

The Branford Review

Established 1928
Published Every Thursday at Branford, Connecticut
by THE BRANFORD REVIEW, Inc.
37 Rose Street
MEYER LESHINE, Publisher
ALICE T. PETERSON, Editor

Telephone Branford 400
Subscription Rates: our \$2.00 a Year, Payable in Advance
Advertising Rates On Application

Member of New England Press Association
Entered as second class matter October 18, 1928, at the Post Office at Branford, Conn., under Act of March 3, 1879.

Thursday, December 31, 1942

IT WON'T HURT US

A large amount of disquiet seems to have been caused by the announcement that a great variety of food products will shortly be rationed. It might be supposed that these items of food were to be removed entirely from our diets, leaving us to subsist on heat waves and "ersatz" substitutes.

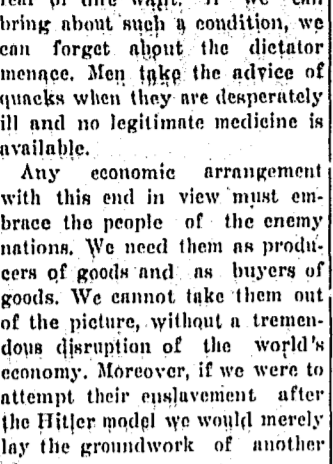
HOW TO KEEP WARM

The government has very thoughtfully issued suggestions on how to keep from freezing to death even though you burn oil, but we feel that we have worked out a technique which is much more practical. Modesty retreating from any claim to superiority, we hereby give the benefits of our research to our suffering neighbors.

A GOOD FEASO

It is proverbial that fools rush in with necks extended and vulnerable in situations which angels avoid with extreme caution. Since the writer of this editorial never did qualify even as a bush league angel, he might as well go out on the limb with those war talk about war aims and post-war settlements.

DON'T LOSE THAT CHECK!



NO MORE SNEAK LAYS

After spending \$2,500,000 and two and a half years investigating the alleged monopolies of big business, Senator O'Mahoney of Wyoming and Representative Sumners of Texas are now concerned not with their original objective but with a rapidly growing monopoly of bureaucracy which is emmeshing both the powers and the prestige of the people's representatives in Congress.

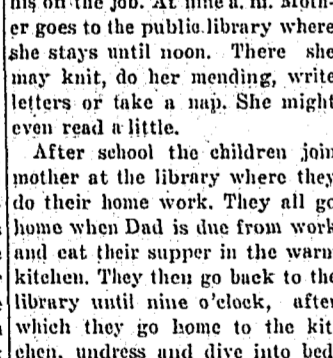
NEWS ABOUT RATIONING; PRICE CONTROL

SUGAR
Coupon 10 may be used December 16. Number of pounds 3.
COFFEE
Coupon 23 will not be good until January 3.
FUEL OIL
December 3 through January 19 - coupon number 1.
GASOLINE
Farmers who own trucks and other farm equipment which require gasoline will be relieved to hear that until January 31 the OPA local boards have been authorized to give out gasoline bases on the farmer's estimate of his needs.

THE SECRET OF HAPPINESS

Many centuries ago, Pericles, the great Athenian, said, "The secret of happiness is freedom; and the secret of freedom is brave hearts." We realize this truth anew today as we face the changes wrought by total war. We know that every citizen must be ready to sacrifice.

FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS



WASHINGTON SNAPSHOTS

After a year's experience with full-scale war, the control center is settling down to more concrete plotting and far greater concentration of power.
Nineteen forty-three will see decks cleared for action, supplies stowed away, and battle stations manned.
The new food czar, Secretary of Agriculture Wickard, urges greatly expanded production and warns that more concentration is necessary now than ever.

THE FRONTLIER



IRVING WILLIAMS
MEMBER OF CONGRESS
NO MATTER WHERE WE GO, THE FRONTLIER IS WITH US. WE ARE SERVING IN A MANLY AND BRAVE MANNER. WE ARE THE FRONTLIER OF THE WORLD.

HOW TO STRETCH THE MEAT RATION



HEAD OF WCTU CALLS FOR HALT ON BEER MAKING

Quoting the brewing industry's own statement that 2,765,268,658 pounds of food products are used annually in making beer in the United States, National Woman's Christian Temperance Union, called on Secretary of Agriculture, Claude R. Wickard, to "frank this wholesale waste of a time when all the world is on short rations."

