GRAVES SPORT SHOP
224 Main Street 4-1695 East Haven



Whenever people gather

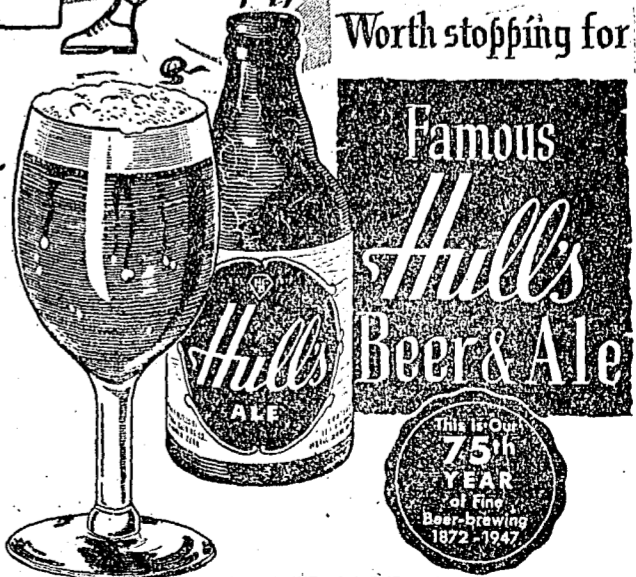
for Xmas-eve gift-wrapping or for family re-unions at Yuletide . . .
mistletoe and holly are part of the proceedings . . . yes, and beer, too,
for relaxation and sheer refreshment!

How do you like your ale?

Light <input type="checkbox"/>	Mild <input type="checkbox"/>
Dry <input type="checkbox"/>	Malty <input type="checkbox"/>
Bitter <input type="checkbox"/>	Full-bodied <input type="checkbox"/>

More people prefer Hull's Ale because it is a blend of all that is good in ale. It complements the taste of fine food, complements the host or hostess who serves it . . . makes the holiday more festive! Be sure to have your share of the "Season's Best." Have the largest-selling Connecticut Ale on hand for a "big hand" from all who gather at Yuletide!

In bottles and cans, or on draught wherever good ale is sold



Worth stopping for

Famous
**Hull's
Beer & Ale**



THE HULL BREWING COMPANY, NEW HAVEN, CONNECTICUT