

BUY IN EAST HAVEN -- AND SAVE! SILVER DOLLAR DAYS OCT. 2-3-4

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The East Haven News

Combined With The Branford Review

ADDRESS COMMUNICATIONS
TO P. O. BOX 153

VOL. IV—NO. 4

East Haven, Connecticut, Thursday, October 2, 1947

Two Dollars Per Year

STRICTLY LOCAL

A LITTLE ABOUT THIS AND THAT

BY PAUL H. STEVENS

YOU ARE INVITED

Nearly one half of the families of East Haven are subscribers to The East Haven News. This week, through the enterprise of the East Haven Business Association, four thousand additional copies of The News are being distributed throughout this area as a part of the promotion of "Silver Dollar Days."

If you are one of those at whose home The News is not a weekly visitor, please consider this a personal invitation to you to become a subscriber. The News is not on sale by the single copy. It is delivered by mail only. No solicitations are made for new subscribers yet during the past few months our subscription list showed a steady growth. And from the time of our start three years ago we have had very few cancellations nor have many subscribers failed to renew. This, to us, is indicative of what we believe to be a fact, that The News fills a place in the community. It should find a place in every home.

The News not only keeps you informed as to what is going on in town, to the best of our ability, but it is the only medium by which you can keep in touch with the business services that are being offered by your neighbor merchants and business people.

As a special inducement to you to become a subscriber we are going to accept subscriptions and leave it up to you when to pay. In other words, you can subscribe now and you will not be billed until the end of the year. The price for a year's subscription is two dollars and all you need do is send us your name and address.

We believe you will enjoy The News and you can be assured that we will enjoy having you as a member of our growing News family.

BE AN AMERICAN, — VOTE

Next Monday will be Election Day in East Haven. Here in East Haven we elect Town Officers every two years. Town election comes in the off year between State Elections. It is a time when strictly local issues are decided. We are called upon then to choose a Board of Selectmen, a Town Clerk, a Tax Collector, members of our Board of Education, and the other Town Officials to whom we turn over the management of our Town affairs.

The privilege of voting is an American privilege. It is a right that no one can take away from us but ourselves. If we are too lazy, or too indifferent, or too beset by our other interests to exercise the hard-won privilege of voting, then we forfeit the rights for which patriots and heroes through the years have fought and died. If we fail to give the time on this one chosen day of all the year to perform our DUTY as a citizen, we are not worthy to be called an American.

It matters not how you vote. We are governed by a two party system. Our candidates are chosen after free discussion at free primaries. The party that wins becomes the majority party and shapes the policies while in office. The party that loses becomes the minority party, and as such has its say at the proper time and place on the various boards and commissions that make the rules and regulations and guide the administrative practices. The town, the state, the country, goes on regardless of the turn of the voting. The only way the citizen can lose is by his failing to vote at all.

So friends, on Monday—Be an American—Vote!

HOUSE DIVIDED

We have reached page 749 of Ben Ames Williams' new novel, "House Divided" which in size, scope and color, we would say puts the famous "Gone With the Wind" to shame. Mr. Williams, whose "Strange Woman" and "Leave Her to Heaven" were read by millions and seen by other millions when translated to the movie screen, has in "House Divided" penned a novel which reaches the unbelievable extent of 1514 pages. We have been busy with our copy in spare time for two weeks and it looks like we will be living with the hard-fighting, hard-loving Curran family for at least another couple of weeks. It is a Civil War story and Mr. Williams has handled his tremendous subject with such skill that no one picking up the book will want to miss a single one of the more than 1500 pages.

We predict that before long this will take No. 1 place on the Best Seller list. When it is made into a movie it would seem almost as if it would have to come in serial form.

We don't know how other will feel about it but we believe that the novelist has taken more than the privileged liberty in digging down into the past of Abraham Lincoln and finding a fictional grandfather whose offspring, the Currans, were southern blood-cousins of the Great Emancipator. The world awaited many years for the opening of the sealed Lincoln papers this year, some waiting for scandal which did not materialize. Now a writer, whose work will reach millions of readers, creates a father for Nancy Hanks. It seems too bad because the book unquestionably will cause widespread discussion. But aside from this the novel is interesting extremely so. It would have been just as interesting had Nancy Hanks been left out altogether.

Here Are Candidates In Monday's Election

Republican Democratic



FOR FIRST SELECTMAN
James J. Sullivan



FOR FIRST SELECTMAN
Frank S. Clancy

FOR SECOND SELECTMAN
Lyman Goodrich Thomas J. Hayes

FOR TOWN CLERK
Margaret J. Tucker Ethel James

FOR TOWN TREASURER
William F. Hasso, Jr. Arthur G. DeFilippo

FOR COLLECTOR OF TAXES
James C. Ogilvie Salvatore Longobardi

FOR ASSESSOR
Fred H. Borrmann Robert Brooks

FOR BOARD OF TAX REVIEW
Alvin Thompson Charles Capella

FOR REGISTRAR OF VOTERS
Myron C. Grover, Jr. John V. Simoni

FOR GRAND JURORS
Matthew Anastasio Conrad E. Mansfield

FOR BOARD OF EDUCATION
Henry Smith Charles A. Fenton

FOR BOARD OF EDUCATION
Clifford L. Weaver Joseph W. Tansey

FOR BOARD OF EDUCATION
Beatrice Doolittle Mary W. Connor

FOR BOARD OF EDUCATION
Edward Donno Flora E. Noonan

FOR BOARD OF EDUCATION
Joseph Rodonsky Bart A. Gaffney

FOR BOARD OF EDUCATION
James M. Bancroft Vincent J. Vetrone

FOR BOARD OF EDUCATION
Clifford B. Sturges Florence B. Gartland

FOR CONSTABLES
John Norwood Joseph Holt

FOR CONSTABLES
Clifford B. Sturges Frank Crisoli

FOR CONSTABLES
Clifford B. Sturges J. Vincent DeCarlo

CHURCH IS SET FOR NOV. 6
Plans are progressing satisfactorily for the annual church fair at the Old Stone Parish House on Nov. 6. All organizations are having a part in the event this year, and it should be the best yet. The grand finale will be an Oyster Supper. Note the date and plan accordingly. Watch the papers for details.