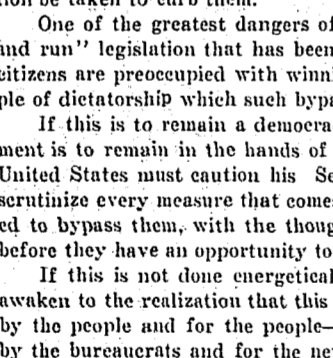
FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS

SOUP
the major dish for light meal
Dorothy Greig
Immediately after the Big Feast, someone is sure to sigh "I wish I had a little more soup." But come that same night or two hours later, and that same sigher sits down with a bowl of soup and says "I wish I had more of that!"

QUIZ FOR KIDS!

... and parents, too! Questions and Answers that are extra important today when so much depends on America's eyesight
Which one is headed for trouble? Molly's risk-taking cousin if he persists in reading on the floor. She may be getting a tooth as much light as John is getting in the chair. If she sits in another chair, under the light, she could read more comfortably and with less danger of eyestrain.

CONNECTICUT LIGHT & POWER



YOUR ALMANAC by Herbert

CALCULATED FOR THE WEEK OF JANUARY 4
SUNRISE JANUARY 1 7:11 JANUARY 2 7:12 JANUARY 3 7:13 JANUARY 4 7:14 JANUARY 5 7:15 JANUARY 6 7:16 JANUARY 7 7:17
TIME GIVEN IS STANDARD BULOVA WATCH TIME...
"GOOD TEMPER IS AN ESTATE FOR LIFE"

BRANFORD CARRIES

Continued From Page One
Sand made available for general emergency use.
Harold Toney approves list of salvages to be collected.
Carrie Chandler tells of growth of Negro church.
President's bath unit in East Haven set for January 25th.

THE KITCHEN FRONT

Cook vegetables in their skins - save the valuable vitamins
It is simple enough to conserve both vitamins and minerals of the root vegetables by cooking in their skins. Carrots, beets, turnips, potatoes, onions and so forth may be scrubbed, cooked in a heavy pan or kettle with a minimum of water; bring water to a full boil, then reduce the gas flame to simmer and cook vegetables until pierceable. Keep the pan tightly covered of course. Skins may be slipped off easily before seasoning and serving.

YOUR ALMANAC by Herbert

DECEMBER
Eighteen year old youths register for Selective Service.
Surprise blackout pleases local C. D. heads.
Short Beach Honor Roll dedication services held.
December War Bond quota set at \$29,877.
Stores close Mondays as conserve fuel.
Railway office accepting tires.
Motorists must register tires by November 31.

FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS

SOUP
the major dish for light meal
Dorothy Greig
Immediately after the Big Feast, someone is sure to sigh "I wish I had a little more soup." But come that same night or two hours later, and that same sigher sits down with a bowl of soup and says "I wish I had more of that!"

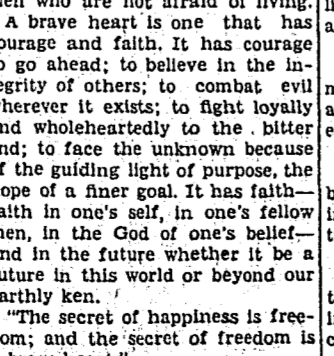
QUIZ FOR KIDS!

... and parents, too! Questions and Answers that are extra important today when so much depends on America's eyesight
Which one is headed for trouble? Molly's risk-taking cousin if he persists in reading on the floor. She may be getting a tooth as much light as John is getting in the chair. If she sits in another chair, under the light, she could read more comfortably and with less danger of eyestrain.

CONNECTICUT LIGHT & POWER

YOUR ALMANAC by Herbert
CALCULATED FOR THE WEEK OF JANUARY 4
SUNRISE JANUARY 1 7:11 JANUARY 2 7:12 JANUARY 3 7:13 JANUARY 4 7:14 JANUARY 5 7:15 JANUARY 6 7:16 JANUARY 7 7:17
TIME GIVEN IS STANDARD BULOVA WATCH TIME...
"GOOD TEMPER IS AN ESTATE FOR LIFE"

FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS



BRANFORD CARRIES

Continued From Page One
Sand made available for general emergency use.
Harold Toney approves list of salvages to be collected.
Carrie Chandler tells of growth of Negro church.
President's bath unit in East Haven set for January 25th.

THE KITCHEN FRONT

Cook vegetables in their skins - save the valuable vitamins
It is simple enough to conserve both vitamins and minerals of the root vegetables by cooking in their skins. Carrots, beets, turnips, potatoes, onions and so forth may be scrubbed, cooked in a heavy pan or kettle with a minimum of water; bring water to a full boil, then reduce the gas flame to simmer and cook vegetables until pierceable. Keep the pan tightly covered of course. Skins may be slipped off easily before seasoning and serving.