Bargains Galore "Silver Dollar Days"

Big Fall-Time Buying Event Arranged Under Auspices Of Business Association

Under the chairmanship of Herman Anderson of Anderson Auto Accessories, a committee made up of prominent business people and set up by the East Haven Business Association, has been working hard the past few weeks in the promotion of "Silver Dollar Days" this Thursday, Friday and Saturday.

A careful reading of the advertisements of this issue of the East Haven News will show the extent of the cooperation among East Haven business firms and individuals in bringing a real weekend of bargains for the people of this area. The slogan "Buy in East Haven—and Save" is a meaningful one because the establishments have provided "down to rock bottom" prices in these days of rising living cost. Shoppers will find it very much

to their advantage to visit the local merchants on these days during this unusual town-wide sales event. There are busy stores, new and old in our shopping center, and they are well stocked with a complete line of fresh new fall and winter merchandise. The store shelves are literally crammed with necessities, conveniences and luxuries priced at figures that will mean dollars and good sense.

"Silver Dollar Days" also offer the opportunity for the people of this area to get acquainted with the rapidly developing business center. They will be able to make friends with the friendly retailers. It makes for a prosperous town where busy merchants can do their part to support the schools and other governmental functions. Thus there is a double advantage of buying in East Haven. Money spent here with local

Merchants and Service People Of East Haven Unite For Big Sales Event

business firms stays here to help East Haven to expand and grow. Local merchants operate on low overhead costs and are out to demonstrate again that they can more than equal the offers to be found elsewhere.

Stores that are cooperating in this big sales event, and most of them are, will have streamers in their windows. There will also be special window displays and other attractive features to make shopping selection easy for the buyer. In some stores there will be general across the board reductions and in others special silver dollar day featured bargains.

Turn out Thursday, Friday, and Saturday and demonstrate for your own satisfaction that you save when you buy in East Haven.

Polls To Open 6 A.M. to 6 P.M. Election Day

East Haven's biennial Town Election, when officers will be elected to serve for the next two years, takes place Monday and the polls are issued by James J. Sullivan, Lyman Goodrich and Frank S. Clancy, comprising into Board of Selectmen the polling hour from 6 A. M. to 6 P. M.

Polling places are as follows: Center District, Town Hall; Momauglin District, Bradford Manor Hall; and Foxon District, Foxon Community Center.

The adjourned annual Town Meeting will be held Monday Oct. 13 at 8 P. M. in the Town Hall with six items on the call: 1, to appoint three directors for the Library; 2, to act on the Board of Finance report and lay a tax rate for the coming year; 3, to grant the usual authorization to the selectmen to carry on the finance board's recommendations; 4, to authorize the selectmen to borrow for current expenses not to exceed \$200,000; 5, to authorize the selectmen to sell at private sale or public auction any premises obtained by foreclosure or deed, and 6, to act on the acceptance of the town of a street known as Howe Court in the River Dale development.

SCHOOL, EDUCATION
Mr. Paul Collier of the State Department of Education has announced that the East Haven High School will be evaluated on May 4th and 5th, 1948.

ROTARY CLUB
The annual visitation by District Governor James Hammond to the East Haven Rotary club will be on Oct. 9. At the luncheon meeting this Thursday noon the guest speaker will be Frank Collier of the New Haven Boys club who will speak on the Community Chest.

Down Memory Lane 25 YEARS AGO

Sept. 26 - Oct. 2, 1922
Mr. and Mrs. Eugene Porter announced the birth of a son, Eugene, Jr.

The Democrats elected a complete slate of officers in the Town Election and celebrated their victory with a big parade down Main street and the side thoroughfares with band, red light and all the fixings. The West End Auxiliary held a whist and pinchle Incharge of Mrs. Hugh Farrell, Mrs. Joseph Lyons and Mrs. Henry Martin.

Misses Clara and Lottie Street entertained the first meeting of the season of the Half Hour Reading Club.

The annual church supper and meeting of the Stone church was planned.

TOWN TOPICS

WHAT'S GOING ON IN TOWN

Silver Dollar Days!

Everybody turn out for Fall Buying Days Thursday, Friday and Saturday!

Bargains galore in all the stores as busy merchants and business people offer special inducements.

Biennial Town Election set for Monday with polls open from 6 A. M. to 6 P. M., and both parties are working hard these days to capture the ballots.

Annual Town Meeting takes place following Monday night in Town Hall when report of Board of Finance will be acted upon.

We regret that limited space this week, due to Silver Dollar Days advertising which forced us to close all copy much earlier than usual, has made it necessary to omit much material which would otherwise have appeared. Harry Brinley's interesting week by week comment "as he sees it", and the appreciated contributions of Julia Lynch whose expert psychological advice for the perplexed is attracting wide attention, will appear as usual next week. Other items received up to Monday night, we have made every effort to include. Others, if still timely, will be used next week.

Mr. and Mrs. George E. Munson and son, George Jr., and George B. Clark, enjoyed an extended September motor tour through the White Mountains and along the coast of Maine, Mr. and Mrs. James O. Fader of Weymouth, Mass., spent

the weekend with Mr. and Mrs. Monson.

Mr. and Mrs. Alfred T. LaPlorre (the former Flora Sherman) leave Monday for a three weeks trip to Hollywood, Fla. Mrs. LaPlorre is returning from her business at the Flora Sherman Shoppe in Main street this Saturday and desires to thank the townspeople for their past patronage.

The Half Hour Reading club holds its first meeting of the season this Thursday at the Haganman Memorial Library with covered dish luncheon at 1 o'clock. Mrs. O. Whitfield Gowrie, president of the Connecticut State Federation of Women's Club is the guest speaker.

Henry G. Griswold sends us a copy of the West Springfield News he picked up while attending the recent Eastern State Exposition. The edition was prepared and distributed to focus attention upon the civic, commercial and residential advantages of West Springfield, the home of the Eastern States Fair.

It will be "Old Home Day" Sunday at the North Madison Congregational church. The committee sends us a program which shows an interesting program morning and afternoon with luncheon at noon to be served by the ladies.

The first in the series of Thursday night old fashion and modern dances takes place tonight in the Foxon Community Hall. A good time promised all attending.

Dates Ahead

Pequot Tribe, Improved Order of Red Men, each Monday at 8 P. M., Red Men's Hall, 458 Main Street.

Star of Victory Lodge, No. 63, O. S. of B. First and Third Tuesdays, Red Men's Hall.

Rotary Club each Thursday 12:15 noon. St. Vincent De Paul's Auditorium, Taylor Ave.

Navajo Council, No. 54, Degree of Pocahontas meets first and third Wednesday, Red Men's Hall.

Princess Chapter, No. 70 O. E. S. Meets second and fourth Mondays, 8 P. M. in Masonic Hall.

Harry R. Bartlett Post, American Legion, meets 2nd and 4th Thursday 8:30 P. M. Legion Buildings.

East Haven Assembly, Order of Rainbow for girls meets first and third Friday, Masonic Hall 7:30 P. M.

South District Civic Association meets second and fourth Tuesdays, 8:30 p.m. 83 Vista Drive.

Saltonstall Civic Association, first Tuesday of month 8 P. M. Haganman Memorial Library.

Momauglin Lodge, No. 138 A. F. A. M. Stated Communications 1st and 3rd Mondays except July and August

Amerigo Club meets last Sunday of each month at 4 P. M. in Club House.

East Haven Business Association, Meets Second Monday of month 8 P. M. Town Hall.

Narkeeta Council, No. 27, Degree of Pocahontas, second and fourth Wednesdays, Red Men's Hall.

Pequot Junior Council, every Thursday, Red Men's Hall.

East Haven Democrats, first and third Fridays, Red Men's Hall. Perseverance Council, No. 33, D. of L. second and fourth Fridays, Red Men's Hall.

Woman's Aid, Stone Church meets second Thursday at 2:00 P. M., Parish House.

Legion Auxiliary meets Third Friday 8 P. M. Legion Building East Haven Fire Co. No. 1, meets first Wednesday 8 P. M. Fire Headquarters.

Public Health Nursing Ass'n meets first Monday 1 P. M. Town Hall.

Oct. 2—Old Fashioned Dance, Foxon Community Hall.

Oct. 2-3-4—"Silver Dollar Days" Sales in East Haven Stores

Oct. 5—World Wide Communion Sunday, Stone Church.

Oct. 5—Confirmation, Christ Episcopal Church.

Oct. 6—Community Chest Campaign Starts.

Oct. 6—Town Election.

Oct. 13—Annual Town Meeting Town Hall, 8 P. M.

Oct. 14—Foxon Well Child Conference Highland School 2 P. M.

Oct. 14—Supper Meeting, Men's Club Stone Church, Parish House 6:30 P. M.

Oct. 18—Momauglin Well Child Conference, Bradford Manor Hall 2 P. M.

Oct. 18—Princess Chapter, Order Eastern Star Fair and Supper

Oct. 20—Friends of Music, 8 P. M.

Oct. 21—Junior Friends of Music, 3:30 P. M.

Oct. 28—East Haven Well Child Conference Town Hall 2 P. M.

Oct. 29—Supper, Aupices St. Clare's Guild, Bradford Manor Hall.

Nov. 6—Church Fair Stone Church Parish House—Oyster Supper.

Dates Ahead must be in the Editor's hands the Monday before publication.

ANNOUNCING
Saturday Night Dinner Dances
Music by
JACK LAWLOR'S SOCIETY ORCHESTRA
AT THE NEW
ANNEX HOUSE
Under management of
Charlie Canary Jigger McCarthy
Saltonstall Parkway East Haven

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Wedding Gift, Shower Gift, or
Something For Your Own Home
you can find it here
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OPPOSITE THE OLD STONE CHURCH
10 HIGH STREET EAST HAVEN

East Haven News
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FIRE - BONDS
AUTOMOBILE - CASUALTY
11 Chidsey Ave., East Haven

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180 Main St. Phone 4-1503

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Phone 4-1514

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WE REBUILD YOUR SHOES
LIKE NEW
We Specialize in Invisible Heel Soles
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GENERAL REPAIRING
TIRES - BATTERIES
AAA SERVICE AAA
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Sales-Service
Ralph H. Hillinger, Branch Mgr.
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Septic Tanks and Cesspools
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Supplies - Household Needs
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HOME OF DISTINCTIVE CLEANING
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PORTRAITS - WEDDINGS
WEDDING CANDIDS
Main and High Streets, (second floor)
EAST HAVEN

Hugh Shields To Be Speaker At Men's Club



Hugh Shields (above) of Ridgefield, Conn., who has just returned from a speaking tour through the West and South, is announced by Program Chairman Stanley Shamp as the speaker at the first dinner meeting of the season of the Men's Club of the Stone church in the Parish House, Tuesday, Oct. 14.

Freak Accident Is Fatal To Foxon Woman

The Foxon Community as well as the entire town was shocked last Friday by the sudden death of Mrs. Viola Parry Herr, 34, of Foxon road, in a most unusual accident. According to the official reports Mrs. Herr was fatally injured when she was hit by a wheel which came off a car allegedly operated by Rodian Tereshenko, 17, of North Guilford. The freak accident occurred not far from her home as she was returning from the nearby Foxon market. Dr. Robert M. Taylor, medical examiner reported she died of a broken neck.