YOUR ALMANAC by Herbert

DECEMBER
Eighteen year old youths register for Selective Service.
Surprise blackout pleases local C. D. heads.
Short Beach Honor Roll dedication services held.
December War Bond quota set at \$29,877.
Stores close Mondays as conserve fuel.
Railway office accepting tires.
Motorists must register tires by November 31.

FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS

SOUP
the major dish for light meal
Dorothy Greig
Immediately after the Big Feast, someone is sure to sigh "I wish I had a little more soup." But come that same night or two hours later, and that same sigher sits down with a bowl of soup and says "I wish I had more of that!"

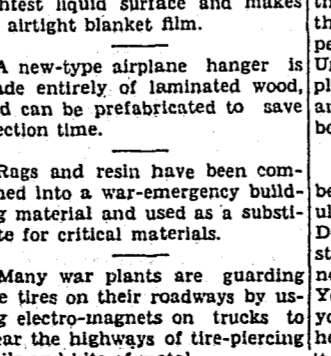
QUIZ FOR KIDS!

... and parents, too! Questions and Answers that are extra important today when so much depends on America's eyesight
Which one is headed for trouble? Molly's risk-taking cousin if he persists in reading on the floor. She may be getting a tooth as much light as John is getting in the chair. If she sits in another chair, under the light, she could read more comfortably and with less danger of eyestrain.

CONNECTICUT LIGHT & POWER

YOUR ALMANAC by Herbert
CALCULATED FOR THE WEEK OF JANUARY 4
SUNRISE JANUARY 1 7:11 JANUARY 2 7:12 JANUARY 3 7:13 JANUARY 4 7:14 JANUARY 5 7:15 JANUARY 6 7:16 JANUARY 7 7:17
TIME GIVEN IS STANDARD BULOVA WATCH TIME...
"GOOD TEMPER IS AN ESTATE FOR LIFE"

FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS



BRANFORD CARRIES

Continued From Page One
Sand made available for general emergency use.
Harold Toney approves list of salvages to be collected.
Carrie Chandler tells of growth of Negro church.
President's bath unit in East Haven set for January 25th.

THE KITCHEN FRONT

Cook vegetables in their skins - save the valuable vitamins
It is simple enough to conserve both vitamins and minerals of the root vegetables by cooking in their skins. Carrots, beets, turnips, potatoes, onions and so forth may be scrubbed, cooked in a heavy pan or kettle with a minimum of water; bring water to a full boil, then reduce the gas flame to simmer and cook vegetables until pierceable. Keep the pan tightly covered of course. Skins may be slipped off easily before seasoning and serving.

YOUR ALMANAC by Herbert

DECEMBER
Eighteen year old youths register for Selective Service.
Surprise blackout pleases local C. D. heads.
Short Beach Honor Roll dedication services held.
December War Bond quota set at \$29,877.
Stores close Mondays as conserve fuel.
Railway office accepting tires.
Motorists must register tires by November 31.

FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS

SOUP
the major dish for light meal
Dorothy Greig
Immediately after the Big Feast, someone is sure to sigh "I wish I had a little more soup." But come that same night or two hours later, and that same sigher sits down with a bowl of soup and says "I wish I had more of that!"

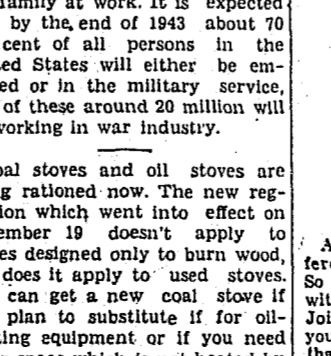
QUIZ FOR KIDS!

... and parents, too! Questions and Answers that are extra important today when so much depends on America's eyesight
Which one is headed for trouble? Molly's risk-taking cousin if he persists in reading on the floor. She may be getting a tooth as much light as John is getting in the chair. If she sits in another chair, under the light, she could read more comfortably and with less danger of eyestrain.

CONNECTICUT LIGHT & POWER

YOUR ALMANAC by Herbert
CALCULATED FOR THE WEEK OF JANUARY 4
SUNRISE JANUARY 1 7:11 JANUARY 2 7:12 JANUARY 3 7:13 JANUARY 4 7:14 JANUARY 5 7:15 JANUARY 6 7:16 JANUARY 7 7:17
TIME GIVEN IS STANDARD BULOVA WATCH TIME...
"GOOD TEMPER IS AN ESTATE FOR LIFE"

FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS





YOUR JOB AT HOME

It will help him up, dipel... It will help him up, dipel... It will help him up, dipel...



With The BOYS IN SERVICE

Sergt. Frank Hayes, now at Fort Meade, Mr. sends the following very interesting letter...

Clergyman Gives

Without labor there is no happiness. A great deal of our unhappiness can be attributed to our laziness...