According to the official reports the youth continued along Route 80 on three wheels, with the drum from which the right front wheel was loosened, cutting a trail in the road shoulders. The clear-marked trail was followed and led north to Tuckert road and thence by a cross road into the North Branford road then south across Route 80 to Twin Lakes road. The car was found in a yard in the Twin Lakes area of North Branford. Tereshenko, who witnesses said was accompanied by another youth, whose age was being that which the law permits publication, was released in \$1,000 bonds pending the coroner's report.

Funeral services for Mrs. Herr were held at the Foxon Congregational church. Besides her husband, Howard Herr, she leaves a 12 year old daughter, Nancy Virginia, two sisters, Mrs. Florence Bussell and Mrs. Leta Paeht and a brother, Harry Ramsey. She was a life-long resident of East Haven.

BRINLEY-BURGESS CLASS
LeGrand Hazell who recently returned from a 12,000 mile motor trip to the West Coast will be the guest speaker Sunday at 9:45 A. M. at the Brinley-Burgess Bible Class at the Stone church Sunday school. He will illustrate his talk with a large number of beautiful views which he took enroute. This class which has 37 active members will precede the talk with a program of gospel songs.

Next Sunday is World Communion Sunday. Seeking to make it a Loyalty Day for the church, special effort is on to have all members of the church present. Several will be received into the membership next Sunday, also.

This Friday evening, at 7:30 o'clock, Bishop Oxnani will speak at a District Rally which will be held at Hartford First Methodist Church. He will speak especially to young people, though all are invited to attend.

The Sunnyside Assembly met Wednesday evening in the chapel. Special plans are being made for a Cake and Notions Sale on Saturday, Oct. 18.

A large group from St. Andrews Youth Fellowship attended the week end conference at the Plainville camp ground.

LOYALTY DAY
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ST. ANDREW'S
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Two Members Are Leaving School Board

Mrs. Otto Bath, member of the Board of Education for the past twelve years, and Harold LaPointe, who has just completed serving a four-year term will retire from the school board next Monday when is in rehearsal.

"Separate Rooms" has been chosen as the vehicle for the East Haven Players for their next play to be presented at the Foxon Community Hall at a date to be selected either early in November. Parts have already been assigned and the play school board next Monday when is in rehearsal.

Mr. and Mrs. Carl L. Cummings of Hunt Lane, Foxon, announce the engagement of their daughter, Dorothy May, to Mr. John M. Tarbet, Jr., son of Mr. and Mrs. John M. Tarbet of 833 State Street New Haven.

Both have been valuable members of the board and have performed services of importance in the welfare of the children. Mr. LaPointe has been especially active in furthering the athletic endeavors of the school system.

The Board members are planning a farewell party for the retiring board members.

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Christmas Cards

Personalized Greetings for Christmas
You are cordially invited to inspect our wide selection of

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DANCING EVERY SATURDAY
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GEORGE MAZZA and His Towne House Orchestra

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43 High Street East Haven
ALL GOODS INSURED
F. A. BARKER 4-6001

"SHOPPING HEADQUARTERS"
ECONOMY PUBLIC MARKET
Complete Line of Fancy Groceries
308 Main St., Phone 4-1608, East Haven

EASTERN WOODWORKING CO.
CABINETMAKING
Phone 4-4338
204 Main Street East Haven

LUCAS STUDIO
PORTRAITS - WEDDINGS
WEDDING CANDIDS
Main and High Streets, (second floor)
EAST HAVEN

CENTRAL SHOE REBUILDING CO.
WE REBUILD YOUR SHOES
LIKE NEW
We Specialize in Invisible Heel Soles
Phone 4-1586 279 Main Street

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ELECTRICAL CONTRACTOR
PHONE 4-4563
54 Hilton Ave. East Haven

East Haven Property Owners

Let your only local real estate agency serve your needs. We are equipped to handle all details of real estate transactions.

SCHIRMER DAUENHAUER
REAL ESTATE AGENCY
10 HIGH STREET PHONE 4-1355

COME! LOOK! SEE!
What
The Gift Shop
offers during East Haven Days
10% discount on all goods except those Rationed or Fair Trade Priced
MANY DELIGHTFUL GIFTS FOR CHRISTMAS
25% OFF
during East Haven Days Only
FAIR PRICES EVERY DAY
240 MAIN STREET PHONE 4-1730
Open 8 A.M. - 6 P.M. - Sat. 8 A.M. - 9 P.M.

OIL BURNERS
INSTALLED - SERVICED - REPAIRED
Accurate
Burner Service
48 TAYLOR AVE. EAST HAVEN
SHER JOHNSON - FRANK JOHNSON
4-0688 8-0412 4-1540

ROSSITER'S
Tel. 4-0411
Frozen Meats - Groceries - Beer
Soda - Ice Cream

Gus's Main Restaurant
Regulars Dinners
Served Daily 75c up
Gus Schuermann
Phone 4-0168
333 Main St. East Haven

Now is the time to have your Fall Hat BLOKED
DEL MONICO HATTERS
552 Grand Ave. New Haven

SEWING MACHINES
SALES - ELECTRICIFIED - PURCHASED
REPAIR RATES
Overhauling machine \$30.00 converted to electric
Refitting of machine 1.00 in a portable or floor model
Oil and adjusting 1.00 Sewing Machine, \$39.50 to Labor \$1.50 per hour plus parts \$55.00. Work guaranteed
We are an authorized DISTRIBUTOR-DEALER at NASH INC. on the new New Home Sewing Machine 301 Main St., East Haven

BARKER TRUCKING CO.
Local and Long Distance Moving,
Crating and Storage
43 High Street East Haven
ALL GOODS INSURED
F. A. BARKER 4-6001

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ECONOMY PUBLIC MARKET
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54 Hilton Ave. East Haven

George A. Sisson
INSURANCE
FIRE - BONDS
AUTOMOBILE - CASUALTY
11 Chidsey Ave., East Haven

EAST HAVEN GARAGE
FOUNDED 1919
JOHN BISHOP, PROP.
GENERAL AUTOMOBILE REPAIRING
BODY AND FENDER WORK
350 Main St. East Haven

Wm. H. Brennan
Watch - Clock Repairing
273 Main Street East Haven
Next to Capital Theater

A.C.P. ELECTRICAL SERVICE, INC.
Electrical Contractors
Industrial Electronics
Electrical Appliances
454 MAIN ST. EAST HAVEN
PHONE 4-1554

EAST HAVEN UPHOLSTERY SHOP
John C. Santino, Prop.
Chairs Made To Order
Repaired - Remodeled
180 Main St. Phone 4-1503

STERLING RANGE AND FUEL OIL CO.
Anthony Bruno, Prop.
Orders taken for Range and Power Burners
90 French Ave. East Haven
Phone 4-1514

EAST HAVEN GREEN GARAGE
Auto Repairing and Accessories
Phone 4-3755 175 Main Street

YOU BREAK IT - WE FIX IT
CAMP TRAILERS FOR SALE
CONN. WELDING SERVICE
PORTABLE EQUIPMENT
Cross Bros. 36 Dodge Ave., E. H.
4-3195

TUCKER BROTHERS
Driveways Resurfaced with BLUE DIAMOND
Sand, Fill and Loan For Sale
78 High St., 4-3033, East Haven

DONALD G. ALEXANDER
ELECTRICAL CONTRACTOR
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11 Chidsey Ave., East Haven

TAKE ADVANTAGE...

OF OUR LAY-AWAY-PLAN
It makes Xmas Shopping a Pleasure

GIFTHAVEN

OPPOSITE THE OLD STONE CHURCH
10 HIGH STREET EAST HAVEN

Majestic Laundry

Dry Cleaning Special

FOR SILVER DOLLAR DAYS

MEN'S SUITS

LADIES' 1-PIECE DRESSES

80¢
each

Regularly 99¢

Majestic Laundry

Cleaning - Fur Storage - Rug Cleaning

288 Main Street East Haven



begin with

VENETIAN BLINDS

- Lighter... 1/2 the weight of ordinary blinds because it's a special flexible aluminum alloy.
- Lovelier... Flexalun's satin-smooth plastic finish blends with every decorative setting.
- Easier to Clean... Its FLEXIBILITY makes cleaning so simple and quick.
- Longer Lasting... Flexalun is sun-proof, rust-proof, warp-proof, will not crack, chip or peel, resists weather stains and soil.
- Custom Made to Fit Your Windows exactly. Bring your measurements in today. Flexalun's low cost will surprise you.

Eastern Woodworking Co.
204 Main Street 4-4338 East Haven

What Other Editors Are Thinking About

NOT HIS FAULT

The other day in a neighborhood store, a woman customer was bawling the butcher for his meat price. She was mad and before she was through the butcher was mad. He finally concluded his remarks like this "Madam, you have traded with me for a number of years. Prices have been high and they have been low. Now they are at their peak. You know that I couldn't stay in business without making a profit. I just charged you 95 cents a pound for meat. Here is what it costs me." He produced a bill, and broke down the number of pounds he could sell from a loin of beef. The customer said nothing, but she didn't argue any further. People are talking about major price reductions. Now prices have gone so high and stayed right up with no apparent cuts in sight they have taken to blaming the people from whom they buy.

Don't blame the retailer for prices. He is the last one who would be at fault. In fact, the retailers have been leaders in the fight against inflation all along the line.

William R. Burns And Sons

Licensed
Plumbing & Heating
Contractors

for East Haven
and New Haven
GUTTERS - LEADERS
JOBING

Boston Post Rd. Branford
Telephone 1957

CONFORTE'S GARAGE

AND

SERVICE STATION

Expert Service for all makes of automobiles. Drive in for a check-up that will assure you care-free Autumn driving. Phone 4-3518

598 Main St. East Haven

15% OFF
ON

Pipes Candles
Toys Billfolds
Fountain Pens
Clocks Watches
Patent Medicines
Toiletries
Flashlights
Boxed Stationery
Silver Dollar Days

MEYER'S
MAIN AND ELM STS.
EAST HAVEN

OLD MILL ANTIQUY SHOP

Restoring
Antiques Wanted

Nils Ahlberg
Saltonstall Place and Main St.
Phone 4-2610 East Haven

Carnavale's Colonnade

(Formerly Swift's Hotel Mononguin)

Sunday Dinners

(10 COURSES—MODESTLY PRICED)

LUNCHEONS

SERVED DAILY — from 85¢

DANCE

EVERY FRIDAY AND SATURDAY

TO "THE COLONNADERS"

NO MINIMUM — NO COVER

Mononguin On The Sound
Tel. 4-4286 for Reservations

Good Time Is Enjoyed At Smorgasbord

A good time and a good meal was enjoyed by those who were fortunate to have tickets for the Smorgasbord at the Old Stone Church September 25. Tables decorated with Swedish Dolls and the traditional blue and yellow, provided a colorful setting.

Proceeding to the well stocked food tables, each had his choice of several kinds of meat, including roast turkey, baked ham and cold cuts, several salads such as Swedish potato, crab meat and gelatin, plenty of fish dishes, those wonderful stuffed clams, four kinds of baked beans, scalloped dishes were of potato and corn, while the breads included hard tack, rye raisin and rolls made by the ladies. The cheeses, pickles, relishes, and desert of rice supreme, with home made cup cakes and a variety of cookies were as well liked as the fruit cup that was so hastily eaten at the start of the meal.

Some forty oddities had been prepared by the ladies of the Ever Ready Group. Four very young cigarette girls with trays of nuts, candy and cigarettes passed through the audience with much acclaim, and Community singing, while young waitresses cleared the table, was well participated in.