War brings many changes.

Consider the doctor for instance. His job is not easy at any time...

CHURCH NOTES

CONGREGATIONAL: Rev. G. Madden, The Manse, Rogers St. Morning Worship 10:45...

CHURCH NOTES

THE CHURCH OF CHRIST: Rev. Kenneth R. Murray, Minister Church School—10 A. M. Morning Worship—11 A. M. Pilmirg Following—7:30 P. M.

War brings many changes.

Without labor there is no happiness. A great deal of our unhappiness can be attributed to our laziness...

War brings many changes.

Without labor there is no happiness. A great deal of our unhappiness can be attributed to our laziness...

War brings many changes.

Without labor there is no happiness. A great deal of our unhappiness can be attributed to our laziness...

War brings many changes.

Without labor there is no happiness. A great deal of our unhappiness can be attributed to our laziness...

War brings many changes.

Without labor there is no happiness. A great deal of our unhappiness can be attributed to our laziness...

War brings many changes.

Without labor there is no happiness. A great deal of our unhappiness can be attributed to our laziness...

War brings many changes.

Without labor there is no happiness. A great deal of our unhappiness can be attributed to our laziness...

War brings many changes.

Without labor there is no happiness. A great deal of our unhappiness can be attributed to our laziness...

War brings many changes.

Without labor there is no happiness. A great deal of our unhappiness can be attributed to our laziness...

War brings many changes.

Without labor there is no happiness. A great deal of our unhappiness can be attributed to our laziness...

IT'S TIME YOU KNEW

Advertisement for a product, possibly a book or a manual, with an illustration of a person reading.

WHAT NOTS

CHRISTMAS TIME IN ROOM 308 MATERNITY WING. I requested a house coat but Santa Claus confused the order and delivered a blue tea pot and umbrella.

NORTH BRANFORD

Schools will reopen on Monday following a two week vacation. Hyman Reiner, principal of Jerome Christian School, has resigned to enter service in the U. S. Navy.

New Skiing Map Made Available By Commission

A new map of skiing areas in Connecticut has been released for free distribution by the Connecticut Development Commission as a part of its program of promoting recreational facilities within Connecticut for residents of the State as well as for visitors.

JUST ARRIVED

At Grace Hospital Mr. and Mrs. Walter A. Chelcocki of 4 Diaz Street, East Haven announce the birth of a daughter, Virginia Rose, on December 18, Mrs. Chelcocki was formerly Miss Rose Pisatelli.

Phone Company Saves Oil By Change To Coal

By converting furnaces in 24 of its Connecticut offices from fuel oil to coal use, the Southern New England Telephone Company has reduced its fuel oil consumption 80 per cent, according to an announcement from State OPA Director Charles Bowles.

Walter Spencer Has Been Given Larger District

Under a realignment of maintenance districts in the State Highway system, Walter A. Spencer in charge of the Branford district will have responsibility for a considerably larger area than that which he now supervises.

War Savings Stamp

War Savings Stamp. A children's Christmas party was held Wednesday evening in the Indian Neck firehouse by the firemen and ladies' auxiliary jointly.

War brings many changes.

Without labor there is no happiness. A great deal of our unhappiness can be attributed to our laziness...

War brings many changes.

Without labor there is no happiness. A great deal of our unhappiness can be attributed to our laziness...

Advertisement for 'FIRST NATIONAL SUPER-MARKETS' featuring 'FANCY PLUMP NORTHERN TURKEYS' with prices like 'UNDER 16 LBS. OVER 16 LBS. LB 47¢ LB 43¢'.

Advertisement for 'FOWL CHICKENS HAMBURG PORK CHOPS' with prices like 'MILK 4-6 LB AVG. LB 35¢'.

Advertisement for 'APPLES PEARS GRAPES CRANBERRIES CELERY TURNIPS SQUASH' with prices like 'MAINTOSH 4 LBS 25¢'.

Advertisement for 'Fresh Bakery Goods' including 'DARK BREADS DOUGHNUTS IRISH BREAD CUSTARD ANGEL CAKE CHOCOLATE FUDGE CAKE RAISIN POUND CAKE'.

Advertisement for 'Self Service Groceries' including 'SODAS FLOUR SALAD CAKE FLOUR PANCAKE SOAP DANDY BOVEX SAUCE'.

Advertisement for 'GET THE MOST CUPS OF COFFEE BUY IT FRESH GROUND EVERY TIME KYBO COFFEE'.

Advertisement for 'ELECTRICITY IS STILL CHEAP' featuring 'Reddy Kilowatt' character and text about electricity rates.

Advertisement for 'WAR SAVINGS STAMP' featuring 'GANDY' character and text about war savings stamps.