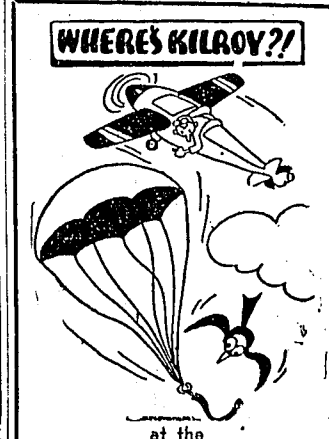
Entertaining with his profound tricks of magic, Hawley Lincoln III led the program. Mrs. Erwin Gessner, with her "Perfect 42" gave a good laugh and the cow boys songs by Mr. and Mrs. Paul Rinker, the jodeling by Mrs. Rinker, gave the program a thrilling finish.

Many thanks go to Mr. Carl Garvin, who furnished and ran the projector and slides for singing, to Mr. S. J. Shamp's services as singing master and auctioneer, and to Mr. Thomas Bowden, custodian, for his many acts of kindness, in table arranging, good lighting, and extra hard work.

Mrs. Clayton Jacobs and Mrs. Ralph Hewitt, Co-chairmen wish to thank the entertainers for their generosity in performing and the group members who lped and the public for their part in making such a huge success of the Smorgasbord evening.

East Hampton News

SPAGHETTI SUPPER
Tickets are now on sale for a spaghetti supper to be held at Happy's Restaurant at Mononguin on Oct. 20 from 5 to 8 P. M. by St. Clare's Guild for the benefit of the Building Fund. Mrs. Alvin Thompson is chairman of the committee in charge.



East Haven Diner

"falling for" the deliciously different dishes he finds on our menu. Dine in our friendly atmosphere regularly.

East Haven Diner
294 MAIN ST. Tel. 4-0140

LOVELL & COVEL'S

Candy
Upboard
CHOCOLATES

95¢ more favorites per box
more quality per piece
more pleasure per bite

WEBB'S

206 Main St. East Haven

WHELAN'S Service Station

Mobil and Willard Batteries \$12.70 up

2 Silver Dollars for your old Battery

Mobil and U. S. Tires 10% off
6.00x16 \$12.95

2 Silver Dollars with each full set of
SEAT COVERS

Champion Spark Plugs 59¢ each in sets

10% OFF

on Carburetors - Fuel Pumps - Fan Belts
Floor Mats, Etc.

Whelan's Service Station

BRADLEY AVE. and MAIN ST. EAST HAVEN

DURING SILVER DOLLAR DAYS

We will give an exceptionally liberal

TRADE-IN ALLOWANCE

on Washing Machines, Radios

and Combination Stoves

SEE TOMMY FIRST

before you buy furniture or appliances

Tommy's Furniture House

D. THOMAS ONOFRIO

149 Main Street, Opp. Green East Haven

DEAN SHOP

NOW IS THE TIME TO
SAVE MORE SILVER DOLLARS
FOR XMAS SPENDING

15% OFF

on all

MEN'S WEARING APPAREL

Shirts Sweaters Ties Slacks Hose

Underwear Pajamas Etc.

You can also use our Lay-Away-Plan and

Save More Silver Dollars

Great Reduction also on Ladies Apparel

DEAN SHOP

226 MAIN STREET

EAST HAVEN

Holland Bulbs
1 doz. \$1.00

ALUMINUM COVERED
Sauce Pot
2 quart
\$1.00

15%

GENERAL DISCOUNT

Throughout Our Store

Silver Dollar Days

(SPECIALS EXCEPTED)

A SILVER DOLLAR FREE

To you on every \$6.00 Purchase

COME IN FOR OUR

GRAB BAG SPECIAL

at least \$1.50 Value for \$1

EAST HAVEN

HARDWARE STORE

MAIN AND ELM STS.

4-2641

EAST HAVEN

Maydole

Hammer \$1.00

Lawn Rake

\$1.00

SILVER HOLCOMBE SILVER \$\$\$ DAYS DRUG CO. DAYS MAIN AND HIGH STREETS

Household and Cold Weather Needs
at Prices You'll Like

ASPIRIN 100's 9c

Syr. Cocillana Comp. 4 oz. 37c

Brown Mixture 4 oz. 29c

Rubbing Alcohol Comp. 18c

Astringent Mouth Wash 29c

(RED) pt.

Reg. 25c

Baby Castile Soap 12c

Hot Water Bottle 79c

Electric Heating Pads 3.49

BROCK-HALL ICE CREAM

THE SAME HIGH QUALITY

Special 49¢

Reg. 70¢ qt.

Epsom Salt 1 lb. 9c

Chloroform Liniment 2 oz. 19c

Shoe Trees 39c

Men's and Women's (All Metal)

Pocket Combs 3 for 10c

Vaporizers \$1.98

AUTOMATIC up

Cotton Swabs 17c

DOUBLE TIPPED 54¢

Toilet Tissues 9c

Fever Thermometers 69c

PROMPT PRESCRIPTION SERVICE

— Free Parking In The Rear —

Atty. Connor Asks Questions On Zoning Law

Editor Stevens:

Within the last few days my attention was drawn to two new laws passed by the 1947 General Assembly of the Legislature, namely Public Act No. 418 and Public Act No. 400. Pertaining to Zoning. In this letter I am only going to point out the main points of these acts as they pertain to our town. Public Act No. 418 is a zoning enabling act which may be adopted by any town city or borough. It is to a large extent a reclassification of acts previously existing with respect to zoning. Section 10 of this act specifically repeals the largest portion of the legislation previously existing with respect to zoning and under the general law have been functioning. Towns desiring to have a live zoning code should proceed to adopt public act no. 418 by special town meeting before the coming election. Any town, including our own, which had zoning in force under the previous general zoning law must adopt public act No. 418. If said town wishes to have effective zoning in the future, should our town not adopt this act, it will find itself operating under a general zoning law which has been largely repealed by section 10, of said act. The adoption of public act No. 418 by a town must be effected prior to the coming town election. This is because public act No. 418 specifically provides for the election of a zoning board of appeals, the members of which board would have to be elected at the coming election on Oct. 6.

Public Act No. 400 section 2 specifies the way in which the zoning Board of appeals shall be elected. I have read both these public acts, No. 418 and 400 and I think that after Oct. 1, 1947. We will find ourselves operating under AR. General Zoning Law which has been largely repealed. No special town meeting has ever been called or held to adopt public act No. 418 and the names of candidates for the zoning Board of appeals will not appear on the ticket this Oct. 6. In other words, nothing has been done to keep our zoning code and the commissions alive.

Business Group Explains Policy On Advertising

It is the desire of the East Haven Business Association to explain the policy regarding the solicitation of funds by various organizations for worthy causes.

The policy of the East Haven Business Association is as follows: No individual member shall advertise in any program of any organization; all program advertising shall be done by the Association. The Solicitation Committee is empowered to investigate and approve on all solicitations of funds. This policy has been put into effect to give the East Haven Business Association an opportunity to investigate the merits of each appeal, therefore the effort required by convincing each merchant member individually as to the merits of a given appeal and to enable the

merchant members to attend particularly to worthy appeals. If your organization plans to solicit program advertising or to request donations from members of the East Haven Business Association, please do not call upon them individually. A solicitation form can be obtained from Robert D. Schlimmer, Secretary of the East Haven Business Association, 10 High Street, East Haven, and he will present this form to the Board of Directors of the Association of approval. The members of the East Haven Business Association are prepared to donate or advertise as a group to accredited solicitations. As in the past, the business men of East Haven, through the East Haven Business Association are ready and willing to contribute to various organizations and causes for the benefit of East Haven so far as it is possible for them to do so.

Main Street Sea Food Market

SPECIALS FOR SILVER DOLLAR DAYS

3 doz. lg. Sunkist Oranges \$1.00

Half Bushel U. S. No. 1 Potatoes 1.00

1 lb. Selected Beef Liver and 1/2 lb. Bacon 1.00

4 lbs. Boston Blue to Bake 1.00

Assortment of Fruits 1.00

2 lbs. Grapes, 12 Plums, 6 Peas, 2 Pomegranates and 12 Sunkist Oranges

Assorted Frosted Food 1.00

2 pgs. Peas, 1 pkg. Asparagus Cuts and Tips, 1 pkg. Mixed Fruits, 1 pkg. Elberta Peaches

180 MAIN STREET EAST HAVEN

A DOLLAR ISN'T WORTH MUCH THESE DAYS
(so they claim)

BUT STRETCHING YOUR DOLLARS WISELY
MEANS EXTRA DOLLARS IN YOUR POCKET

East Haven Dep't Store

OFFERS

STORE WIDE SAVINGS OF

15% ON EVERY
\$1.00 PURCHASE

DURING

SILVER DOLLAR DAYS

Choose from our large stock of nationally known brands of men's, women's and children's furnishings and shoes, such as: "SUNDIAL" Shoes — "CAMPUS" Socks and Socks — "ARROW-TRUVAL" Socks, Sportswear, Ties — "NIGHTKRAFT" Pajamas, Gowns, Sleepers — "FORDER" Women's Dresses — "JOYCE ANN" Children's Dresses — "GORDON" Knitwear Underwear — "GOLD STRIPE" Hosiery — "CHATHAM" Wool Blankets — "CANNON" Towels — Rubbers, Arctics, Boots by "U.S." or "HOOD" Work Clothes by "SWEET ORR" or "LEE" "TRIUMPH" Children's Sox — "ESQUIRE" Men's Sox — "TISH-U-KNIT" Women's Socks — "BLUE SWAN" Panties.

SNOW SUITS

Men's and Boy's Wool Gabardine and Covert Longies
Windbreakers and Jackets

BE WISE — STOP AND SHOP AT

LEWIS'

East Haven Dep't Store

317 MAIN STREET—Near Elm Street

EAST HAVEN

Red Feather Campaign To Start Oct. 6

John Male, head of East Haven's part in the 1947 Community Chest drive, declared yesterday that he was optimistic of an "over the top showing" in the Red Feather campaign effort. The drive gets underway October 6.

Basis for his confidence, he said, was the enthusiasm with which Chest workers were setting up plans for "an all-out East Haven undertaking."

"By maintaining a thorough team-work momentum toward our objective," he said, "We can't help but come out on top."

Male pointed out that the strain on Chest agencies, caused by rising costs, made it "all the more imperative that every East Haven citizen give the drive his firmest backing."

"Let us not forget," he urged, "how much harder a burden it would be if each of the 30 Red Feather agencies call on us for 30 separate appeals."

Agencies supported through Community Chest funds are: Children's Center, Highland Heights, Italian Day Nurseries, Lella Day Nursery and Elm Haven Branch, Jewish Home for Children, Travelers Aid Society, Jewish Family Service, Hannah Gray Home, Catholic Social Service Bureau, Family Service, including West Haven Branch.

Crippled Children's Aid Society, Queen's Daughters Association, Public Health Nursing Association of East Haven, Grace-New Haven Community Hospital and Dispensary, New Haven Dental Clinic Society, Hospital of St. Raphael, Jewish Home for the Aged, Young Men's Christian Association, Young Women's Christian Association, Dixwell Community House, Friends of Boys, West Haven Community House, New Haven Council of Girl Scouts, Quinnapiac Council of Boy Scouts, Jewish Center of New Haven, Neighborhood Music School, New Haven Boy's Club, Farnam-Neighborhood House.

Leaders, who will serve as captains for the East Haven effort, are Mrs. Ernest L. Pemberton, Mrs. Albert Davison and Mrs. Frances Coulter.

CHURCH OF OUR LADY OF POMPEI, FOXON PARK
Rev. Raymond A. Mulcahy, Pastor
Sunday Masses, 8 and 10:30 A. M.

BALTIMORE BROS.
FREE DELIVERY
MEATS and GROCERIES
PHONE 4-1202
315 Main Street East Haven

East Haven Service Station
Pat Florio, Mgr.
All Car Needs
Tires - Batteries
Opp. Town Hall East Haven
Main and Thompson Aves.

NEW ROOFS and REPAIRING
FLAT and STEEP ROOFS
MAIO & BOSCO
GENERAL CONTRACTORS
211 Hemingway Ave. East Haven
TELEPHONE 4-2776
ALL WORK DONE REASONABLE AND GUARANTEED
SIDEWALL INSULATION
GUTTER and LEADER WORK

YOUR HOME DESERVES A NEW PAINT JOB LET DAHL DO IT!

FREDERICK C. DAHL
PHONE 4-0988
10 HIGH STREET EAST HAVEN

Attention Ladies!
CLOTHES REMADE ALTERATIONS
CHILDREN'S DRESSMAKING
CURTAINS and DRAPERIES
EXPERT WORK
Edna Cunningham and Carol Morris
103 High St. East Haven
Res. Phone 4-3394

TOBACCO

AT DEEP CUT PRICES

CIGARETTES Popular Brands 3 for 52c
CARTON OF 10 \$1.73

Sir Walter Raleigh 1 lb. 87c
Bond Street 1 lb. \$1.01
Granger 1 lb. 79c
Half and Half 1 lb. 81c
Prince Albert 1 lb. 81c
Revelation 8 oz. 69c
Granger 10c size 3 for 25c
Liberty 11c size 3 for 29c
Prince Albert 12c size 3 for 31c
Half and Half 12c size 3 for 31c



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PASSES ALL TESTS

Prescribed medicine compounded by us passes all tests. Accuracy: every weight and measure is made with painstaking care — and just as painstakingly re-checked. Quality: we use only the purest, freshest drugs. Fidelity: the finished medicine is a letter-perfect translation of your doctor's prescription. Because our prescription service passes all tests, you receive the maximum health benefits from the medicine we compound.

Q-TIPS

30c size

19c

PACKERS SHAMPOO

Special Introductory Offer

TWO 60c BOTTLES (\$1.20 Value) ONLY

59c

BOOK MATCHES

BOX OF 50

10c

The best buys from Coast-to-Coast are right here at METCALF'S — nationally advertised health and beauty aids at the LOWEST POSSIBLE PRICES. Just look at this list of buys — big values that mean bigger savings for you. Here's proof positive that we're keeping prices down — keeping economy on the map.

LUSTRE-CREME SHAMPOO

30c size

55c size \$1.00 size

ADJUSTABLE 6-INCH FACIAL MIRROR

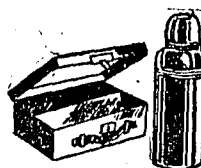
47c

1 Side Magnifying

WILDROOT CREAM OIL

53c

Bayer Aspirin 100's 59c
Anacin 100's 48c
Alka Seltzer lg. 49c
Phillips Milk of Magnesia 39c
Serutan 10 oz. 92c
Vitalis 50c size 43c
Lavoris 50c size 39c
Laco Shampoo 29c



\$2.49

Pacquins 25c
Vicks Vaporub 27c
Brioschi 69c
Aspirin, Squibbs 200's 69c
Sal Hepatica 60c 49c
Listerine 50c size 43c
Kreml Tonic 49c
Arrid Deodorant 39c

TOILETRIES



OLD SPICE Toilet Water \$1.00
HALO SHAMPOO 47c
MAX FACTOR PAN CAKE \$1.50
PONDS COLD CREAM 25c
COTY'S FACE POWDER \$1.00
FRESH 43c
TABU LIPSTICK \$1.00
TWEED COLOGNES 1.25

Revlon - Lastron 60c
all shades

HOUSEHOLD NEEDS

ASPIRIN Squibb 100's 11c
RUBBING ALCOHOL 16 oz. 39c
MERCUROCHROME 9c
MILK OF MAGNESIA pt. 27c
SODA MINT TABLETS 100 9c
MINERAL OIL 16 oz. 29c
TR. GREEN SOAP 16 oz. 79c
EPSOM SALTS 1 lb. 9c
SODA BICARBONATE 9c
CALAMINE LOTION 4 oz. 10c
CITRATE OF MAGNESIA 16c
BORIC ACID OINTMENT 4 oz. 49c
ZINC OXIDE OINTMENT 4 oz. 59c
PRO-PHY-LAC TIC TOOTH POWDER reg. 20c 10c
WASHCLOTHS Turknit 10c
MILK OF MAGNESIA TAB. 36' 14c
HEINZ BABY FOODS limit 5c ea.



10c



39c

THE PERFECT GIFT FOR ANY OCCASION

GANDY
Candy Cupboard
Chocolates
95c lb.

POPULAR BRANDS GUMS

Reg. 5c 3 for 12c

POPULAR BRANDS MINTS

3 for 12c

FRESH ROASTED PEANUTS

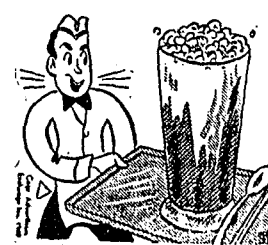
1/4 lb. 15c

MARSHMALLOW

10 oz. 17c

WHITMAN SAMPLER

\$1.75



FIRST FOR THIRST

There's no better thirst-quencher — and nothing better for you — than one of our tall, tall sodas! They bubble over with lively flavor . . . sparkle with satisfying refreshment. Made with extra-rich ice cream . . . smooth syrups . . . fizzing water. Step up to our fountain today and order a new thrill in taste delight.

COLGATES Dental Cream

Giant Tube

41c

SOAPS

CAMAY — LIFEBOUY
PALMOLIVE — LUX

2 for 15c

ALARM CLOCKS

GUARANTEED

\$1.79 up

CIGARS

Boxes of 50

Muniemakers \$4.15
Roi-Tan 4.15
Phillies 4.15
White Owls 4.15
Farnum Drive 4.15
Elodie 4.15
Muriels 4.15
Roholo 4.15

The Rexall Metcalf's DRUG STORE INC.
284 MAIN ST. EAST HAVEN, CONN.
PHONE 4-1418



29c